

Library

BEYOND 1984 PROMISES TO KEEP

NASPA

66th Annual National Conference

March 18 - 21, 1984

Louisville, Kentucky



Stopping By Woods On A Snowy Evening

Whose woods these are I think I know.
His house is in the village though;
He will not see me stopping here
To watch his woods fill up with snow.

My little horse must think it queer
To stop without a farmhouse near
Between the woods and frozen lake
The darkest evening of the year.

He gives his harness bells a shake
To ask if there is some mistake.
The only other sound's the sweep
Of easy wind and downy flake.

The woods are lovely, dark and deep,
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep.

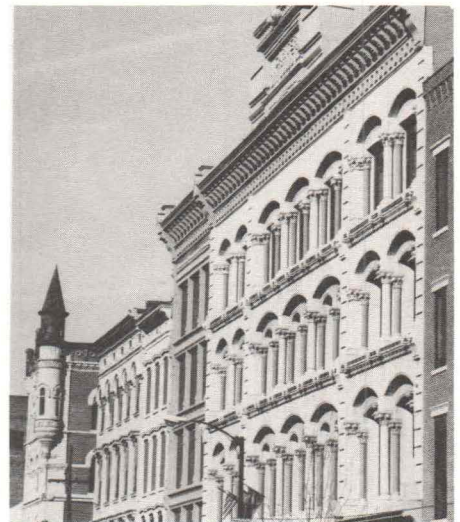
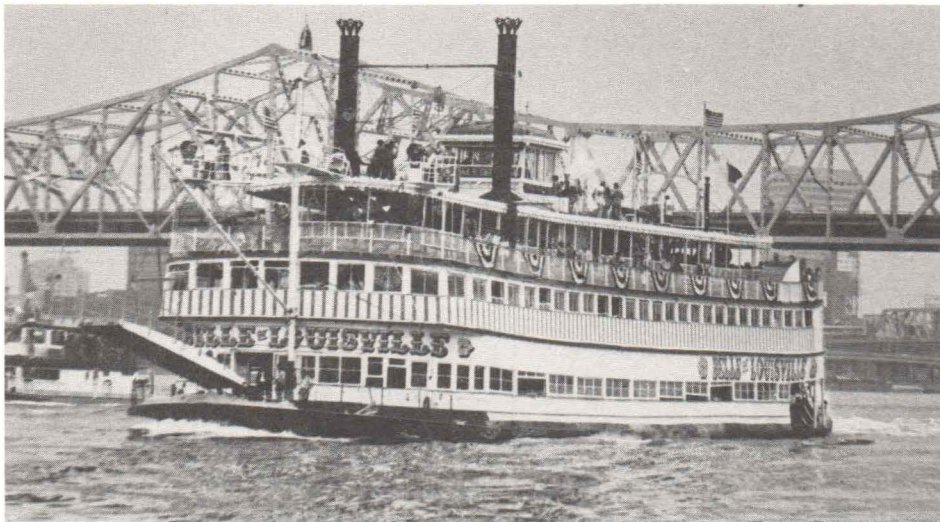
—Robert Frost

Welcome to Louisville



You can call it Loo-uh-vul or you can call it Louie-ville but never, never say Lewis-ville. Hearing that is like fingernails on a chalkboard to most native Louisvillians. Kentucky's largest city takes its name from Louis XVI of France who lost his head during the French Revolution. Many Louisvillians commemorate this event annually by losing their heads during Derby Week, the first full week in May. The Derby Festival features parties, parades, concerts and sporting events, particularly races, that culminate in the greatest race of them all, the Kentucky Derby.

We hope you will enjoy your visit to Louisville, the gateway to the South. Its easy going atmosphere and the friendliness of the natives make it the kind of place you like to visit and want to live here too! Please take advantage of all the city has to offer, stay as long as you like, and come back to see us whenever you can.



Welcome



On behalf of the Conference Committee, I'm pleased to welcome you to Louisville and the 66th Annual NASPA Conference. We hope your stay in Louisville will be comfortable and enjoyable and that you will find the Conference program and activities stimulating, provocative and meaningful.

The local arrangements subcommittee under the direction of Dale Adams has been responsible for the services, facilities and special events aspect of the Conference. He and his staff have done an outstanding job in not only organizing the normal conference functions but in providing a southern hospitality touch and flavor to a host of special services and events.

The program subcommittee under the direction of Ron Blatchley has been responsible for developing a program around the theme, "Beyond 1984: Promises to Keep." Four areas have been highlighted and serve as the focal points for an outstanding program: Promises of Human Rights, Promises of Creativity, Promises of Technology and Promises of Quality of Life.

May your visit in Louisville be blessed with good weather, fun, fellowship and professional revitalization.

—John J. Koldus

1984 Conference Committee

Conference Chairperson

John Koldus

Vice President for Student Services, Texas A&M University

Assistants to the Conference Chairperson

Malon Southerland

Assistant Vice President for Student Services, Texas A&M University

Rob Chiles

Graduate Assistant, Office of the Vice President for Student Affairs, University of Louisville

Vice Chairperson - Local Arrangements

Dale Adams

Assistant Vice President for Student Development, University of Louisville

Exhibits

Rocky Renneisen

Dean of Students, U. of Tennessee Chattanooga

Transportation

Herb Smith

Assistant Dean of Students, Indiana University

Special Events

Pat Terrell

Assistant to the Vice President for Student Affairs, University of Louisville

Hospitality

Dave Palmer

Vice President for Student Affairs, Hanover College

Conference Headquarters

Ann Perry

Assistant Director, Life Planning Center, University of Louisville

Volunteers

Leonard Perry

Assistant Dean of Students, Purdue University

Printed Program

Steven Milburn

Coordinator of Athletic/Academic Services, University of Louisville

Registration

David Harmon-Vaught

Associate Dean of Students, Southern Baptist Theological Seminary

Time and Place

Finley Helm

Assistant to the Vice President for Student Affairs, University of Louisville

Placement

Stan Escott

Dean of Students, Manchester College

Barb Brown

Director of Career Planning & Placement, Spelman College

Kathy Kutler

Director of Financial Aid, Frostburg State University

Paul Parker

Vice President for Student Affairs, Butler University

**Vice Chairperson -
Programs**

**Pre-Conference
Workshops**

**Publicity and
Promotion**

Major Speakers

Interest Sessions

**Promise Area
Coordinators**

**Graduate Faculty and
Case Study Competition**

Bill Schuerman

Assistant Vice President for Student Affairs, Georgetown University

Janet Wright

Assistant Dean of Students, Manchester College

Ron Blatchley

Director of Student Affairs, Texas A&M University

Carolyn Adair

Director of Student Activities, Texas A&M University

Jan Winniford

Assistant Director of Student Affairs, Texas A&M University

Susan Batchelor

Director of Student Activities, Texas Christian University

Bill Kibler

Assistant Director of Student Affairs, Texas A&M University

Jes Sellers

Associate Director of Counseling and Mental Health, Case Western Reserve University

Phyllis Ethridge

Dean of Student Affairs, Bennett College

Maggie Hernandez

Assistant to the Vice President for Student Affairs, University of Texas

Kathy Faircloth

Associate Dean for Student Development, University of Alabama-Birmingham

Michael Miller

Assistant Dean of Students, Georgia Southern College

Donald D. Gehring

Associate Professor, School of Education, University of Louisville

Bill Schuerman

Assistant Vice President for Student Affairs, Georgetown University

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**Promise Area
Coordinators**

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GENERAL INFORMATION

ADMISSION TO CONFERENCE ACTIVITIES

Admission to all conference activities will require the conference name tag which is included in the registration packet. Persons without a name tag can be excluded from conference events.

CONFERENCE HEADQUARTERS

Conference headquarters are located on the mezzanine level of the convention center.

REGISTRATION

Conference registration is located in the convention center inside the main hall. The registration schedule is as follows:

Friday, March 16	1:00 p.m. - 5:00 p.m.
Saturday, March 17	8:00 a.m. - 6:00 p.m.
Sunday, March 18	8:00 a.m. - 8:00 p.m.
Monday, March 19	8:00 a.m. - 5:00 p.m.
Tuesday, March 20	8:00 a.m. - 10:00 a.m.

HOSPITALITY AND INFORMATION

The Hospitality Center will be located in the main convention hall adjacent to registration. It will operate during the hours that registration is open. Information about the conference, the city, entertainment and dining, maps and other assistance will be provided. The locator service will be here along with coffee and lounge space.

PLACEMENT

Conference Placement Services are being conducted in the Commonwealth Center Exhibit halls immediately behind the hospitality lounge and the conference exhibit area. Particular efforts have been made to make the Conference Placement Service as effective as possible for candidates and employers. The following information is important for those participating in Placement Services.

Registration and Information. All candidates and employers must check in at the Placement Registration Desk. We will confirm your message center box assignment and issue you an identification card which will entitle you to all services at the Placement Center. Any questions or problems that you encounter should be directed to this area of the Placement Center.

Career Advisement and Resource Area. This area provides condensed seminars on job hunting, interviewing skills, and follow-up techniques. A resource table is available with catalogs and maps to assist candidates in research efforts. The schedule of seminars is as follows:

Saturday	12:30 - 1:00 p.m.	—Making the Most of Your Interview
	2:00 - 3:00 p.m.	—Job Hunting Tips
	3:30 - 4:00 p.m.	—Making the Most of Your Interview
Sunday	9:00 - 9:30 a.m.	—Making the Most of Your Interview
	11:00 - noon	—Job Hunting Tips
	1:30 - 2:00 p.m.	—Getting Through Placement

Monday	9:30 - 10:00 a.m.	—Making the Most of Your Interview
	10:30 - 11:30 a.m.	—Job Hunting Tips
	2:00 - 2:30 p.m.	—Where Do I Go From Louisville?

Interview Services. The interview area schedules candidates for interviews with registered employers and coordinates the interview appointment schedule for each employer. **Please note** — to sign up for an interview a candidate must present a written request to do so from the prospective employer.

Message Center. The Message Center is designed to provide a readily accessible means of communications between candidates and employers. Through a system of individually assigned message boxes, the Center serves as the key link in the placement process.

THE CONFERENCE PROGRAM

The format for the conference centers upon the theme "Promises to Keep" with the use of four "Promise Areas" to represent four distinct tracks that can be followed. The four Promise Areas represent themes and/or thrusts that are either impacting the profession or are major continuing concerns. All the major programs, interest sessions, and speakers that are a part of the Promise Area will be identified accordingly. The Promise Areas are: "Human Rights," "Creativity," "Technology," and "Quality of Life." More detailed descriptions are provided in their sections of the program.

EXHIBIT CENTER

The Exhibit Center is located in the main convention hall between the registration area and placement. You are encouraged to tour the area and speak with each of the exhibitors. The exhibits offer a wide range of products and services for use on college campuses.

Among the exhibitors are:

American College Personnel Association
American College Testing
American Food Management
ARA Campus Dining Services
Blockhouse
Bruner Broadcasting
Center for Time and Stress Management
Channing L. Bete Co., Inc.
College Administration Publications
Collegiate Products
Copy Corporation
Econo-Rentals
Educational Testing Services
Hunter Publishing
Information Associates
Inter-Collegiate Press
McElroy Minister Co.
Rhulen Agency

A directory of exhibitors can be found in the advertising section of the program.

MOVIES

We are extremely pleased to provide several recently released major motion pictures for viewing by NASPA members during the conference. We hope that interested parties will take

advantage of this opportunity. The social committee hopes that this alternative will provide entertainment dimensions for those conference attendees who would prefer different social options. NASPA is extremely appreciative to those companies that have made these films available. The movies will be shown at different times throughout the conference. Please consult conference calendar for show times. The movies being presented are:

The Big Chill

Never Say Never Again — Courtesy of Swank

All the Right Moves

Terms of Endearment — Courtesy of Films Inc.

Yentl

Say Amen, Somebody — Courtesy of MGM/United Artists

LUNCH TIME CONFERENCE PROGRAM SPECIALS

For an entertaining, yet informative, change of pace, the Louisville Conference Committee is proud to present a lunch time alternative on Tuesday, March 20 at 12:00 noon. Interested participants can buy a buffet lunch and attend one of three special programs being offered in the Hyatt Regency Ballroom. The Programs are:

The World Traveler's Review

Fashion Show for Professional Men and Women
(Courtesy of Byck's and The Fashion Post)

Dressing Professionally — The Importance of Color
and Clothing

For more detailed description of these programs please consult their listing in the Conference program section.

THE KENTUCKY SHOW

During the Opening Session Sunday at 6:30, attendees will view a multi-media welcome/introduction to Louisville and the Bluegrass State called **The Kentucky Show**. This presentation is produced by and is a courtesy of Ashland Oil.

VIDEOTAPING

Several of the major speakers at the conference will be videotaped. These tapes will be made available to interested parties for use at regional meetings or other occasions. Check with conference headquarters or the information center concerning this service. The speakers to be taped are:

Julian Bond

Edwin Newman

Barbara Uehling

J. Vincent Baldrige

Betty Siegel

NO SMOKING

It is NASPA policy that there will be no smoking allowed in meeting rooms, conference functions and interest sessions. Please observe this regulation.

RESOLUTIONS

Policy: Any member of NASPA may present a resolution for action by the membership on any issue. Proposals submitted to the Committee on Resolution (Regional Vice Presidents plus President Elect as chairperson) will gain the advantage of regular agenda submission to the membership at the business meeting, and possible Board of Directors endorsement. All proposals reviewed by the Resolution Committee, with or without the support, will be presented to the membership present at the Annual Business Meeting. Resolutions not routed through the Committee may be presented to the membership from the floor under "new business."

Definition: A resolution is an instrument expressing the opinion, will and intent of the NASPA Voting Delegates. Endorsement of a resolution by the delegate body constitutes a directed call for Board of Directors action. A resolution is distinct from a motion which results in the approval or disapproval of proposed Association legislation. The Board of Directors bears the responsibility to deliberate on approved resolutions and report their disposition to the delegate body.

Procedures: The procedure for submitting resolution proposals is as follows:

1. A draft of a proposed resolution may be submitted in writing to the appropriate Regional Vice President or to the President Elect prior to the opening date of the conference.
2. Resolution proposals may be submitted to the Board of Directors any time during the conference prior to the Annual Business Meeting.
3. Resolutions may be presented to the membership from the floor under "new business" during the Annual Business Meeting.

All members are urged to attend the business meeting and participate in the discussion of issues to be voted upon.

SOCIAL EVENTS CALENDAR

SATURDAY, MARCH 17

8:00 a.m. - 9:00 a.m.	Continental Breakfast for Conference Committee, Board of Directors, Placement Personnel and Preconference Workshop Presenters	Hyatt Regency Pre-Function Regency South
12:00 - 2:00 p.m.	NASPA Board of Directors Lunch	Hyatt Regency Lamb's Restaurant
5:30 - 7:30 p.m.	Christian Faith and Student Affairs Dinner	Hyatt Regency South A
6:00 p.m.	NASPA Board of Directors Dinner	KY. Center for the Performing Arts
6:30 - 8:30 p.m.	Graduate Students Reception	Convention Center. Room 209
7:30 - 9:30 p.m.	Iowa State University Alumni	Hyatt Regency Kentucky Suite
9:00 - 1:00 a.m.	Graduate Students and Early Arrivals Dance	Hyatt Regency Ballroom
10:00 - 11:45 p.m.	Movie — <i>The Big Chill</i> (Swank)	Hyatt Regency Conference Theatre
12:00 - 2:05 p.m.	Movie — <i>All the Right Moves</i> (Films, Inc.)	Hyatt Regency Conference Theatre

SUNDAY, MARCH 18

8:00 - 9:00 a.m.	Christian Faith and Student Affairs Breakfast	Hyatt Regency South A
11:50 - 2:00 p.m.	Movie — <i>Never Say Never Again</i> (Swank)	Hyatt Regency Conference Theatre
12:00 - 1:00 p.m.	NASPA Board Luncheon with NIRAD Board	Hyatt Regency Lamb's Restaurant
2:15 - 4:00 p.m.	Movie — <i>The Big Chill</i> (Swank)	Hyatt Regency Conference Theatre
8:00 - 9:30 p.m.	President's Reception (ticket required)	Kentucky Center for the Arts Lobby Area
9:30 - 11:00 p.m.	Region IV — West Open House	Galt House Region IV - West Suite
9:30 - 11:00 p.m.	Reception for Region IV-East Vice President - Elect	Galt House Region IV - East Suite
9:45 - 11:00 p.m.	Past President's Reception	Galt House President's Suite
9:45 - 1:00 a.m.	Dance	Hyatt Regency Regency Ballroom
9:45 - 11:47 p.m.	Movie — <i>Yentl</i> (MGM/United Artists)	Hyatt Regency Conference Theatre

MONDAY, MARCH 19

7:30 - 9:00 a.m.	NASPA Institute for Research and Program Development Breakfast	Hyatt Regency Executive Director's Suite
7:30 - 9:00 a.m.	Community College Task Force Breakfast	Hyatt Regency Regency South (B)
8:00 - 9:00 a.m.	Region II — "Morning Call" Members and New Professionals	Hyatt Regency Region II Suite
6:00 - 8:00 p.m.	Columbia University Teachers College Reunion	Hyatt Regency Region II Suite

6:30 - 7:30 p.m.	Regional Receptions Region I Region II Region III Region IV (East) Region IV (West) Region V Region VI	Hyatt Regency Churchill Downs Regency South (B) Regency North Regency Center Regency South (A) Regency South (A) Regency South (A)
7:30 - 9:00 p.m.	Southern Illinois University Carbondale Reception	Galt House Region IV-East Suite
7:30 - 9:00 p.m.	Volunteer's Reception	Convention Center 116
8:00 - 9:00 p.m.	Exhibitor's Reception	Hyatt Regency President-Elect's Suite
8:00 - 9:00 p.m.	Faculty of Higher Education and Student Personnel Programs Reception	Galt House President's Suite
8:00 - 10:00 p.m.	1983 Snowbird Attendees Reunion Dinner	Hyatt Regency Kentucky Suite
8:05 - 10:15 p.m.	Movie — <i>Never Say Never Again</i> (Swank)	Hyatt Regency Conference Theatre
8:30 - 12:30 p.m.	Dance	Hyatt Regency Ballroom
9:00 - 11:00 p.m.	Region IV — West Open House	Galt House Region IV - West Suite
10:30 - 12:30 a.m.	Movie — <i>Terms of Endearment</i> (Films, Inc.)	Hyatt Regency Conference Theatre

TUESDAY, MARCH 20

7:30 - 9:00 a.m.	Alpha Lamda Delta Continental Breakfast	Hyatt Regency Pre-Function Room Regency South
7:30 - 9:00 a.m.	Region I New Members Coffee	Hyatt Regency Region I Suite
5:00 - 6:00 p.m.	Region II Open House	Hyatt Regency Region II Suite
5:00 - 6:30 p.m.	Region I Open House	Hyatt Regency Region I Suite
6:00 - 7:00 p.m.	Receptions Community Colleges Commuters Ethnic Minority Indiana University NASPA ACE Institute Ohio State University Small Colleges Women in Student Affairs Ohio University	Regency South Regency North Regency North Oak Room-Galt House Regency Center Churchill Downs Regency South Regency Center Seneca
6:00 - 7:00 p.m.	Region III Open House	Galt House Region III Suite
6:30 - 7:00 p.m.	Region V Open House	Hyatt Regency Region V Suite
7:00 - 8:40 p.m.	Movie — <i>Say Amen, Somebody</i> (MGM/United Artists)	Hyatt Regency Conference Theatre
8:40 - 10:55 p.m.	Movie — <i>Terms of Endearment</i> (Films, Inc.)	Hyatt Regency Conference Theatre
9:00 - 11:00 p.m.	Region IV West Open House	Galt House Region IV-West Suite

9:00 - 1:00 a.m.

Dance

Galt House
Fountain Room

11:00 - 1:05 a.m.

Movie — *All the Right Moves* (Films, Inc.)

Hyatt Regency
Conference Theatre

PRE-CONFERENCE WORKSHOPS

REALIZING YOUR GIFTS THROUGH THE MYERS-BRIGGS TYPE INDICATOR

Saturday, March 17 **Location:** Hyatt Regency Theatre
9:00 a.m. - 12:00 p.m., 2:00 p.m. - 5:00 p.m.

Presenter: Fred Leafgren, Assistant Chancellor- Student Life, University of Wisconsin, Stevens Point

An experiential workshop which will use the Myers-Briggs Type Indicator to help participants focus on their own gifts and strengths and appreciate the gifts and strengths of others. Participants will take the MBTI in the morning and receive the results in the afternoon. This workshop will provide an opportunity for learning the value of the MBTI for personal growth as well as for staff development on your campus.

RELIGIOUS CULTS ON COLLEGE CAMPUSES

Saturday, March 17 **Location:** Iroquois/Seneca
9:00 a.m. - 12:00 p.m., 2:00 p.m. - 5:00 p.m.

Presenters: Gregory Blimling, Dean of Students, Louisiana State University; George Jones, Director of Religious Programs and Professor of Higher Education, Ball State University.

Religious cults are seeking greater involvement with the college community. College students are particularly vulnerable to the deceptive proselytizing of these groups. This workshop will explore all aspects of cult related activity; reasons for joining, mind control, recruiting, conversion process, legal alternatives, policy implications and deprogramming. Resource materials will be provided.

MICRO-COMPUTER APPLICATION FOR MANAGERS AND ADMINISTRATORS

Saturday, March 17 **Location:** Kentucky Suite
9:00 a.m. - 12:00 p.m., 2:00 p.m. - 5:00 p.m.

Presenter: Mike Miller, Assistant Dean of Students, Georgia Southern College

This is a comprehensive workshop which provides upper level administrators and managers with an intensive introduction to computers and micro-computer applications in student affairs.

The workshop includes basic computer literacy, demonstrations of applications in student affairs, hands on experiences with electronic spread sheets, word processing and data base manager programs. In addition, suggestions for assessing the need for computers will be provided. No previous computer experience is necessary.

DEVELOPING EFFECTIVE RESPONSES TO RAPE ON CAMPUS: A MULTI-LEVEL APPROACH

Saturday, March 17 **Location:** Churchill Downs
9:00 a.m. - 12:00 p.m., 2:00 p.m. - 5:00 p.m.

Presenter: Nancy E. Schroeder, Assistant Dean of Students, University of New Hampshire

Rape is a violent crime which requires complex responses from institutions on three levels: individual, departmental and institutional. This workshop explores these reactions through small group discussions, role play situations, individual work and presentations. Participants can adapt program ideas to their own campuses.

CHARACTER DEVELOPMENT OF COLLEGE STUDENTS

Saturday, March 17 **Location:** Cherokee/Shawnee
9:00 a.m. - 12:00 p.m., 2:00 p.m. - 5:00 p.m.

Presenter: John Whiteley, Vice Chancellor of Student Affairs, University of California, Irvine

This workshop will articulate the rationale for promoting the development of character and psychological maturity in college students, present a curriculum designed to help attain that development and report on the longitudinal study of character development of college students.

HOW TO DO MORE WITH LESS: SYSTEMATIC RESOURCES ALLOCATION

Sunday, March 18 **Location:** Cherokee/Shawnee
9:00 a.m. - 12:00 p.m.

Presenters: Barry L. Jackson, Associate Professor, Western Illinois University; Joseph Eckert, Director of Education, International Association of Assessing Officers.

This workshop is designed to teach chief student affairs officers or departmental directors a systematic method of establishing a budget process related to the institutional mission. The workshop format will include a rationale for the system, an explanation of the system components and a working example complete with budget and program evaluation forms.

PROMISES OF HUMAN RIGHTS

The promise to be sensitive to the needs and potential contributions of all human beings is a basic tenet of the student personnel profession. Colleges and universities have typically been placed in a position of reacting to mandates by Congress and the courts. The impact of **Brown vs. Board of Education** in 1954, the issues of free speech and civil rights of the 1960's, the advent of Title IX in 1973, the enactment of Section 504 of the Rehabilitation ACT of 1973, the **Bakke** decision in 1978, and most recently, the **Widmar vs. Vincent** decision in 1981 regarding religious freedom are all examples of how outside forces have shaped our policies, attitudes and program thrusts.

We need to ask ourselves : How should student personnel professionals exercise leadership as the humanizing forces on our campuses? How do we manifest our commitment to address issues of human rights and equality in our practice, our role-modeling, our counseling, and our professional interaction? How shall we keep our promise to assure that all in our society are embraced with dignity and respect?

HUMAN RIGHTS PROMISE AREA SPEAKER



Sara Weddington

Human Rights in Higher Education: Are We Part of the Problem or Part of the Solution? Ms. Sarah Weddington, Texas attorney who successfully argued the landmark human rights case before the Supreme Court in **Roe v. Wade** (1973), will present an overview of human rights in higher education. Looking at our institutions from an historical perspective, she will examine the treatment of women, minorities and other disenfranchised people, while attempting to answer the question posed by the session's title. She will also suggest possible future scenarios.

Tuesday 2:00 - 3:15
Convention Center —
Room 210

HUMAN RIGHTS PROMISE AREA PROGRAMS

WHAT SHALL WE TELL OUR STUDENTS: ECHO OF THE SIXTIES

Monday 9:00 - 11:45 Convention Center — Room 202

GAY MEN AND LESBIANS ON CAMPUS: STUDENT NEEDS AND INSTITUTIONAL RESPONSIBILITIES

Monday 9:00 - 11:45 Convention Center — Room 204

PROGRESS AND PROSPECTS FOR WOMEN AND MINORITIES: EQUITY AT THE TOP?

Monday 3:30 - 4:45 Convention Center — Room 202

STUDENT RIGHTS AND FREEDOMS REVISITED — BY CASES

Tuesday 9:00 - 11:45 Convention Center — Room 202

HUMAN RIGHTS IN HIGHER EDUCATION: ARE WE PART OF THE PROBLEM OR PART OF THE SOLUTION (RESPONSE TO SARAH WEDDINGTON'S ADDRESS)

Tuesday 3:30 - 4:45 Convention Center — Room 210

STUDENTS' HUMAN AND LEGAL RIGHTS: AN UPDATE AND REVIEW

Wednesday 9:00 - 11:45 Convention Center — Room 202

HUMAN RIGHTS INTEREST SESSIONS

CULTS: MUST WE CO-EXIST?

Monday 9:00 - 10:15 Hyatt Regency — Churchill/Downs

THE FUTURE OF STUDENT AFFAIRS: A LOOK AT THE NEXT GENERATION OF STUDENTS

Monday 9:00 - 10:15 Hyatt Regency — Cherokee

MAINSTREAMING BLACK LETTERED ORGANIZATIONS INTO TRADITIONAL GREEK SYSTEMS

Monday 10:30 - 11:45 Hyatt Regency — Churchill/Downs

RESPONDING TO THE NEEDS OF WOMEN IN STUDENT AFFAIRS PREPARATION PROGRAMS

Monday 10:30 - 11:45 Hyatt Regency — Cherokee

SEPARATION OF CHURCH AND STATE — DOES IT EXIST ON YOUR CAMPUS?

Monday 10:30 - 11:45 Convention Center — Room 206

ACQUAINTANCE RAPE: A GROWING PROBLEM

Monday 3:30 - 4:45 Hyatt Regency — Churchill/Downs

THE ODD COUPLES: THE PAST, PRESENT AND FUTURE FOR DUAL CAREERS IN ACADEME

Monday 3:30 - 4:45 Convention Center — Room 204

MINORITY CONCERNS IN TODAY'S RESIDENCE HALLS: MYTH OR REALITY?

Monday 3:30 - 4:45 Convention Center — Room 205

A MODEL FOR INCREASING RACIAL SENSITIVITY ON COLLEGE CAMPUSES

Monday 3:30 - 4:45 Convention Center — Room 206

**PUT IT ON THE LINE — AN EXPERIENCE IN
BLACK AND WHITE**

Tuesday 9:00 - 11:45 Convention Center — Room 206

**MAPPING THE SPIRITUAL DEVELOPMENT
OF STUDENTS**

Tuesday 9:00 - 11:45 Convention Center — Room 212

**RESIDENCE HALLS AND THE PROMOTION OF
MULTICULTURAL UNDERSTANDING**

Tuesday 10:30 - 11:45 Convention Center — Room 203

**BATTERING IN RELATIONSHIPS: A
NEW EXPERIENCE?**

Tuesday 10:30 - 11:45 Convention Center — Room 204

CREATING A CAMPUS DAY CARE CENTER

Tuesday 10:30 - 11:45 Convention Center — Room 205

**BLACK STUDENTS ON A WHITE CAMPUS: A
STUDENT LEADERSHIP PERSPECTIVE**

Tuesday 3:30 - 4:45 Convention Center - Room 206

**SOCIAL ISSUES AND VALUES-DIRECTED
PROGRAMMING IN RESIDENCE HALLS**

Wednesday 9:00 - 10:15 Convention Center — Room 206

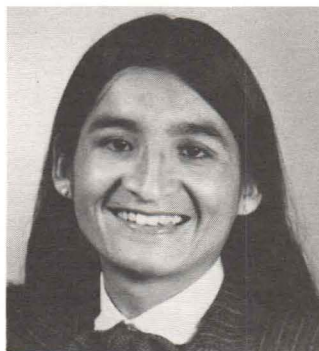
**SUPPORTING GAY AND LESBIAN COLLEAGUES:
PROMISES TO KEEP**

Wednesday 9:00 - 10:15 Convention Center — Room 212

**CREATIVE RHETORIC VS. COLD REALITY:
BRIDGING THE GAP**

Wednesday 9:00 - 10:15 Convention Center — Room 213

**HUMAN RIGHTS PROMISE AREA
COMMITTEE**



Promise Area Coordinator

Magdalena de la Teja
Assistant to the Vice President
for Student Affairs
University of Texas — Austin

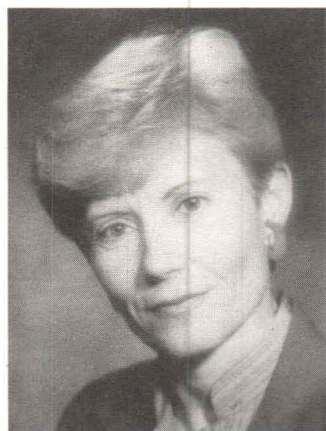
Committee Members: Bob E. Leach, Vice President for Student Affairs, Florida State University; Peggy Elder, Vice President for Student Affairs, New Mexico State University; David McClintock, Associate Dean of Students, University of Texas — Austin; Thomas Leal, Assistant Director for Residential Living, University of Pennsylvania.

PROMISES OF CREATIVITY

In order to keep the promises we have made, we are going to have to stretch our creativity, our imagination and our abilities to the limit. In the last ten years higher education has faced retrenchment and erosion of public confidence. The future, beyond 1984, will present even greater challenges. Consequently, our tried and true models are no longer sufficient. The difference between those who meet the challenges ahead and those who fall behind will be the use of creative, non-traditional, innovative approaches.

This promise area will focus on creative ways of keeping these promises. The many different approaches which can be used include those which directly affect student services and programs, those which strengthen us and help us grow personally and professionally, those which impact on the institution or student affairs' role in the institution, and those which deal head-on with the current dilemmas facing higher education nationwide.

CREATIVITY PROMISE AREA SPEAKER



Barbara S. Uehling
Chancellor and Professor of
Psychology
University of Missouri —
Columbia

"THE CREATIVE CHALLENGE: OLD WINE IN NEW BOTTLES"

The delivery of services expected from student personnel officers has remained much the same over several decades. However, changes in the types of students served and the conditions under which services are to be delivered demand creative approaches to adapt to the continuously altered environment.

Monday 9:00 - 10:15
Convention Center —
Room 210

CREATIVITY PROMISE AREA PROGRAMS

BEYOND 1984: FUTURISTIC TRENDS IN STUDENT AFFAIRS

Monday 10:30 - 11:45 Convention Center —
Room 218

SYNECTICS: A CREATIVE APPROACH TO PROBLEM SOLVING

Monday 3:30 - 4:45 Convention Center —
Room 218

CREATIVITY AND THE CREATIVE PROCESS

Tuesday 9:00 - 10:15 Convention Center — Room 218

CAREER LADDERS IN STUDENT AFFAIRS AND RELATED EDUCATIONAL SETTINGS

Tuesday 10:30 - 12:00 Convention Center —
Room 218

CREATIVE COPING WITH FINANCIAL CONSTRAINTS

Tuesday 2:00 - 3:15 Convention Center — Room 218

CAREER ALTERNATIVES IN BUSINESS AND INDUSTRY

Tuesday 3:30 - 4:45 Convention Center — Room 218

A MORNING WITH CHARLES PACE: CREATIVITY II

Wednesday 9:00 - 11:45 Convention Center — Room 207

CREATIVITY INTEREST SESSIONS

PROFESSIONAL DEVELOPMENT FOR ADMINISTRATORS — AN INDIVIDUAL AND INSTITUTIONAL RESPONSIBILITY

Monday 9:00 - 10:15 Convention Center — Room 212

STUDENT DEVELOPMENT THROUGH INFORMATION MANAGEMENT: STRATEGIES FOR A NEW ERA

Monday 9:00 - 10:15 Convention Center — Room 213

CHALLENGES IN CHANGING TIMES: A PROTOTYPE PLANNING WORKSHOP

Monday 9:00 - 10:15 Convention Center — Room 214

STUDENT AFFAIRS RESEARCH AS AN INTEGRATOR OF ACADEMIC AND STUDENT AFFAIRS

Monday 9:00 - 10:15 Convention Center — Room 216

STUDENT AFFAIRS AT SMALL LIBERAL ARTS COLLEGES: DIALOGUE ON MODELS

Monday 10:30 - 11:45 Convention Center — Room 201

CREATIVE STUDENT SERVICES, BEYOND 1984

Monday 10:30 - 11:45 Convention Center — Room 212

STUDENT SERVICES MAKES A DIFFERENCE: RETENTION OF ADULT STUDENTS IN COMMUNITY COLLEGE TECHNICAL DEGREE PROGRAMS

Monday 10:30 - 11:45 Convention Center — Room 214

IMPROVING YOUR THINKING SKILLS

Monday 10:30 - 11:45 Convention Center — Room 215

**UNIVERSITY LEISURE SERVICES IN 2000 A.D.:
A PLANNING MODEL**

Monday 10:30 - 11:45 Convention Center — Room 216

DECLARING WAR ON ATTRITION

Monday 3:30 - 4:45 Convention Center — Room 212

**NEW STUDENTS AND THE LEARNING PROCESS:
THREAT OR CHALLENGE**

Monday 3:30 - 4:45 Convention Center — Room 214

**FRESHMAN ORIENTATION: A STUDENT
LEADERSHIP TRAINING MODEL**

Monday 3:30 - 4:45 Convention Center — Room 215

**RECONCEPTUALIZING ORGANIZATIONAL
DEVELOPMENT FOR STUDENT AFFAIRS
PROGRAMS**

Monday 3:30 - 3:45 Convention Center — Room 216

**LEARN OR GET BURNED: ALCOHOL EDUCATION
AS AN ALTERNATIVE TO THE JUDICIAL SYSTEM**

Tuesday 9:00 - 10:15 Convention Center — Room 213

**CHANGING ALCOHOL EDUCATION POLICY
THROUGH THE POWER STRUCTURE: A
CASE STUDY**

Tuesday 9:00 - 11:45 Convention Center — Room 214

**ORIENTATION: A SIGNIFICANT DIFFERENCE IN
ENROLLMENT MANAGEMENT**

Tuesday 9:00 - 10:15 Convention Center — Room 215

IN SEARCH OF EXCELLENCE IN STUDENT AFFAIRS

Tuesday 9:00 - 11:45 Convention Center — Room 216

**A UNIQUE APPROACH TO ADDRESSING CAMPUS
ISSUES AND CONCERNS**

Tuesday 9:00 - 10:15 Convention Center — Room 217

**FOUR PHASES OF DEVELOPMENT AT A LIBERAL
ARTS COLLEGE**

Tuesday 9:00 - 10:15 Convention Center — Room 219

**MANAGING CREATIVE ORGANIZATIONAL
ENVIRONMENTS**

Tuesday 10:30 - 11:45 Convention Center — Room 201

**RETENTION AND THE UNDECIDED STUDENT: AN
INTERVENTION MODEL**

Tuesday 10:30 - 11:45 Convention Center — Room 213

STAFF DEVELOPMENT — THE IDEAL VS. REALITY

Tuesday 10:30 - 11:45 Convention Center — Room 215

**THE TYRANNY OF CUSTOM: TESTING
ASSUMPTIONS AND TAKING RISKS**

Tuesday 10:30 - 11:45 Convention Center — Room 217

A WHACK ON THE SIDE OF THE HEAD

Tuesday 10:30 - 11:45 Convention Center — Room 219

THE CONSULTING PROCESS

Tuesday 2:00 - 3:15 Convention Center — Room 202

**RECOMMENDATIONS FOR RESPONDING TO THE
NON-ACADEMIC NEEDS OF ADULT STUDENTS**

Tuesday 2:00 - 3:15 Convention Center — Room 212

**INTEGRATING THE MBO SYSTEM AS AN
ACADEMIC ADVISING TOOL**

Tuesday 2:00 - 3:15 Convention Center — Room 213

**PROVIDING STUDENT SERVICES IN GRADUATE
SCHOOL**

Tuesday 2:00 - 4:45 Convention Center — Room 214

**HOW NOT TO BECOME A TOASTED
MARSHMALLOW**

Tuesday 2:00 - 3:15 Convention Center — Room 216

**ENROLLMENT MANAGEMENT: A PARADIGM FOR
THE STUDENT AFFAIRS PROFESSIONAL**

Tuesday 3:30 - 4:45 Hyatt Regency — Churchill/Downs

**CAMPUS ACTIVITIES/COLLEGE UNION AND
RESIDENCE LIFE/HOUSING: A PROMISE FOR THE
FUTURE**

Tuesday 3:30 - 4:45 Convention Center — Room 202

**STUDENT RESOURCE MANAGEMENT: SCENARIO
FOR SUCCESS**

Tuesday 3:30 - 4:45 Convention Center — Room 212

**PRACTICAL AND THEORETICAL IMPLICATIONS
OF THE PRAXIS CAREER DEVELOPMENT MODEL
FOR RESIDENCE HALL STAFF**

Tuesday 3:30 - 4:45 Convention Center — Room 213

**PROVIDING STUDENT SERVICES FOR
RETURNING ADULTS AT THE COMMUNITY
COLLEGE**

Tuesday 3:30 - 4:45 Convention Center — Room 216

**MINORITY STUDENT RETENTION: MEETING
DEVELOPMENTAL NEEDS**

Wednesday 9:00 - 10:15 Hyatt Regency — Churchill Downs

**FRESHMAN ASSISTANCE: A RETENTION MODEL
FOR FRESHMEN IN RESIDENCE HALLS**

Wednesday 9:00 - 10:15 Hyatt Regency — Oaks

**CREATIVE APPROACHES TO THE FUNDING OF
STUDENT AFFAIRS**

Wednesday 9:00 - 10:15 Hyatt Regency — Derby

**EMOTIONAL INOCULATION: AN ORIENTATION
PROGRAM FOR ACADEMIC, PERSONAL AND
CAREER DEVELOPMENT CHANGES**

Wednesday 9:00 - 10:15 Convention Center — Room 214

**DEVELOPMENTAL LEVEL AND EXPRESSED NEEDS:
IMPLICATIONS FOR PROGRAMMING**

Wednesday 9:00 - 10:15 Convention Center — Room 216

CREATIVITY PROMISE AREA COMMITTEE



Promise Area Coordinator

Kathleen P. Faircloth
Associate Dean for
Student Development
University of Alabama-
Birmingham

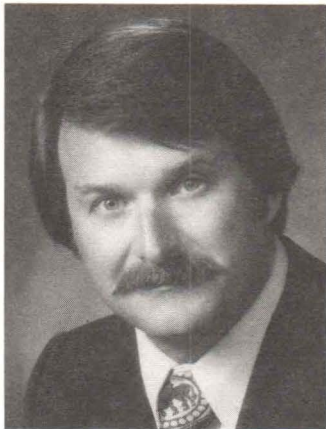
Committee Members: Will Conard, Associate Executive Director of the Southern Association of Colleges and Schools; Cynthia Davis-Palcic, Director of Residence Life, North Carolina State University; Annette Gibbs, Professor of Higher Education and Associate Dean of Students, University of Virginia; Suzanne Gordon, Dean of Students, University of Arkansas; David Persky, Assistant to the Vice President for Student Affairs, University of South Florida; Art Sandeen, Vice President for Student Affairs, University of Florida; Moses Turner, Vice President for Student Affairs, Michigan State University; Terry Williams, Assistant Professor of Higher Education, Loyola University of Chicago.

PROMISES OF TECHNOLOGY

At the time when there are both limited resources and an increasing demand for data about students, computers and other high technology tools hold great promise for helping us solve current and future resource and data management problems. For these reasons, we must continue to increase our own level of technical literacy and enhance our ability to recognize and use the great potential high technology offers for improving our personal and professional lives.

The Technology Promise Area will be divided into four basic areas: Basic Technology Literacy; Issues in the Management of Technology; Applications of Technology in Student Services; and Technology Literacy for Personal and Professional Development.

TECHNOLOGY PROMISE AREA SPEAKERS



J. Victor Baldridge
Senior Research Sociologist
Higher Education Research
Institute
University of California —
Los Angeles

**"THE PROMISE OF
TECHNOLOGY IN
EDUCATION: MYTH
OR REALITY?"**

Tuesday 9:00 - 10:15
Convention Center —
Room 210

Daniel Updegrave
Director of Planning Model
Activities and
External Relationships
EDUCOM

Tuesday 10:30 - 11:45
Convention Center —
Room 218

TECHNOLOGY PROMISE AREA PROGRAMS

COMPUTER INSTITUTE: A SERIES OF DROP-IN WORKSHOPS

Monday 9:00 - 5:00 and Tuesday 9:00 - 5:00

Convention Center — Room 208

The Higher Education Research Institute of UCLA will sponsor two full days of micro-computer workshops, to be conducted on a drop-in basis. Among the many topics to be covered are: (1) Building data bases for Student Services, (2) Micro-computers in the college curriculum, (3) Micro-computers for guidance and career counseling, (4) Office automation, (5) Word Processing for the professional, (6) Developing computer training programs. These workshops will be conducted throughout Monday and Tuesday in room 208 of the Convention Center. Schedules of workshop activities will be widely

posted at the conference. No fees will be charged.

J. VICTOR BALDRIDGE, Senior Research Sociologist at UCLA, will direct the workshop series.

COMPUTER LITERACY FOR STUDENT SERVICES PROFESSIONALS

Monday 9:00 - 10:15

Convention Center — Room 218

A STUDENT AFFAIRS VIEW OF THE COMPUTERIZED CAMPUS: THE IMPACT OF COMPUTERSE AT CARNEGIE-MELLON

Monday 9:00 - 10:15

Convention Center — Room 219

THE USE OF TECHNOLOGY TO ENHANCE STUDENT DEVELOPMENT

Monday 10:30 - 11:45

Convention Center — Room 219

THE USE OF TECHNOLOGY TO ENHANCE STUDENT DEVELOPMENT

Monday 10:30 - 11:45

Convention Center — Room 219

STUDENT AFFAIRS MICRO-COMPUTER USER GROUPS MEETING

Monday 3:30 - 4:45

Convention Center — Room 219

MICROCOMPUTERS AND TERMINALS AS PROFESSIONAL WORK STATIONS

Tuesday 2:00 - 3:15

Convention Center — Room 219

CAMPUS-WIDE INTERACTIVE COMMUNICATIONS ON CAMPUS: TWO CASE STUDIES

Tuesday 3:30 - 4:45

Convention Center — Room 219

TECHNOLOGY INTEREST SESSIONS

DEVELOPING A STUDENT AFFAIRS MANAGEMENT INFORMATION SYSTEM: AN UPDATE ON THE SAMI PROJECT

Monday 9:00 - 10:15

Convention Center — Room 215

A PROCESS AND CONSULTATION MODEL FOR INTRODUCING OFFICE AUTOMATION AND MODERN TECHNOLOGY

Monday 9:00 - 10:15

Convention Center — Room 217

A TOTAL INVOLVEMENT EDUCATIONAL SYSTEM: TECHNOLOGY IN SUPPORT OF STUDENT DEVELOPMENT

Monday 10:30 - 11:45

Convention Center — Room 213

ALUMNI CAREER INFORMATION SOFTWARE

Monday 10:30 - 11:45

Convention Center — Room 217

**IMPLEMENTING A COMPUTER LITERACY
PROGRAM: A PHILOSOPHICAL AND
PRACTICAL PERSPECTIVE**

Monday 3:30 - 4:45 Convention Center — Room 213

**DEVELOPING A SYSTEM OF ALLOCATING
COMPUTER PROGRAMMING TIME FOR PROJECTS
FROM ADMINISTRATIVE AND STUDENT
SERVICE UNITS**

Monday 3:30 - 4:45 Convention Center — Room 217

**SHARING STUDENT ACTIVITY COMPUTER
APPLICATIONS IN STUDENT AFFAIRS**

Tuesday 2:00 - 3:15 Convention Center — Room 215

**COLLEGE/UNIVERSITY INVOLVEMENT
THROUGH EARLY WARNING SYSTEMS**

Tuesday 2:00 - 3:15 Convention Center — Room 217

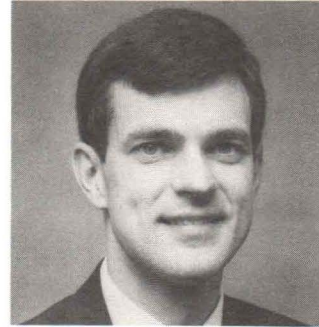
**GETTING HARD DATA NEEDN'T BE HARD: USE OF
THE INTERVIEW IN STUDENT AFFAIRS DECISION
MAKING AND RESEARCH**

Tuesday 3:30 - 4:45 Convention Center — Room 215

**DESIGNING AND CREATING MICRO-COMPUTER
PROGRAMS FOR SMALL PROJECTS IN
STUDENT SERVICES**

Tuesday 3:30 - 4:45 Convention Center — Room 217

**TECHNOLOGY PROMISE
AREA COMMITTEE**



Promise Area Coordinator

Michael Miller
Assistant Dean of Students
Georgia Southern College

Committee Members: Felice J. Dublon, Assistant Director for Advising, Career Planning and Information Services, University of Alabama-Birmingham; Claudia Grace, Assistant Director of Student Activities, Miami University; Stephen J. Miller, Director of Student Activities and Organizations, Macon Junior College.

PROMISES OF QUALITY OF LIFE.

Our nation is in an era in which public aspirations and values can no longer be fully satisfied by simple increases in economic affluence. Research has found that people increasingly are talking about values that cannot be counted in dollars. Our college graduates face a society that reflects a decreasing sense of self-confidence, increasing sense of insecurity regarding unemployment, widespread career dissatisfaction and immobility, weakening of the hands that hold families together, evidence of ever increasing alienation of its younger generation, rising drug and alcohol dependency and general distrust of its public leaders.

Student affairs professionals have a promise to keep to exert a positive influence on the quality of life for students and to prepare them to influence the quality of their own lives. We have promises to keep too: Maintain and enhance the quality of human life during the coming age; maintain an ethical, values oriented framework in our professional responsibilities in a fast paced, highly competitive world; be pro-active in teaching ethics and values while encouraging individual thought and freedom.

QUALITY OF LIFE PROMISE AREA SPEAKERS



Robert Williams
Professor of Psychology and
Black Studies and Director
of the Minority Mental
Health Program
Washington University —
St. Louis
President, Williams and
Associates

"FROM PROMISES TO POWER"

Monday 10:30 - 11:45
Convention Center —
Room 210



Betty L. Siegel
President
Kennesaw College
**"KNOWLEDGE WITH
COMMITMENT"**

Tuesday 10:30 - 11:45
Convention Center —
Room 210



Dudley E. Flood
Associate State
Superintendent
North Carolina Department
of Public Instruction

"HOW TO AVOID THE HUNTING INSTINCT"

Wednesday 9:00 - 11:00
Convention Center —
Room 210

QUALITY OF LIFE PROMISE AREA PROGRAMS

COPING WITH STRESS

Monday 9:00 - 10:15 Convention Center — Room 201

A FOLLOW-UP WORKSHOP WITH ROBERT WILLIAMS

Monday 3:30 - 4:45 Convention Center — Room 201

STUDENT AFFAIRS AND THE LAW — A HISTORICAL PROSPECTIVE OF DUE PROCESS

Tuesday 9:00 - 10:15 Convention Center — Room 201

PROMOTING VALUES EDUCATION IN STUDENT DEVELOPMENT

Tuesday 2:00 - 3:15 Convention Center — Room 201

COMMUNICATION WITH THE OTHER HEALTH IMPAIRED STUDENT

Tuesday 3:30 - 4:45 Convention Center — Room 201

QUALITY OF LIFE INTEREST SESSIONS

ATTITUDES TOWARDS MARRIAGE AND DUAL CAREERS

Monday 9:00 - 10:15 Hyatt Regency — Iroquois

STUDENT AFFAIRS/UNIVERSITY POLICE RELATIONSHIPS: A MODEL THAT WORKS

Monday 9:00 - 10:15 Convention Center — Room 205

ADDRESSING THE NEEDS OF FRESHMAN STUDENTS THROUGH A RETURNING/NEW STUDENT SMALL GROUP INTERACTION PROGRAM

Monday 9:00 - 10:15 Convention Center — Room 206

COMMERCIALIZATION AND THE CAMPUS

Monday 10:30 - 11:45 Convention Center — Room 205

EVALUATION OF PROGRAMS AND SERVICES IN STUDENT AFFAIRS

Monday 3:30 - 4:45 Hyatt Regency — Iroquois

LIFE ON THE LOWER RUNGS OF THE STUDENT AFFAIRS CAREER LADDER

Tuesday 9:00 - 10:15 Hyatt Regency — Cherokee

THE RESPONSIBILITIES OF LEADERSHIP: A VALUE-BASED TRAINING PROGRAM FOR STUDENT LEADERS

Tuesday 9:00 - 10:15 Convention Center — Room 203

IMPROVING QUALITY OF LIFE THROUGH RESIDENTIAL STAFF SELECTION

Tuesday 9:00 - 10:15 Convention Center — Room 204

ENRICHING CAMPUS LIFE THROUGH ALCOHOL EDUCATION

Tuesday 9:00 - 10:15 Convention Center — Room 205

SIMPLE STRATEGIES FOR TAKING STRESS IN STRIDE

Tuesday 2:00 - 4:45 Convention Center — Room 203

FIVE EASY PIECES: HUMAN RELATIONS AWARENESS

Tuesday 2:00 - 4:45 Convention Center — Room 204

FROM THEORY TO PRACTICE: DESIGNING ENVIRONMENTS THAT MAKE A DIFFERENCE

Tuesday 2:00 - 4:45 Convention Center — Room 205

ALCOHOL ON CAMPUS: LEGAL LIABILITY FOR POSSESSION, SALE, GIFT OR USE

Tuesday 2:00 - 3:15 Convention Center — Room 206

FRATERNITIES AND SORORITIES: CONTRIBUTORS TO QUALITY OF STUDENT LIFE?

Tuesday 3:30 - 4:45 Hyatt Regency — Kentucky Suite

NEW APPROACHES TO OLD QUESTIONS OF ETHICS AND VALUES FOR STUDENTS WITH DISCIPLINARY PROBLEMS

Tuesday 3:30 - 4:45 Hyatt Regency — Iroquois

STAFF DEVELOPMENT: A PROMISE THAT CAN BE KEPT AT THE SMALL COLLEGE!

Tuesday 3:30 - 4:45 Hyatt Regency — Cherokee

WELLNESS PROGRAM: AN INNOVATIVE APPROACH TO STUDENT DEVELOPMENT

Wednesday 9:00 - 10:15 Hyatt Regency — Iroquois

THE ROAD TO LIFE QUALITY: A PROGRAMMING APPROACH

Wednesday 9:00 - 10:15 Hyatt Regency — Cherokee

STAFF EVALUATION: A PRACTICAL, ACCOUNTABLE, NON-THREATENING APPROACH

Wednesday 9:00 - 10:15 Convention Center — Room 203

A PRACTICAL APPROACH TO OVERCOMING BARRIERS TO TRUST: USING THE STUDENT AFFAIRS MANAGEMENT TEAM MODEL

Wednesday 9:00 - 11:45 Convention Center — Room 204

RESIDENT ASSISTANTS' ROLE WITH THE GRIEVING STUDENT

Wednesday 9:00 - 10:15 Convention Center — Room 205

QUALITY OF LIFE PROMISE AREA COMMITTEE



Promise Area Coordinator

Phyllis Ethridge
Dean of Student Affairs
Bennett College

Committee Members: Haywood Wilson, Vice Chancellor for Student Affairs, Winston-Salem State University; James B. Chavis, Vice Chancellor for Student Affairs, Pembroke State University; Donald Boulton, Vice Chancellor for Student Affairs, University of North Carolina at Chapel Hill; Paul Marion, General Administration, University of North Carolina at Chapel Hill; James H. Allen, Vice Chancellor for Student Affairs, University of North Carolina at Greensboro.

GRADUATE FACULTY PROGRAMS

These programs address important issues in three primary areas: The preparation of student personnel professionals; Graduate faculty members teaching in student personnel preparation programs; Student affairs administrators who also teach in student personnel preparation programs.

LEGAL AND ETHICAL ISSUES IN THE CLASSROOM

Monday 9:00 - 10:15 Hyatt Regency — Kentucky Suite

Chairperson: D. Parker Young, Professor of Higher Education, University of Georgia and Co-editor of *The College Student and the Courts*

ADJUNCT FACULTY: ISSUES AND ANSWERS

Monday 10:30 - 11:45 Hyatt Regency — Kentucky Suite

Chairperson: James Kuder, Director of Student Relations, Colorado State University

WRITING FOR A REASON

Tuesday 9:00 - 10:15 Hyatt Regency — Churchill/Downs

This session will focus on writing for selected professional journals in the field of student affairs. Editorial policies and article selection will be discussed.

Chairperson: Larry Ebbers, Editor, *NASPA Journal*

Participants: Betty Harrah, Editor, *Journal of College and University Student Housing*; Robert Silverman, Editor, *Journal of Higher Education*.

COUPLING AND CAREERS: DESIGNING A WORKSHOP FOR DUAL CAREER COUPLES

Tuesday 2:00 - 4:45 Hyatt Regency — Theatre

Chairperson: Ellen S. Amatea, Assistant Professor of Counselor Education, University of Florida

Interest Sessions

RESPONDING TO THE NEEDS OF WOMEN IN STUDENT AFFAIRS PREPARATION PROGRAMS

Monday 10:30 - 11:45 Hyatt Regency — Cherokee

PROFESSIONAL PREPARATION IN STUDENT AFFAIRS: ARE RECENT GRADUATES COMPETENT TO PRACTICE?

Tuesday 10:30 - 11:45 Hyatt Regency — Cherokee

FROM PREPARATION THROUGH PRACTICE — INVOLVING GRADUATE PROGRAMS IN THE PROFESSIONAL DEVELOPMENT OF ADMINISTRATORS

Tuesday 2:00 - 3:15 Hyatt Regency — Cherokee

PROGRAMS FOR NEW PROFESSIONALS

These programs are highlighted because they address issues that may be of particular interest to new or entry level student personnel professionals. All conference attendees are welcome and encouraged to attend!

COUPLING AND CAREERS: ISSUES FOR DUAL CAREER COUPLES AT THE LAUNCHING STAGE

Tuesday 10:30 - 11:45 Hyatt Regency — Theatre

Chairperson: Ellen S. Amatea, Assistant Professor of Counselor Education, University of Florida

CAREER ALTERNATIVES IN BUSINESS AND INDUSTRY

Tuesday 10:30 - 11:45 Convention Center — 218

This is a Creativity Promise Area Program — see that section for the description.

THE LADDER TO THE TOP

Tuesday 2:00 - 3:15 Hyatt Regency — Churchill/Downs

Presenters: Larry Lunsford, University of Pittsburgh; Martha Harter, Virginia Polytechnic Institute; George Kuh, Associate Professor, Department of Educational Leadership and Policy Studies, Indiana University.

ROPES TO SKIP AND ROPES TO JUMP

Tuesday 2:00 - 3:15 Hyatt Regency — Kentucky Suite

This session will explore strategies with new professionals on how to become an effective staff member after starting that first job by getting “socialized” into the organization.

Chairperson: Lyle Sussman, Associate Professor of Management, University of Louisville

ATTITUDES TOWARDS MARRIAGE AND DUAL CAREERS

Monday 9:00 - 10:15 Hyatt Regency — Iroquois

THE ODD COUPLES: THE PAST, PRESENT AND FUTURE FOR DUAL CAREERS IN ACADEME

Monday 3:30 - 4:45 Convention Center — Room 204

LIFE ON THE LOWER RUNGS OF THE STUDENT AFFAIRS CAREER LADDER

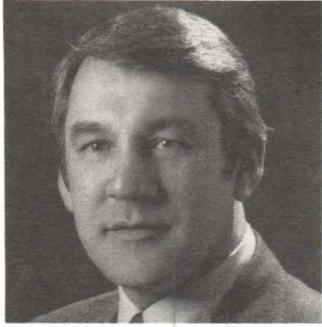
Tuesday 9:00 - 10:15 Hyatt Regency — Cherokee

GRADUATE STUDENT ADMINISTRATIVE CASE STUDY COMPETITION

Monday 9:00 a.m. - 5:00 p.m. Hyatt Regency — Theatre

This competition will feature teams of two graduate students each from graduate student personnel preparation programs from around the country. The teams will be presented with prepared cases on Sunday. Beginning at 9:00 on Monday, the teams will be asked to respond to their case and will be challenged by several inquisitors as to the rationale underlying the decision the team has reached. The purpose is to present graduate students an opportunity to defend a position under challenge. Each team will engage in the exercise with the inquisitors for 45 minutes. After all presentations have been concluded, a “winning team” will be selected by the inquisitors. The winning students will receive a NASPA Certificate of Achievement and a subscription to the Josey-Bass, Inc. series **New Directions in Student Services**. The preparation program of the winning team will receive a plaque.

THE COMPETITION IS OPEN TO ALL CONFERENCE
PARTICIPANTS — PLEASE COME!



**Coordinator of Graduate
Faculty/Graduate Student
and New Professional
Programs**

Donald Gehring
Associate Professor of
Higher Education
University of Louisville

Committee Members: Coordinator of Graduate Student Case Study Competition, Robert Young, Associate Professor of Higher Education, University of Vermont; Adele West, Graduate Student — Student Personnel Program, University of Louisville; Kim Koshewa, Graduate Student — Student Personnel Program, University of Louisville.

COMMUNITY COLLEGE INTERESTS

STUDENT SERVICES IN COMMUNITY COLLEGES: PROMISES TO KEEP

Tuesday 9:00 - 10:15 Hyatt Regency — Kentucky Suite

This program is sponsored by the NASPA Task Force on Community Colleges. A cadre of well known NASPA personalities from the community college ranks will review the significant present and future community college issues in student services and how they relate to the conference theme, Beyond 1984: Promises to Keep.

Chairperson: Tom Flynn, Vice President for Student Affairs, Monroe Community College and Chair of NASPA Task Force on Community Colleges

Participants: Jackie Moe Caswell, Assistant to the Chancellor, Dallas Community College District; E.T. "Joe" Buchanan, Dean of Students, Tidewater Community College; George Young, Vice President for Student Development, Broward Community College.

Interest Sessions

ARTICULATION BETWEEN COMMUNITY COLLEGES AND BACCALAUREATE INSTITUTIONS

Monday 10:30 - 11:45 Hyatt Regency — Iroquois

STUDENT SERVICES MAKES A DIFFERENCE: RETENTION OF ADULT STUDENTS IN COMMUNITY COLLEGE TECHNICAL DEGREE PROGRAMS

Monday 10:30 - 11:45 Convention Center — Room 214

PROVIDING STUDENT SERVICES FOR RETURNING STUDENTS AT THE COMMUNITY COLLEGE

Tuesday 3:30 - 4:45 Convention Center — Room 216

SMALL COLLEGE INTERESTS

SMALL COLLEGE NEEDS: SETTING THE FUTURE AGENDA

Monday 3:30 - 4:45 Hyatt Regency — Kentucky Suite

This program is sponsored by the NASPA Task Force on Small Colleges. In the last several years NASPA has been making a concerted effort to address the special needs of members working at institutions of less than 5,000 students. The majority of this work has taken place at the regional levels. This session will focus on how well these efforts are going and what must further be done in the years ahead. The results of this planning session will be submitted to the national leadership of NASPA for reaction and related action.

Chairperson: Rita A. Byrne, Associate Dean of Students, Mount Holyoke College and Chair of the NASPA Task Force on Small Colleges

Interest Sessions

STUDENT AFFAIRS AT THE SMALL LIBERAL ARTS COLLEGES: DIALOGUE ON MODELS

Monday 10:30 - 11:45 Convention Center — Room 201

FOUR PHASES OF DEVELOPMENT AT A LIBERAL ARTS COLLEGE

Tuesday 9:00 - 10:15 Convention Center — Room 219

STAFF DEVELOPMENT STRATEGIES FOR SMALL COLLEGES

Tuesday 2:00 - 3:15 Hyatt Regency — Iroquois

STAFF DEVELOPMENT: A PROMISE THAT CAN BE KEPT AT THE SMALL COLLEGE!

Tuesday 3:30 - 4:45 Hyatt Regency — Cherokee

OTHER PROFESSIONAL ASSOCIATIONS

NASPA is pleased to have other professional associations involved in our conference by presenting programs which address issues of mutual concern to them and to members of NASPA.

National Association of Foreign Student Affairs (NAFSA)

CASE STUDIES INVOLVING PROFESSIONAL ETHICS AND PERSONAL INTEGRITY

Tuesday 9:00 - 10:15 Hyatt Regency — Theatre

This session will present case studies on counseling ethical and legal issues related to services for international students. The program will also address issues involved in developing a multi-cultural, multi-ethnic environment within a campus community.

Chairperson: Laurie D. Zelman, Chair of Region VI of NAFSA and Director of International Student Services, Case Western Reserve University

Participant: Roger Lehr, Past Chair of Region VI of NAFSA and Director of International Student Services, Indiana State University

National Orientation Directors Association (NODA)

ORIENTATION: A SIGNIFICANT DIFFERENCE IN ENROLLMENT MANAGEMENT

Tuesday 9:00 - 10:15 Convention Center — Room 215

An overview of the enrollment management model will be presented. Members of NODA will illustrate the role orientation programs across the nation are playing in the effective management of college enrollments. The panel will present some creative strategies in orientation programs to help meet freshman students' needs and to facilitate a smooth transition into the collegiate environment. They will also present the importance of these programs in maintaining steady enrollments through retention of students.

Chairperson: Jenny Layman Sawyer, Director of Orientation and Post-Admissions Services, University of Louisville

Participants: Debby Moberly Schriver, Assistant Dean of Student Conduct and Orientation, University of Tennessee; Edward Hammond, Vice President for Student Affairs, University of Louisville and NASPA President; Don Perigo, Director of Orientation, University of Michigan.

National Association of State Universities and Land Grant Colleges (NASULGC)

STUDENT LIFE PROGRAMS ON THE URBAN CAMPUS: CRITICAL ISSUES

Tuesday 10:30 - 11:45 Hyatt Regency — Kentucky Suite

This program is under the auspices of the Division of Urban Affairs in NASULGC. The session will present points of view in a panel format regarding student life issues on the urban university campus. These presentations will be followed by audience discussion. It is intended that the session be as much a forum as a set of panel presentations. The session will address one of NASULGC's main goals in 1984. That being the identification of individuals who will be willing to work with NASULGC's Division of Urban Affairs to develop analyses and sufficient papers on student life issues. The purpose of this will be to assist with more effective decision making by senior level urban university administrators.

Chairperson: John D. Jones, Vice President for Student Affairs, University of Alabama — Birmingham and Chairman of the NASULGC Council for Student Affairs.

Participants: Edward Hammond, Vice President for Student

Affairs, University of Louisville and NASPA President; Charlie Desmond, Vice Chancellor for Student Affairs, University of Massachusetts — Boston and Member of Urban 13 Institutions; Nevin Brown, Assistant Director of Urban Affairs, NASULGC.

National Association for Campus Activities (NACA)

SUPPORTING STUDENT AND STAFF VOLUNTEERS: RESEARCH AND REALIZATION

Wednesday 9:00 - 11:45 Hyatt Regency — Theatre

This workshop will provide information describing how campus volunteer organizational activities enhance the quality of campus life. Student affairs staff play an important leadership role in training and developing student volunteers. Well managed, volunteer activities not only enhance the individuals' lives through positive experiences, they impact greater society by infusing our communities with ethical, values oriented volunteers.

Presenters: Sara Boatman, Director of Campus Activities and Programs, University of Nebraska — Lincoln; Steve Slagle, Executive Director of the National Association for Campus Activities.

MATT WEINSTEIN PROGRAMS

Called by PEOPLE magazine, "The Master of Playfulness" and one of the "biggest guns of the pop psychology boom." Matt Weinstein has facilitated hundred of programs for diverse audiences across the United States. Matt is becoming increasingly popular on college campuses and with college students. He has returned this year to the NASPA Conference with some of his old favorites and some new stuff!



Matt Weinstein, Ph.D.
Chief Executive Officer
PLAYFAIR

ICEBREAKER EXERCISES AS A TOOL FOR RETENTION

Monday 9:00 - 10:15 Convention Center — Room 207

The use of icebreaker exercises in new student orientation programs is an effective way to create a feeling of community among the new students and thereby increase retention. In this experiential workshop, participants will develop a repertoire of basic icebreaker exercises. Dress comfortably and come prepared to have some fun!

BATTLING STRESS IN THE WORKPLACE: THE HEALING POWER OF LAUGHTER AND PLAY

Monday 10:30 - 11:45 Convention Center — Room 207

This program will offer innovative and fun techniques for coping with everyday stress. Laughter and play are important parts of our everyday lives and Matt will show us how to use them for a healthier and happier life. This program and its concepts have been presented on the Phil Donahue Show. Come prepared to participate!

TRAINING STUDENT LEADERS: A PERSONAL GROWTH APPROACH

Tuesday 9:00 - 10:15 Convention Center — Room 207

All of our student leaders have learned to read, but few of them have learned the skills of Personal Literacy — how to read the book that is yourself. This workshop presents an easily adaptable model for increasing self-esteem and the self-confidence of student leaders.

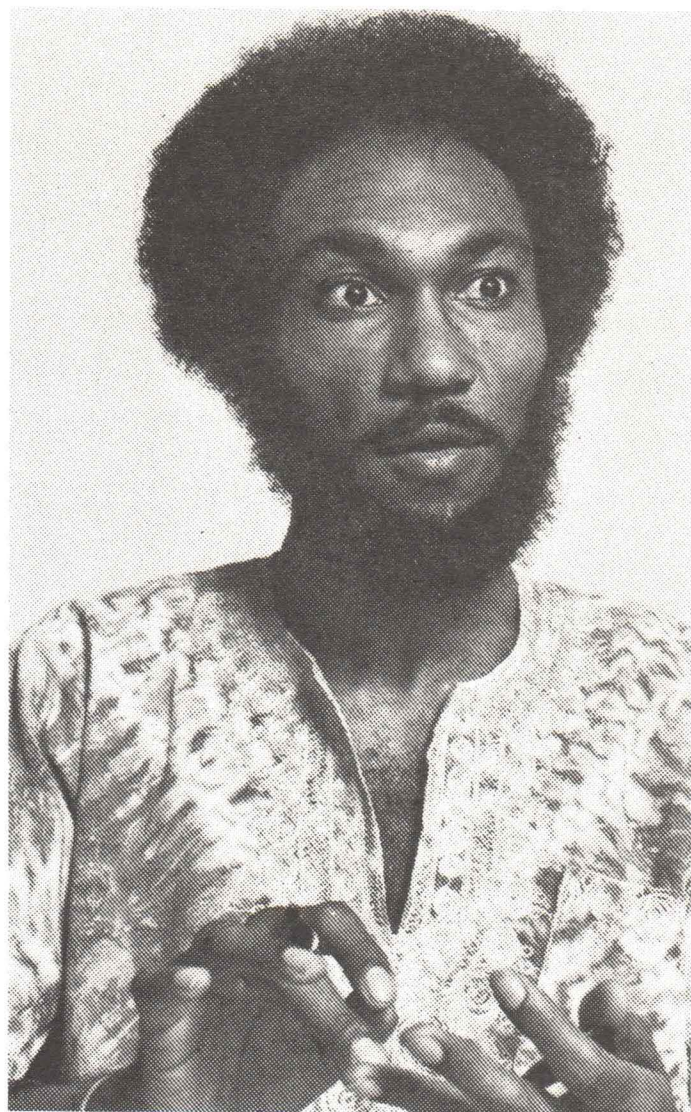
INSPIRATION, MOTIVATION AND FEEDBACK

Tuesday 3:30 - 4:45 Convention Center — Room 207

Classical philosophers have shown us that the three most effective ways to teach are by example, by example and by example. Before we can inspire our staff with a sense of motivation and purpose, we must be clear about the roots of our own sense of inspiration. This session will explore the complicated interrelationship between the essential skills of an effective administrator: How to give praise; how to give critical feedback; and how to nourish a climate of inspiration.

ARTIST IN RESIDENCE

Charles Pace, actor/teacher/writer/visual artist, will be NASPA's artist-in-residence throughout the conference. He will record the sights and sounds of the conference and creatively shape them into a final production that will be shared with the membership after the conference. Charles will be identified by a special name tag. Please welcome him into your group or activities during the conference.



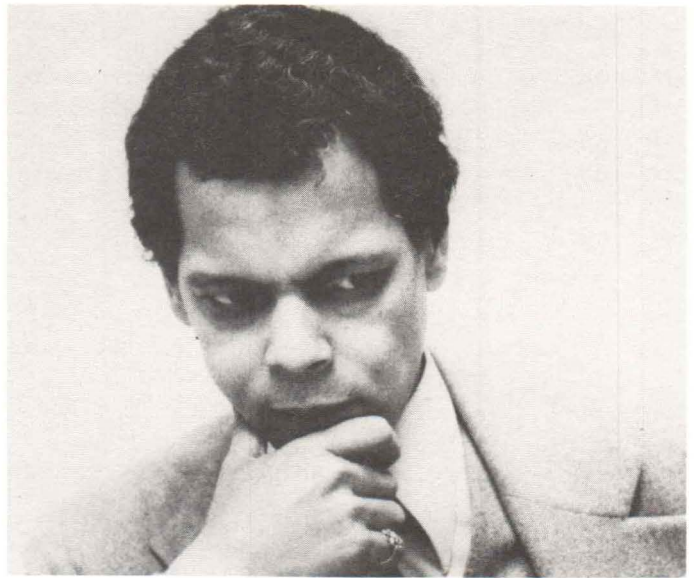
MAJOR SPEAKERS

JULIAN BOND

Julian Bond, Georgia State Senator, will deliver the Conference Keynote address at the 6:30 opening session on Sunday. For the past two decades, Mr. Bond has been one of the most prominent and influential voices in our nation in promoting human and civil rights.

He became active in the civil rights movement in the South while attending Morehouse College in Atlanta where he helped found the Committee on Appeal for Human Rights and the Student Non-Violent Coordinating Committee.

Mr. Bond was elected in 1965 to the Georgia House of Representatives, but was barred from taking his seat by legislators who objected to his statements on the war in Vietnam. Despite winning two special elections in 1966, he still did not take his seat until 1967 after the Supreme Court ruled that the Georgia Legislature had erred in refusing him his place. He eventually served four terms in the House and, in November of 1974, was elected to the State Senate where he now serves.



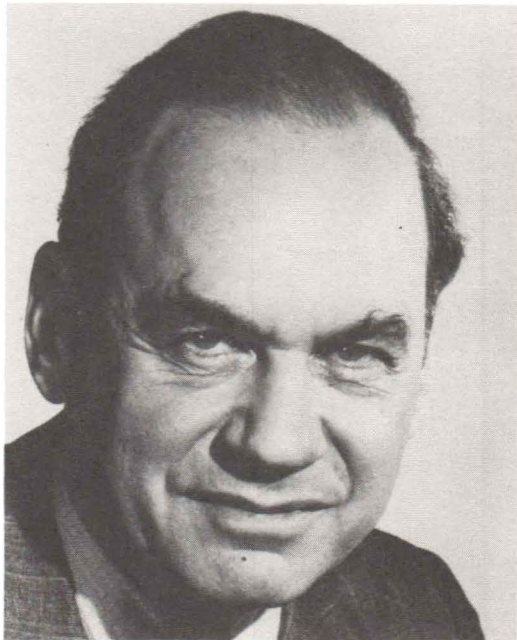
EDWIN NEWMAN

Edwin Newman, well-known NBC News correspondent and best-selling author, will address a general session of the conference on Monday afternoon at 2:00 p.m.

Newman graduated from the University of Wisconsin and studied further at Louisiana State University. He began his career in 1941 in the Washington Bureau of International News Service. Now with over 30 years of experience as an NBC News correspondent, there is hardly anything that Edwin Newman has not done in the field of broadcasting.

Whether reporting from a foreign country, anchoring documentaries (NBC Reports), anchoring Instant News Specials devoted to late-breaking news events, or delivering essays on the Today program, Newman has consistently demonstrated his versatility as a journalist and made valuable contributions to the field of education.

He has developed a considerable reputation as a watchdog of English usage. His two books on the subject, *Strictly Speaking* and *A Civil Tongue*, were national best sellers. His comic novel, *Sunday Punch*, was published in 1979.



PROMISES OF HUMAN RIGHTS

SARAH WEDDINGTON

Sarah Weddington received her Juris Doctorate at age 21 and at the age of 26 argued and won a landmark case before the U.S. Supreme Court. She has served three terms in the Texas State Legislature and was General Counsel to the Department of Agriculture before becoming a Special Assistant to President Jimmy Carter in 1978. Her responsibilities in the White House were primarily in the area of political liaison and women's issues. *Time Magazine* selected her as one of America's 50 Outstanding Young Leaders. Ms. Weddington has been featured in *Redbook*, *The Washington Post*, *Ms.*, and *People*, and has appeared on *Good Morning America*, *The Today Show* and a David Frost TV Special. She is a contributing editor of *Glamour* magazine and writes a monthly column on public policy issues. She teaches a course on leadership at Wheaton College.

PROMISES OF CREATIVITY

BARBARA UEHLING

Barbara Uehling is a graduate of Wichita State University and holds M.A. and Ph.D. degrees in experimental psychology from Northwestern. She has served on the faculties of Oglethorpe and Emory Universities, as Academic Dean of Roger Williams College and Dean of Arts and Sciences at Illinois State University. In 1976 she was named Provost at the University of Oklahoma, a position she held until July 1978 when she accepted her current position as Chancellor and Professor of Psychology at the University of Missouri-Columbia. Dr. Uehling is past president of the Board of Directors of the American Association for Higher Education, past Chairperson for the Board of Directors of the National Center for Higher Education Management Systems, and past president appointee to the

National Council on Educational Research. She currently serves on the boards of the American Council on Education and the Carnegie Foundation for the Advancement of Teaching.

PROMISES OF TECHNOLOGY

J. VICTOR BALDRIDGE

J. Victor Baldrige is a Senior Research Sociologist for the Higher Education Research Institute at the University of California at Los Angeles. He is also director of UCLA's Microcomputer Institute.

In recent years, Mr. Baldrige has been heavily involved in research and development on the impact of computers on college management and college curriculum. In 1979 he wrote the book *New Approaches to Management*, a national study of computers in college management. As Director of the Microcomputer Institute, one major focus of his work is computer competency for colleges, both for administrative uses and in the student curriculum. In 1983 he finished his newest book, *The Campus and the Microcomputer Revolution*.

Mr. Baldrige holds a Ph.D. from Yale University in sociology (1968). His specialties are administration, higher education management, organization theory, and technology's impact on organizations. He was a faculty member at Stanford University (1968-1974) and assistant vice-president for academic affairs at the California State University, Fresno (1974-1976).

DANIEL A. UPDEGROVE

Daniel A. Updegrove is Director of Planning Model Activities and External Relations for EDUCOM, a non-profit consortium of colleges and universities based in Princeton, New Jersey. He has consulted with over 75 institutions on the use of computer based models, lectured to over 90 conferences and seminars, and authored numerous published articles. In addition, Mr. Updegrove designed the widely used EFPM modeling system (EDUCOM) Financial Planning Model).

Prior to joining the staff at EDUCOM in 1978, Mr. Updegrove was a research associate at the Institute for Economic and Demographic Studies in New Haven and a teaching associate at Cornell University, his alma mater.

PROMISES OF QUALITY OF LIFE

ROBERT WILLIAMS

Robert Williams received his B.A. from Philander Smith College in Little Rock Arkansas, his M.Ed. from Wayne State University, and his Ph.D. in Clinical Psychology from Washington University in St. Louis. He has held several positions at Washington University including Professor of Psychology, Professor of Black Studies, Director of Black Studies and his current position as Director of the Graduate Training Program

in Urban Minority Mental Health. Dr. Williams has an extensive background in psychological services and mental health with particular emphasis on Black communities. Among his many awards and honors are The Distinguished Psychologist Award, Association of Black Psychologists; National Leadership Award, Afro-American Family Community Services; and the Clarence W. Faylor Professional Development Award, American Personnel and Guidance Association. The author of numerous articles and publications, Dr. Williams' special interests are theories of Black personality, development of culturally sensitive and specific psychological instruments, the nature of Black intelligence and stress management for Blacks.

BETTY SIEGEL

Betty Siegel received an A.A. degree from Cumberland College, and her B.A. from Wake Forest University. She holds a Master's degree in education from the University of North Carolina at Chapel Hill and the Ph.D. from Florida State University. She has been on the faculty at Indiana University, Lenoir Ryne College, and the University of Florida where she became Dean of Academic Affairs for Continuing Education in 1972. In 1976 she became Dean of the School of Education and Psychology and Professor of Psychology at Western Carolina University, the first woman dean in the 90-year history of that institution. In September 1981, she assumed her current position as President of Kennesaw College in Marietta, Georgia. She is the first female president in the 33-unit University System of Georgia. Dr. Siegel has served as President of the Southern Council of Teacher Education; The National Commission on Programs and Projects for the American Association of Colleges of Teacher Education, and the Executive Council for the Teacher Education Council of State Colleges and Universities. Her area of specialization is Life Span Developmental Psychology including: Early Childhood Education, Invitational Education, the Aged, Life-long Learning, and the Concerns of Women.

DUDLEY FLOOD

Dudley Flood received his Bachelor's degree from North Carolina Central University, the Master's degree from East Carolina University and the Doctorate from Duke. Dr. Flood has served as Second Vice-President of the National PTA and received the Distinguished Professor Award from the National Academy of School Administrators. He has experience in elementary and secondary schools as both a teacher and a principal and has also taught at the college level. He joined the North Carolina Department of Public Instruction in May 1981. On July 1, 1983 he assumed his current position as Associate State Superintendent. In addition to conducting educational seminars in 44 states and Canada, Dr. Flood has contributed articles for publication to more than a dozen journals and periodicals.

1984 NASPA CONFERENCE PROGRAM

Legend= HR- Hyatt Regency

CC= Convention Center

JULIAN BOND — OPENING KEYNOTE

Sunday 6:30 **Location:** Kentucky Center for the Arts
BEYOND 1984: PROMISES TO KEEP

MONDAY

BARBARA S. UEHLING — PROMISE AREA SPEAKER (Creativity)

Monday 9:00 - 10:15 **Location:** CC 210
PROMISES OF CREATIVITY

Chairperson: Barbara S. Uehling, Chancellor and Professor of Psychology, University of Missouri-Columbia

WHAT SHALL WE TELL OUR STUDENTS: ECHO OF THE SIXTIES (Human Rights)

Monday 9:00 - 11:45 **Location:** CC 202

Through a dramatic reading and presentation, followed by a panel presentation and dialogue with participants, this program will explore the issues of minority and majority students and professionals in post-secondary institutions. Panelists will share experiences to heighten sensitivity to and awareness of policies, attitudes and behaviors which frustrate the creation of a positive educational environment.

Chairperson: Joy Bowen, Associate Dean of Students, Florida State University

Participants: Charles Pace, Actor and Playwright; Carmen Jordan-Cox, Dean of Student Life, Spelman College; Karl Ijams, Dean of Student Affairs, Florida Atlantic University; Louis Sarabia, Director of Chicano Programs, New Mexico State University.

GAY MEN AND LESBIANS ON CAMPUS: STUDENT NEEDS AND INSTITUTIONAL RESPONSIBILITIES (Human Rights)

Monday 9:00 - 11:45 **Location:** CC 204

The program will begin with a review of the premises and theoretical foundations which form the basis of the presenter's work with and on behalf of gay and lesbian students. The session will primarily include a discussion and demonstration of the educational strategies which have proven most useful. Participants will be encouraged to examine their attitudes and beliefs about homosexuality and to learn how to more effectively meet the needs of this significant population of students.

Chairperson: Robert Schoenberg, Counselor and Program Advisor, University of Pennsylvania

A STUDENT AFFAIRS VIEW OF THE COMPUTERIZED CAMPUS: THE IMPACT OF COMPUTERS AT CARNEGIE-MELLON (Technology)

Monday 9:00 - 10:15 **Location:** CC 219

Chairperson: Lois E. Cox, Associate Dean of Student Affairs, Carnegie-Mellon University

Participants: Drury Sherrod, Research Associate and Senior Post-doctoral Fellow, Department of Psychology and Social Science.

COMPUTER LITERACY FOR STUDENT SERVICES PROFESSIONALS (Technology)

Monday 9:00 - 10:15 **Location:** CC 218

Participants in this session will have the opportunity to learn basic computer literacy, geared toward the needs of student personnel professionals.

Chairperson: Michael Miller, Assistant Dean of Students, Georgia Southern College

COPING WITH STRESS (Quality of Life)

Monday 9:00 - 10:15 **Location:** CC 201

Coping With Stress is a four phased workshop designed to teach self-management techniques. Phase I defines stress and enumerates its causes and symptoms. In Phase II, several models for coping with stress are discussed in detail. During Phase III, the group participates in relaxation training; here, the participants learn to systematically relax various muscle groups. Meditation techniques will also be taught. The final phase will close the workshop by briefly evaluating the presentation.

Chairperson: Roslyn Gail Taylor, Social Research Associate with the Community Based Alternatives Section — Division of Youth Services, North Carolina Department of Human Resources.

LEGAL AND ETHICAL ISSUES IN THE CLASSROOM (Graduate Faculty)

Monday 9:00 - 10:15 **Location:** HR Kentucky Suite

Chairperson: D. Parker Young, Professor of Higher Education, University of Georgia

ICEBREAKER EXERCISES AS A TOOL FOR RETENTION (Weinstein)

Monday 9:00 - 10:15 **Location:** CC 207

The use of Icebreaker exercises in a New Student Orientation program is an effective way to create a feeling of community among the new students and thereby increase retention. In this experiential workshop, participants will develop a repertoire of basic icebreaker exercises. Dress comfortably, and come prepared to have some fun!

Chairperson: Matt Weinstein, Chief Executive Officer, PLAYFAIR

CULTS: MUST WE CO-EXIST? (Human Rights)

Monday 9:00 - 10:15 **Location:** HR Churchill/Downs

This will be an opportunity to explore the whole issue of cults on campus. From legal concerns to campus recognition, from implementation of educational programs to an exploration of pertinent literature, the presenters plan to involve participants in exploring the sensitive issues related to dealing with cults on a college campus.

CONFERENCE-AT-A-GLANCE

Thursday, March 15, 1984

9:00 am	NASPA Board of Directors Meeting	Convention Center VIP Area
2:00 pm	NASPA Board of Directors Meeting	Convention Center VIP Area
7:00 pm	1984 Conference Committee Meeting	Convention Center VIP Area

Friday, March 16, 1984

9:00 am	NASPA Board of Directors Meeting	Convention Center VIP Area
9:00 am	Conference Headquarters Open Committees	Convention Center VIP Area
12:00 pm	Conference Registration Open	Convention Center Exhibit Space
12:00 pm	Hospitality and Information Center Open	Convention Center Exhibit Space
12:00 pm	Board of Directors Luncheon	Hyatt Regency Regency South A
2:00 pm	Board of Directors Meeting	Convention Center VIP Area
5:00 pm	1984 Conference Committee Meeting	Convention Center VIP Area
6:30 pm	PFM Reception/Dinner for Board of Directors	Home of U of L's President Dr. Donald Swain

Saturday, March 17, 1984

8:00 am	Continental Breakfast for Conference Committee, Board of Directors, Placement Personnel, and Preconference Workshop Presenters.	Hyatt Regency 2nd Floor Pre-Function Room Regency South
8:00 am	Conference Headquarters Open	Convention Center VIP Area
8:00 am	Preconference Workshops (A) Myers Briggs (B) Religious Cults (C) Effective Response to Rape (D) Character Develop (E) Micro Computers	Hyatt Regency Conference Theatre Iroquois/Seneca Churchill Downs Cherokee/Shawnee Kentucky Suite
8:00 am	Conference Registration Open	Convention Center Exhibit Space
8:00 am	Hospitality and Information Center Open	Convention Center Exhibit Space
9:00 am	Placement Orientation	Convention Center Exhibit Space
9:00 am	NASPA Board of Directors Meeting	Convention Center VIP Area
9:30 am	Jesuit Student Personnel Meeting	Hyatt Regency Regency South

12:00 pm	NASPA Board of Directors Lunch	Hyatt Regency Lamb's Restaurant
12:00 pm	Placement	Convention Center Exhibit Space
1:00 pm	Christian Faith and Student Affairs Conference	Hyatt Regency South A (North Side)
2:00 pm	NASPA Board of Directors Meeting	Hyatt Regency Churchill Downs
5:30 pm	Christian Faith and Student Affairs Dinner	Hyatt Regency Ballroom Center
6:00 pm	Invitational Reception and Dinner for Board of Directors and Conference Committee	Kentucky Center for the Performing Arts Rehearsal Hall
6:30 pm	Graduate Students Reception	Convention Center 209
7:30 pm	Iowa State University Alumni	Hyatt Regency Kentucky Suite
9:00 pm	Graduate Students and Early Arrivals Dance (Cash Bar)	Hyatt Regency Regency Ballroom Center
10:00 pm	Movie "The Big Chill"	Hyatt Regency Conference Theatre
12:00 am	Movie "All the Right Moves"	Hyatt Regency Conference Theatre

Sunday, March 18, 1984

7:30 am	Region IV-East Executive Council and Conference Planning Committee	Galt House Region IV-East Suite
8:00 am	Christian Faith and Student Affairs Breakfast	Hyatt Regency South A
8:00 am	1984 Conference Committee Meeting Continental Breakfast	Convention Center VIP Area
8:00 am	Conference Headquarters Open	Convention Center VIP Area
8:00 am	Hospitality and Information Center Open	Convention Center Exhibit Space
8:00 am	Conference Registration Open	Convention Center Exhibit Space
9:00 am	Catholic Mass	Hyatt Regency Kentucky Suite
9:00 am	Pre-Conference Workshop: How To Do More With Less	Hyatt Regency Cherokee/Shawnee
9:00 am	Christian Faith and Student Affairs Meeting	Hyatt Regency South A
9:00 am	Placement Open	Convention Center
10:00 am	Jesuit Student Personnel Meeting	Hyatt Regency (B) Regency South

10:00 am	New NASPA 1984-85 Board of Directors Meeting	Hyatt Regency Churchill Downs
11:50 am	Movie "Never Say Never Again"	Hyatt Regency Conference Theatre
12:00 pm	NASPA Board of Directors Luncheon with "NIRAD" Board of Directors	Hyatt Regency Lamb's Restaurant
12:00 pm	Exhibits Open	Convention Center (B) Exhibit Space
2:00 pm	Region II Advisory Board Meeting	Hyatt Regency Region II Suite
2:00 pm	Region I Executive Committee Meeting	Hyatt Regency Region I Suite
2:00 pm	Women in Student Affairs Task Force	Hyatt Regency Shawnee
2:00 pm	Region IV — East Executive Committee Meeting/Conference Planning	Galt House Region IV-E Suite
2:15 pm	Movie "The Big Chill"	Hyatt Regency Conference Theatre
2:30 pm	Region IV-W Advisory Committee Meeting	Galt House Region IV-W Suite
2:30 pm	Region V Advisory Committee Informal Meeting and Discussion	Hyatt Regency Region V Suite
4:30 pm	New Professionals and First Time Attendee Meeting	Galt House Kings Head
4:30 pm	25th Anniversary Party for NASPA Journal (Invitational)	Galt House President's Suite
4:30 pm	Pennsylvania Association of Student Personnel Administrators Meeting	Hyatt Regency Region II Suite
6:30 pm	Kentucky Show (Courtesy of Ashland Oil)	Kentucky Center for the Performing Arts Whitney Hall
6:30 pm	Opening Session — Julian Bond Speaking	Kentucky Center for the Performing Arts Whitney Hall
8:00 pm	President's Reception	Lobby of Kentucky Center for the Performing Arts
9:30 pm	Region IV — West Open House	Galt House Region IV-West Suite
9:30 pm	Reception for Region IV-East Vice President-Elect	Galt House Region IV-East Suite
9:45 pm	Past President's Reception	Galt House President's Suite
9:45 pm	Movie "Yentl"	Hyatt Regency Conference Theatre
9:45 pm	Dancing Music: "The Production Company"	Hyatt Regency Regency Ballroom

Monday, March 19, 1984

7:30 am	Region V Chief Student Affairs Officers and Voting Delegates — Continental Breakfast	Hyatt Regency Region V Suite
7:30 am	Region IV — East Voting Delegates and Chief Student Personnel Officers Meeting-Continental Breakfast	Galt House Region IV-East Suite
7:30 am	Region I Chief Student Affairs Voting Delegates Coffee	Hyatt Regency Region I Suite
7:30 am	NASPA Journal Board Meeting Continental Breakfast	Hyatt Regency Ballroom South A
7:30 am	Community College Task Force Breakfast	Hyatt Regency Ballroom South B
7:30 am	Career Development and Professional Standards Division	Hyatt Regency Board Room
7:30 am	Research and Program Development Division	Hyatt Regency Balcony Lounge
8:00 am	Region II: "Morning Call" New Region II Members and New Professionals	Hyatt Regency Region II Suite
8:00 am	Region III Voting Delegates Coffee Hour	Galt House Region III Suite
8:00 am	1984 Conference Committee Meeting	Convention Center VIP Area
8:00 am	Conference Headquarters Open	Convention Center VIP Area
	Conference Registration Open	Lobby/Exhibit Space (B)
	Hospitality & Information Center Open	Exhibit Space (B)
	Exhibits Open	Exhibit Space (B)
9:00 am	Placement Open	Convention Center Exhibit Space (B)
9:00 am	Barbara S. Uehling — Promise Area Speaker "The Creative Challenge: Old Wine in New Bottles"	Convention Center 210
9:00 am	Interest Session "The Plugged-In Campus: Student Life in a Computerized University"	Convention Center 219
9:00 am	Interest Session "Coping with Stress"	Convention Center 201
9:00 am	Interest Session "Legal and Ethical Issues in the Classroom"	Hyatt Regency Kentucky Suite
9:00 am	Interest Session "Icebreaker Exercises as a Tool for Retention"	Convention Center 207

9:00 am	Interest Session "Cults: Must We Co-Exist"	Hyatt Regency Churchill Downs
9:00 am	Interest Session "Attitudes Towards Marriage and Dual Careers"	Hyatt Regency Iroquois
9:00 am	Interest Session "The Future of Student Affairs: A Look at the Next Generation of Students"	Hyatt Regency Cherokee
9:00 am	Interest Session "Student-Affairs/University Police Relationships: A Model that Works"	Convention Center 205
9:00 am	Interest Session "Addressing the Needs of Freshman Students Through a Returning/New Student Small Group Interaction Program"	Convention Center 206
9:00 am	Interest Session "Professional Development for Administrators — An Individual and Institutional Responsibility"	Convention Center 212
9:00 am	Interest Session "Student Development Through Information Management: Strategies for a New Era"	Convention Center 213
9:00 am	Interest Session "Challenges in Changing Times: A Prototype Planning Workshop"	Convention Center 214
9:00 am	Interest Session "Developing a Student Affairs Management Information System: An Update on the SAMI Project:	Convention Center 215
9:00 am	Interest Session "Student Affairs Research as an Integrator of Academic and Student Affairs"	Convention Center 216
9:00 am	Interest Session "Computer Literacy for Student Affairs Professionals"	Convention Center 218
9:00 am	Interest Session "A Process and Consultation Model for Introducing Office Automation and Modern Technology"	Convention Center 217
9:00 am	Interest Session "What Shall We Tell Our Students: Echo of the Sixties"	Convention Center 202

9:00 am	Interest Session "Gay Men and Lesbians on Campus: Student Needs and Institutional Responsibilities"	Convention Center 204
9:00 am	Graduate Student Administrative Case Study Competition	Hyatt Regency Theatre
9:00 am	"Computer Institute: A Series of Drop-In Workshops"	Convention Center 208
10:15 am	Break	
10:30 am	Robert Williams — Promise Area Speaker — "From Promises to Power"	Convention Center 210
10:30 am	Interest Session "Beyond 1984: Futuristic Trends in Student Affairs"	Convention Center 218
10:30 am	Interest Session "The Use of Technology to Enhance Student Development"	Convention Center 219
10:30 am	Interest Session "Adjunct Faculty: Issues and Answers"	Hyatt Regency Kentucky Suite
10:30 am	Interest Session "Articulation Between Community Colleges and Baccalaureate Institutions"	Hyatt Regency Iroquois
10:30 am	Interest Session "Battling Stress in the Workplace: The Healing Power of Laughter and Play"	Convention Center 207
10:30 am	Interest Session "Mainstreaming Black Lettered Organizations into Traditional Greek Systems"	Hyatt Regency Churchill Downs
10:30 am	Interest Session "Responding to the Needs of Women in Student Affairs Preparation "Programs"	Hyatt Regency Cherokee
10:30 am	Interest Session "Student Affairs at Small Liberal Arts Colleges: Dialogue on Models"	Convention Center 201
10:30 am	Interest Session "Commercialization and the Campus"	Convention Center 205
10:30 am	Interest Session "Separation of Church and State — Does It Exist on Your Campus"	Convention Center 206
10:30 am	Interest Session "Creative Student Services Beyond 1984"	Convention Center 212

10:30 am	Interest Session "A Total Involvement Educational System: Technology in Support of Student Development"	Convention Center 213
10:30 am	Interest Session "Student Services Make a Difference: Retention of Adult Students in Community College Technical Degree Programs"	Convention Center 214
10:30 am	Interest Session "Improving Your Thinking Skills"	Convention Center 215
10:30 am	Interest Session "University Leisure Services in 2000 A.D.: A Planning Model"	Convention Center 216
10:30 am	Interest Session "Alumni Career Information Software"	Convention Center 217
12:00 pm	Awards Luncheon (Optional)	Hyatt Regency Regency Ballroom
2:00 pm	Keynote Speaker: Edwin Newman	Galt House Archibald Cochran Area
3:15 pm	Break	
3:30 pm	1985 Conference Committee Meeting	Convention Center VIP Area
3:30 pm	Interest Session "A Follow-Up Workshop with Robert Williams"	Convention Center 201
3:30 pm	Interest Session "Progress and Prospects for Women and Minorities: Equity at the Top"	Convention Center 202
3:30 pm	Interest Session "Synectics: A Creative Approach to Problem- Solving"	Convention Center 218
3:30 pm	Interest Session "Student Affairs Micro- Computer User Groups Meeting"	Convention Center 219
3:30 pm	Interest Session "Small College Needs: Setting the Future Agenda"	Hyatt Regency Kentucky Suite
3:30 pm	Interest Session "Standards for the Profession: Status of the Council for the Advancement of Standards"	Hyatt Regency Cherokee
3:30 pm	Interest Session "Acquaintance Rape: A Growing Problem"	Hyatt Regency Churchill Downs
3:30 pm	Interest Session "Community Colleges Task Force Report"	Convention Center 207

3:30 pm	Interest Session "Evaluation of Programs and Services in Student Affairs"	Hyatt Regency Iroquois
3:30 pm	Interest Session "The Odd Couples: The Past, Present and Future for Dual Careers in Academe"	Convention Center 204
3:30 pm	Interest Session "Minority Concerns in Today's Residence Halls: Myth or Reality?"	Convention Center 205
3:30 pm	Interest Session "A Model for Increasing Racial Sensitivity on College Campuses"	Convention Center 206
3:30 pm	Interest Session "Declaring War on Attrition"	Convention Center 212
3:30 pm	Interest Session "Implementing a Computer Literacy Program: A Philosophical and Practical Perspective"	Convention Center 213
3:30 pm	Interest Session "New Students and the Learning Process: Threat or Challenge"	Convention Center 214
3:30 pm	Interest Session "Freshman Orientation: A Student Leadership Training Model"	Convention Center 215
3:30 pm	Interest Session "Reconceptualizing Organizational Development for Student Affairs"	Convention Center 216
3:30 pm	Interest Session "Developing a System of Allocating Computer Programming Time for Projects from Administrative and Student Service Units"	Convention Center 217
5:00 pm	1983 NASPA-ACE Institute Reunion	Hyatt Regency Executive Director's Suite
5:00 pm	Business Meetings Region I	Conference Theatre (Hyatt)
	Region II	Kentucky Suite (Hyatt)
	Region III	Convention Center 210
	Region IV (East)	Convention Center 207
	Region IV (West)	Cherokee (Hyatt)
	Region V	Shawnee (Hyatt)
	Region VI	Iroquois (Hyatt)

5:00 pm	NASPA Division of Communications and Services	Hyatt Regency Board Room
6:00 pm	Columbia University Teachers College Reunion	Hyatt Regency Region II Suite
6:30 pm	Regional Receptions Region I Region II Region III Region IV (East) Region IV (West) Region V Region VI	Hyatt Regency Churchill Downs Regency South (B) Regency North Regency Center Regency South (A) Regency South (A) Regency South (A)
7:30 pm	Southern Illinois University Carbondale Reception	Galt House Region IV-E Suite
7:30 pm	Volunteers Reception	Convention Center 116
8:00 pm	Exhibitors' Reception	Hyatt Regency President-Elect's Suite
8:00 pm	Faculty of Higher Education and Student Personnel Programs	Galt House President's Suite
8:00 pm	1984 Snowbird Attendees Reunion Dinner	Hyatt Regency Kentucky Suite
8:00 pm	Reception Sponsored by Rhuhlen Agency Inc.	Cherokee/Shawnee
8:05 pm	Movie — <i>"Never Say Never Again"</i>	Hyatt Regency Conference Theatre
8:30 pm	Dancing — "The Production Company"	Hyatt Regency Ballroom
9:00 pm	Region IV — West Open House	Galt House Region IV — West Suite
10:30 pm	Movie — <i>"Terms of Endearment"</i>	Hyatt Regency Conference Theatre

Tuesday, March 20, 1984

7:30 am	Task Force on Policy Issues in Student Affairs Continental Breakfast	Hyatt Regency Pre-Function Room Regency North
7:30	Alpha Lambda Delta Continental Breakfast	Hyatt Regency Pre-Function Room Regency South
7:30 am	NASPA Monograph Board Continental Breakfast	Hyatt Regency South (B)
7:30 am	Region IV — East Students' and Presenters' Meeting Continental Breakfast	Galt House Region IV-East Suite
7:30 am	Region I New Members Coffee	Hyatt Regency Region I Suite
8:00 am	Exhibits Open	Convention Center Exhibit Space (B)
8:00 am	Region VI Chief Student Affairs Officers' Coffee	Hyatt Regency Board Room
8:00 am	Region II Chief Student Affairs "Morning Call"	Hyatt Regency Region II Suite

8:00 am	Conference Registration Open	Convention Center Lobby/Exhibit Space (B)
8:00 am	1984 Conference Committee Meeting	Convention Center VIP Area
8:00 am	Conference Headquarters Open	Convention Center VIP Area
8:00 am	Hospitality and Information Center Open	Convention Center Exhibit Space (B)
9:00 am	J. Victor Baldridge — Promise Area Speaker "The Promises of Technology in Education: Myth or Reality"	Convention Center 210
9:00 am	Interest Session Case Studies Involving Professional Ethics and Personal Integrity	Hyatt Regency Theatre
9:00 am	Interest Session "Student Affairs and the Law — A Historical Prospective of Due Process"	Convention Center 201
9:00 am	Interest Session "Creativity and the Creative Process"	Convention Center 218
9:00 am	Interest Session "Writing for a Reason"	Hyatt Regency Churchill Downs
9:00 am	Interest Session "Student Services in Community Colleges: Promises to Keep"	Hyatt Regency
9:00 am	Interest Session "Training Student Leaders: A Personal Growth Approach"	Convention Center 207
9:00 am	Interest Session "Life on the Lower Rungs of the Student Affairs Career Ladder"	Hyatt Regency Cherokee
9:00 am	Interest Session "The Responsibilities of Leadership: A Value-Based Training Program for Student Leaders"	Convention Center 203
9:00 am	Interest Session "Improving Quality of Life Through Residential Staff Selection"	Convention Center 204
9:00 am	Interest Session "Enriching Campus Life Through Alcohol Education"	Convention Center 205
9:00 am	Interest Session "Learn or Get Burned: Alcohol Education as an Alternative to the Judicial System"	Convention Center 213
9:00 am	Interest Session "Orientation: A Significant Difference in Enrollment Management"	Convention Center 215

9:00 am	Interest Session "A Unique Approach to Addressing Campus Issues and Concerns"	Convention Center 217
9:00 am	Interest Session "Four Phases of Development at a Liberal Arts College"	Convention Center 219
9:00 am	Interest Session "Student Rights and Freedoms Revisited-By Cases"	Convention Center 202
9:00 am	Interest Session "How Would You Handle This?"	Hyatt Regency Shawnee
9:00 am	Interest Session "Put it on the Line — An Experience in Black and White"	Convention Center 206
9:00 am	Interest Session "Mapping the Spiritual Development of Students"	Convention Center 212
9:00 am	Interest Session "Changing Alcohol Education Policy Through the Power Structure: A Case Study"	Convention Center 214
9:00 am	Interest Session "In Search of Excellence in Student Affairs"	Convention Center 216
9:00 am	"Computer Institute: A Series of Drop-In Workshops"	Convention Center 208
10:15 am	Break	
10:30 am	Betty L. Seigel — Promise Area Speaker "Knowledge with Commitment"	Convention Center 210
10:30 am	Daniel Updegrove — Promise Area Speaker "Dimensions of Computer Literacy"	Convention Center 207
10:30 am	Interest Session "Career Ladders in Student Affairs and Related Educational Settings"	Convention Center 218
10:30 am	Interest Session "Writing for the NASPA Journal"	Hyatt Regency Churchill Downs
10:30 am	Interest Session "Coupling and Careers: Issues for Dual Career Couples at the Launching Stage"	Hyatt Regency Theatre
10:30 am	Interest Session "Professional Preparation in Student Affairs: Are Recent Graduates Competent to Practice"	Hyatt Regency Cherokee

10:30 am	Interest Session "Residence Halls and the Promotion of Multicultural Understanding"	Convention Center 203
10:30 am	Interest Session "Battering in Relationships: A New Experience?"	Convention Center 204
10:30 am	Interest Session "Student Life Programs on an Urban Campus: Critical Issues"	Hyatt Regency Kentucky Suite
10:30 am	Interest Session "Creating A Campus Day Care Center"	Convention Center 205
10:30 am	Interest Session "Retention and the Undecided Student: An Intervention Model"	Convention Center 213
10:30 am	Interest Session "Staff Development — The Ideal vs. Reality"	Convention Center 215
10:30 am	Interest Session "The Tyranny of Custom: Testing Assumptions and Taking Risks"	Convention Center 217
10:30 am	Interest Session "A Whack on the Side of the Head"	Convention Center 219
10:30 am	Interest Session "Managing Creative Organizational Environments"	Convention Center 201
12:00 pm	Luncheon for Fraternity Executive Association	Hyatt Regency Lamb's Restaurant
12:00 pm	Lunchtime Conference Program Specials (Special Presentation by Byck's Department Store — Dressing Professionally) ("The World Travelers' Review") ("Color Me Beautiful")	Hyatt Regency Ballroom
2:00 pm	Interest Session "The Consulting Process"	Convention Center 202
2:00 pm	Sarah Weddington — Promise Area Speaker "Human Rights in Higher Education: Are We Part of the Problem or Part of the Solution?"	Convention Center 210
2:00 pm	Interest Session "Promoting Values Education in Student Development"	Convention Center 201
2:00 pm	Interest Session "Creative Coping with Financial Constraints"	Convention Center 218
2:00 pm	Interest Session "Microcomputers and Terminals as Professional Work Stations"	Convention Center 219

2:00 pm	Interest Session "Staff Development Strategies for Small Colleges"	Hyatt Regency Shawnee	3:30 pm	NASPA Annual Business Meeting	Hyatt Regency Regency Ballroom Half of Ballroom
2:00 pm	Interest Sessions "From Preparation Through Practice — Involving Graduate Programs in the Professional Development of Administrators"	Hyatt Regency Cherokee	3:30 pm	Interest Session "Human Rights in Higher Education: Are We Part of the Problem or Part of the Solution?"	Convention Center 210
2:00 pm	Interest Session "Ropes to Skip and Ropes to Jump"	Hyatt Regency Kentucky Suite	3:30 pm	Interest Session "Communication with the Other Health Impaired Student"	Convention Center 201
2:00 pm	Interest Session "The Ladder to the Top"	Hyatt Regency Churchill Downs	3:30 pm	Interest Session "Career Alternatives in Business and Industry"	Convention Center 218
2:00 pm	Interest Session "Alcohol on Campus: Legal Liability for Possession, Sale Gift or Use"	Convention Center 206	3:30 pm	Interest Session "Computer Information and Communication Systems on Campus: Communicating Electronically at Clemson and Rochester Institute of Technology"	Convention Center 219
2:00 pm	Interest Session "Recommendations for Responding to the Non- Academic Needs of Adult Students"	Convention Center 212	3:30 pm	Interest Session "Fraternities and Sororities: Contributors to Quality of Student Life?"	Hyatt Regency Kentucky Suite
2:00 pm	Interest Session "Integrating the MBO System as an Academic Advising Tool"	Convention Center 213	3:30 pm	Interest Session "Inspiration, Motivation and Feedback"	Convention Center 207
2:00 pm	Interest Session "Sharing Student Activity Computer Applications in Student Affairs"	Convention Center 215	3:30 pm	Interest Session "Enrollment Management: A Paradigm for the Student Affairs Profession"	Hyatt Regency Churchill Downs
2:00 pm	Interest Session "How Not to Become a Toasted Marshmallow"	Convention Center 216	3:30 pm	Interest Session "New Approaches to Old Questions of Ethics and Values for Students with Disciplinary Problems"	Hyatt Regency Shawnee
2:00 pm	Interest Session "College/University Involvement Through Early Warning Systems"	Convention Center 217	3:30 pm	Interest Session "Staff Development: A Promise That Can be Kept at the Small College"	Hyatt Regency Cherokee
2:00 pm	Interest Session "Coupling and Careers: Designing a Workshop for Dual Career Couples"	Hyatt Regency Theatre	3:30 pm	Interest Session "Campus Activities/College Union and Residence Life/ Housing: A Promise for the Future"	Convention Center 202
2:00 pm	Interest Session "Simple Strategies for Taking Stress in Stride"	Convention Center 203	3:30 pm	Interest Session "Black Students on a White Campus: A Student, Leadership Perspective"	Convention Center 206
2:00 pm	Interest Session "Five Easy Pieces: Human Relations Awareness"	Convention Center 204	3:30 pm	Interest Session "Student Resource Management: Scenario for Success"	Convention Center 212
2:00 pm	Interest Session "From Theory to Practice: Designing Environments that Make a Difference"	Convention Center 205			
2:00 pm	Interest Session "Providing Student Services in Graduate School"	Convention Center 214			
3:15 pm	Break				

3:30 pm	Interest Session "Practical and Theoretical Implications of the Praxis Career Development Model for Residence Hall Staff"	Convention Center 213
3:30 pm	Interest Session "Getting Hard Data Needn't Be Hard: Use of the Interview in Student Affairs Decision- Making and Research"	Convention Center 215
3:30 pm	Interest Session "Providing Student Services for Returning Adults at the Community College"	Convention Center 216
3:30 pm	Interest Session "Designing and Creating Micro-Computer Programs for Small Projects in Student Services"	Convention Center 217
5:00 pm	Region II Open House	Hyatt Regency Region II Suite
5:00 pm	Ethnic Minority Task Force Meeting	Hyatt Regency Kentucky Suite
5:00 pm	Region I Open House	Hyatt Regency Region I Suite
6:00 pm	Receptions Community Colleges Commuters Ethnic Minority Indiana University NASPA ACE Institute Ohio State University Small Colleges Women in Student Affairs Ohio University	Hyatt Regency Regency South Regency North Regency North Oak Room (Galt House) Regency Center Churchill Downs Regency South Regency Center Seneca
6:00 pm	Region III Open House	Galt House Region III Suite
6:30 pm	Region V Open House	Hyatt Regency Region V Suite
7:00 pm	Movie — "Say Amen, Somebody"	Hyatt Regency Conference Theatre
8:40 pm	Movie — "Terms of Endearment"	Hyatt Regency Conference Theatre
9:00 pm	Region IV — West Open House	Galt House Region IV - W Suite
9:00 pm	Dancing — Music by "Almost Nuts"	Galt House Fountain Room Area
11:00 pm	Movie — "All the Right Moves"	Hyatt Regency Conference Theatre

Wednesday, March 21, 1984

9:00 am	Interest Session "Minority Student Retention: Meeting Developmental Needs"	Hyatt Regency Regency South A
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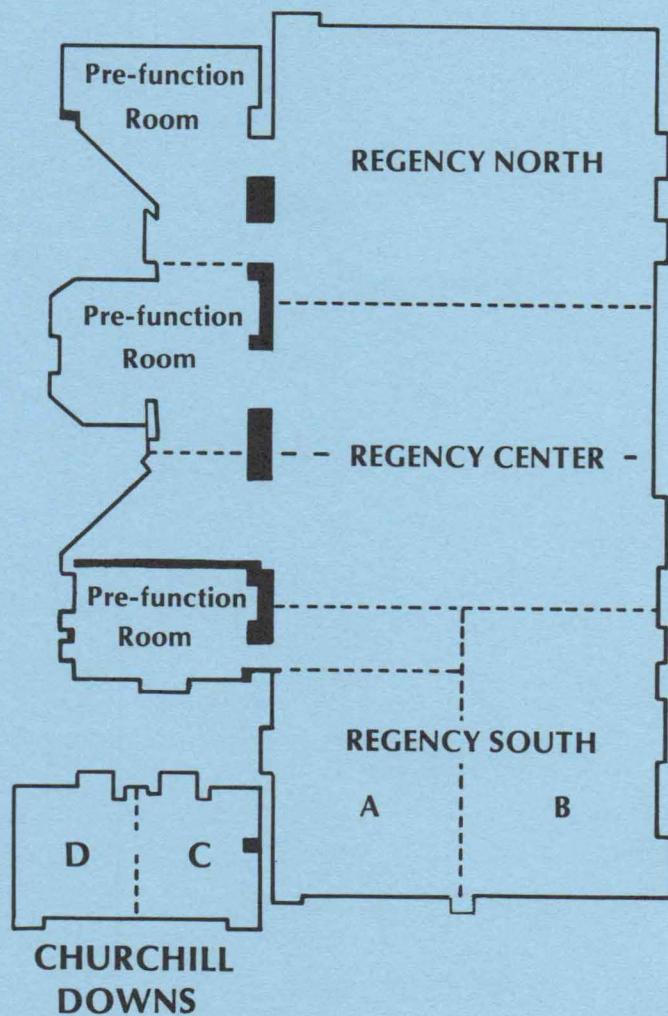
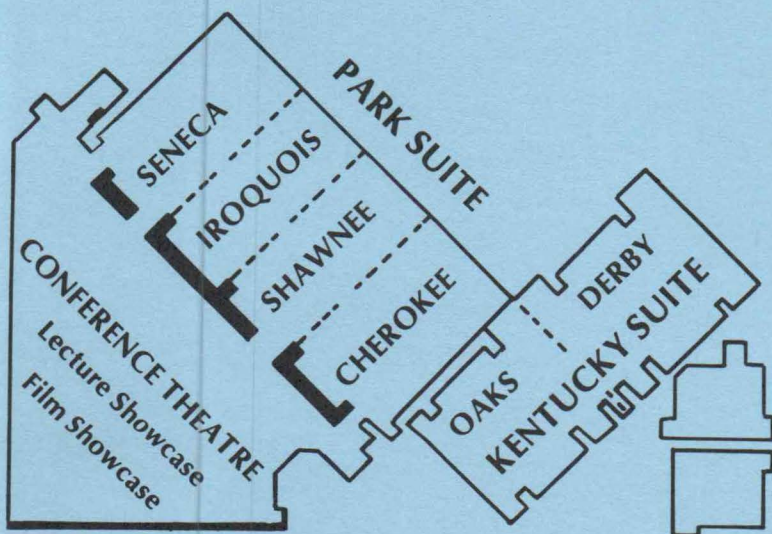
9:00 am	Interest Session "Freshman Assistance: A Retention Model for Freshman in Residence Halls"	Hyatt Regency Oaks
9:00 am	Interest Session "Creative Approaches to the Funding of Student Affairs"	Hyatt Regency Derby
9:00 am	Interest Session "Wellness Program: An Innovative Approach to Student Development"	Hyatt Regency Shawnee
9:00 am	Interest Session "The Road to Life Quality: A Programming Approach"	Hyatt Regency Cherokee
9:00 am	Interest Session "Staff Evaluation: A Practical Accountable, Non- Threatening Approach"	Convention Center 203
9:00 am	Interest Session "Resident Assistants' Role with the Grieving Student"	Convention Center 205
9:00 am	NASPA Dissertation of the Year	Convention Center 201
9:00 am	Interest Session "Social Issues and Values — Directed Programming in Residence Halls"	Convention Center 206
9:00 am	Interest Session "Supporting Gay and Lesbian Colleagues: Promises to Keep"	Convention Center 212
9:00 am	Interest Session "Creative Rhetoric vs. Cold Reality: Bridging the Gap"	Convention Center 213
9:00 am	Interest Session "Emotional Inoculation: An Orientation Program for Academic, Personal and Career Development Changes"	Convention Center 214
9:00 am	Interest Session "Developmental Level and Expressed Needs: Implications for Programming"	Convention Center 216
9:00 am	Dudley E. Flood-Promise Area Speaker "How To Avoid the Hunting Instinct"	Convention Center 210
9:00 am	Interest Session "A Morning with Charles Pace: Creativity II"	Convention Center 207
9:00 am	Interest Session "Students' Human and Legal Rights: An Update and Review"	Convention Center 202

9:00 am	Interest Session "A Practical Approach to Overcoming Barriers to Trust: Using the Student Affairs Management Team Model"	Convention Center 204
9:00 am	Interest Session "Supporting Student and Staff Volunteers: Research and Realization"	Hyatt Regency Theatre

12:00 pm	1984 Conference Committee and 1985 Conference Committee Luncheon	Conference Headquarters Convention Center
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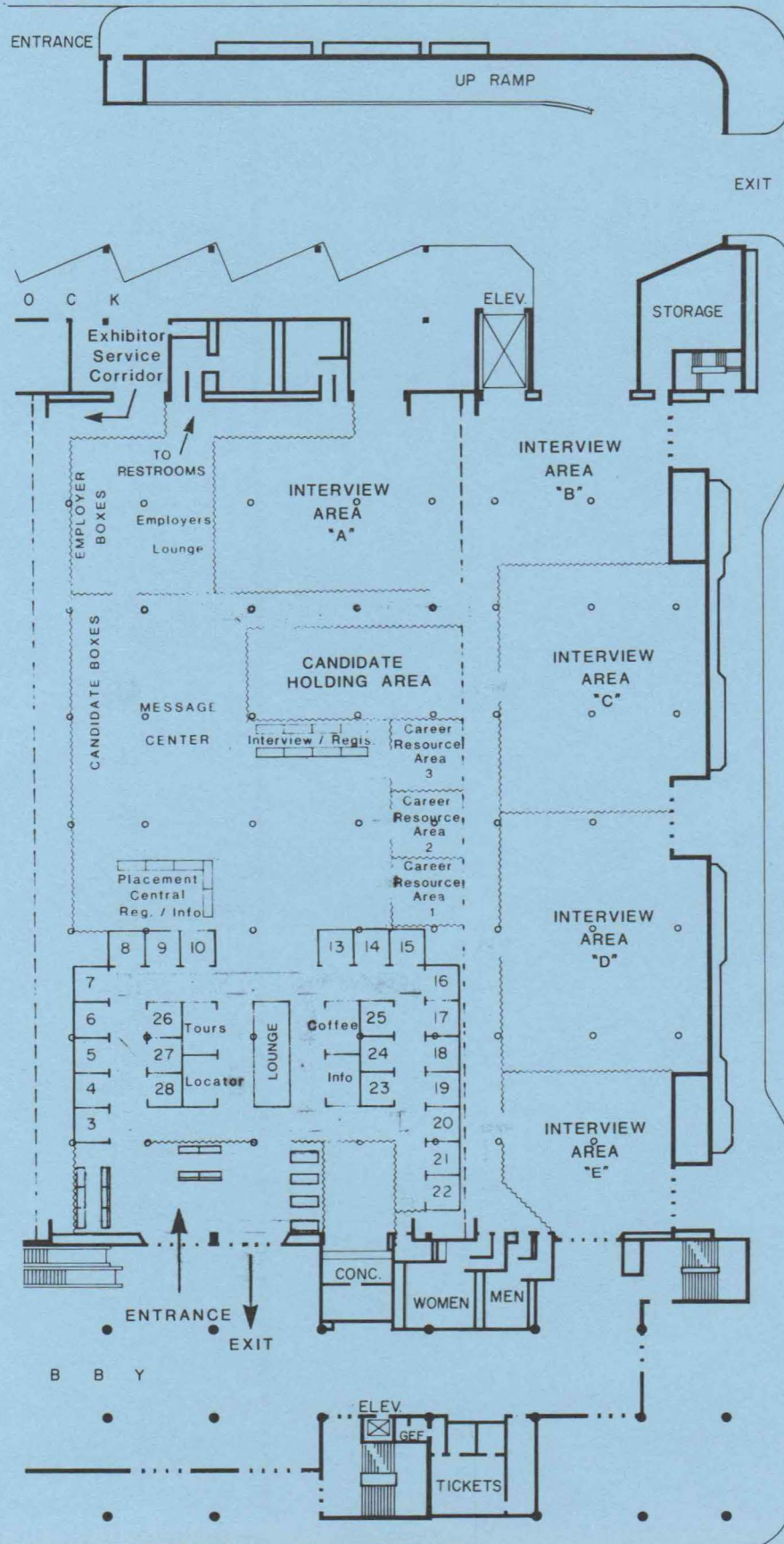
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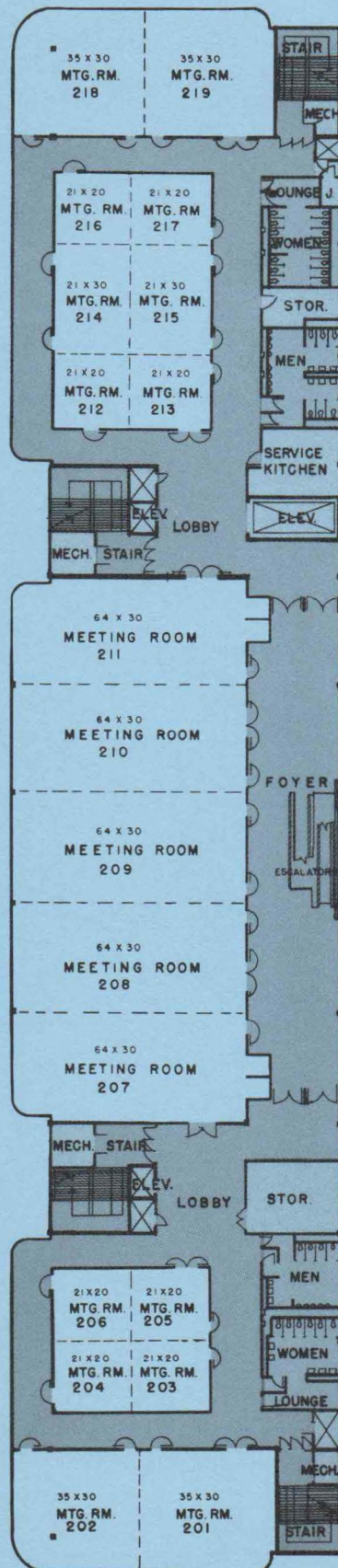
COMMONWEALTH CONVENTION CENTER STREET LEVEL

COMMONWEALTH CONVENTION CENTER



COMMONWEALTH CONVENTION CENTER

UPPER LEVEL



Chairperson: Stuart J. Sharkey, Vice President for Student Affairs, University of Delaware

Participants: Timothy F. Brooks, Director of Student Life, University of Delaware

ATTITUDES TOWARDS MARRIAGE AND DUAL CAREERS (Quality of Life)

Monday 9:00 - 10:15

Location: HR Iroquois

This workshop will report the findings of research conducted on student personnel professionals, undergraduate students and professional students in engineering, law and medicine. Variables in this study of attitudes toward marriage and dual careers include age, race, sex and professional choice. This program will include a media presentation, overview of the research methodology and findings, panel discussion, and question and answer period.

Chairperson: Maureen M. Anderson, Dean of Student Affairs, Case Western Reserve University

Participants: Gwendolyn G. Johnson, Assistant Dean of Student Affairs, Case Western Reserve University; Constance Webster, Director, Career Planning & Educational Support Services, Case Western Reserve University.

THE FUTURE OF STUDENT AFFAIRS: A LOOK AT THE NEXT GENERATION OF STUDENTS (Human Rights)

Monday 9:00 - 10:15

Location: HR Cherokee

This program will identify demographic shifts of major consequence to higher education; present data on the needs of new groups of potential students; and discuss the implications for student affairs inherent in an increasingly diverse population.

Chairperson: Barry L. Jackson, Associate Professor of College Student Personnel, Western Illinois University

STUDENT AFFAIRS/UNIVERSITY POLICE RELATIONSHIPS: A MODEL THAT WORKS (Quality of Life)

Monday 9:00 - 10:15

Location: CC 205

By planning and working together on related issues, Student Affairs and University Police are better equipped to respond to the increasing security concerns and demands for a safe and supportive environment. This session will present a model that deals with the development and maintenance of a positive working relationship between the two groups, identifying key persons and their responsibilities for maintaining open lines of communication and outlining key programs as they relate to the quality of life on campus.

Chairperson: Danny E. Baker, Assistant Vice President, University of South Carolina

Participants: Marsha A. Duncan, Vice President for Student Affairs, Lehigh University; Carl H. Harris, Associate Director for Student Development, University of South Carolina

ADDRESSING THE NEEDS OF FRESHMAN STUDENTS THROUGH A RETURNING/NEW STUDENT SMALL GROUP INTERACTION PROGRAM (Quality of Life)

Monday 9:00 - 10:15

Location: CC 206

Retention of students is a concern of any institution, and an effective orientation program should assist in retaining students. The session will explain the basic concepts of recruiting, training and implementing a peer focused orientation program with each participant playing a simulation activity incorporating issues of time management, conflict resolution and decision making.

Chairperson: Lawrence J. Pasquini, Associate Dean of Students, University of Wisconsin-Oshkosh

PROFESSIONAL DEVELOPMENT FOR ADMINISTRATORS — AN INDIVIDUAL AND INSTITUTIONAL RESPONSIBILITY (Creativity)

Monday 9:00 - 10:15

Location: CC 212

This program will present research data concerning the blocked career mobility for many higher education administrators and will offer specific training and development programs to deal with this concept of stuckness. Also presented will be ways in which institutions can provide incentives, other than traditional promotions, to increase productivity and flexibility in administrative positions. Highlighted will be the results of a systematic research effort which examined the relationship of personal and professional background characteristics to the anticipated mobility of administrators.

Chairperson: Ronald Bossert, Associate Dean of Students, Lock Haven University

STUDENT DEVELOPMENT THROUGH INFORMATION MANAGEMENT: STRATEGIES FOR A NEW ERA (Creativity)

Monday 9:00 - 10:15

Location: CC 213

Much has been said of the shift in American society from an industrial to an information economy and the speculation that such changes will significantly alter the role of higher education in society. This program will challenge the student development professional to not only view his/her role differently, but will also provide concrete examples of how the student affairs professional through information management focus, is making student development more than an espoused mission of one organization.

Chairperson: Glenn Nicholls, Dean for Human Development, Saint Louis University

Participants: David Kalsbeek, Director of Student Life Studies, St. Louis University

CHALLENGES IN CHANGING TIMES: A PROTOTYPE PLANNING WORKSHOP (Creativity)

Monday 9:00 - 10:15

Location: CC 214

In this time of declining student enrollment and decreasing student retention, much has been written about the increased need for planning. The Institutional Services area of Syracuse University developed a two day workshop/retreat for the professional staff dealing with planning for a hypothetical decrease in enrollment. Through creative problem solving exercises and discussions, the staff developed strategies that could feasibly be implemented in the event of a 5% or 10% reduction in enrollment. Details of this highly successful workshop will be shared with the session participants.

Chairperson: Joanne Conlon, Area Coordinator, Syracuse University

Participants: Susan Decker, Assistant Director for Personnel Management, Syracuse University

DEVELOPING A STUDENT AFFAIRS MANAGEMENT INFORMATION SYSTEM: AN UPDATE ON THE SAMI PROJECT (Technology)

Monday 9:00 - 10:15

Location: CC 215

NASPA and ACPA jointly sponsor the SAMI Project, which is an effort to develop a student affairs oriented management information system which is accurate, reliable and responsive to the needs of student affairs professionals. Findings from two surveys will be reported during this program: one to assess the data needs of chief student affairs officers and the other to assess the needs of other student affairs administrators. A report will be given on student affairs management information resources that are currently available and on the long range goals and programs of SAMI.

Chairperson: L. Sandy MacLean, Dean of Student Affairs, University of Missouri-St. Louis

Participants: James Banning, Vice President for Student Affairs, Colorado State University; Larry Benedict, Associate Vice Chancellor of Student Affairs, University of Massachusetts-Amherst; Greg Fawcett, Director of Program Analysis, Office of the Vice President for Student Services, University of Michigan.

STUDENT AFFAIRS RESEARCH AS AN INTEGRATOR OF ACADEMIC AND STUDENT AFFAIRS (Creativity)

Monday 9:00 - 10:15

Location: CC 216

The program is designed to show the types of research that have institutional impact (attrition/retention, incoming student analysis, enrollment and grade analysis, graduates/outcome measures) and also to describe the distinct advantages of Student Affairs research. The group of presenters offers a realistic view of integrational efforts of academic and student affairs.

Chairperson: Milton E. Wilson, Dean of Student Affairs, Kent State University

Participants: Gregory A. Rogers, Assistant to the Dean for Student Affairs, Kent State University; Arvin I. Lubetkin, Associate Dean for Student Services, Kent State University; George E. Zurava, Associate Director of Information Services, Kent State University; Alan C. Coe, Dean for Academic Affairs, Regional Campuses, Kent State University; Richard A. Bredemeier, Associate Dean for Student Life, Kent State University.

A PROCESS AND CONSULTATION MODEL FOR INTRODUCING OFFICE AUTOMATION AND MODERN TECHNOLOGY (Technology)

Monday 9:00 - 10:15

Location: CC 217

Student Affairs programs face major problems in introducing the modern technology of computers, word processing, teleprocessing and telecommunications into their organizations as few staff members have had the required training and others may fear systems development and modern technology. The purpose of this session will be to examine models which can be used to train staff, assessment of information processing needs,

and approaches to introducing office automation, computerization and systems development without the addition of new staff.

Chairperson: John D. Welty, Vice President for Student and University Affairs, Indiana University of Pennsylvania

Participants: William Root, Acting Vice President for Student Services, SUNY-Binghamton; Frederick Joseph, Assistant Vice President for Student Services, Indiana University of Pennsylvania.

ROBERT WILLIAMS — PROMISE AREA SPEAKER (Quality of Life)

Monday 10:30 - 11:45

Location: CC 210

FROM PROMISES TO POWER

Chairperson: Robert Williams, Professor of Psychology and Black Studies and Director of the Minority Mental Health Program, Washington University

BEYOND 1984: FUTURISTIC TRENDS IN STUDENT AFFAIRS (Creativity)

Monday 10:30 - 11:45

Location: CC 218

What will the higher education environment be like in the year 2001 and how will this impact on Student Affairs? How will the high tech — high touch era, changes in the student body, economic issues, changing organizational structures and changing staffing patterns affect various areas within Student Affairs? This session is designed to present projections and forecasts for education in the year 2001, alternative futures and creative ways to address and have a positive affect on creating our own future.

Chairperson: Suzanne E. Gordon, Dean of Students, University of Arkansas

Participants: Fred Brodzinski, Dean of Students, Ramapo College of New Jersey; James W. Lyons, Dean of Students, Stanford University.

THE USE OF TECHNOLOGY TO ENHANCE STUDENT DEVELOPMENT (Technology)

Monday 10:30 - 11:45

Location: CC 219

The advances in computing technology offer opportunities for educators to use information in a systematic manner for student development. As computer databases for student information are constructed at colleges and universities, student development personnel need to take an active role in their design and their use. Typically, these databases are designed for the purpose of resource management such as scheduling or registration; however, by following basic educational principles, educators can adapt these computing systems into tools for students' development.

Chairperson: T. Dary Erwin, Associate Director of Measurement and Research Services, Texas A&M University

ADJUNCT FACULTY: ISSUES AND ANSWERS (Graduate Faculty)

Monday 10:30 - 11:45

Location: HR Kentucky Suite

Chairperson: James Kuder, Director of Student Relations, Colorado State University

ARTICULATION BETWEEN COMMUNITY COLLEGES AND BACCALAUREATE INSTITUTIONS (Community Colleges)

Monday 10:30 - 11:45

Location: HR Iroquois

A wide variety of issues that affect the transfer process between community colleges and baccalaureate institutions will be addressed: negotiating articulation agreements; accepting credit earned many years before; special orientation needs of transfer students and how may they be effectively provided; and steps that can be taken to avoid loss of time and credit by students in the transfer process.

Chairperson: Alexandra A. Warshaw, Dean of Student Services, Berkshire Community College

Participants: David Carson, Dean of Students, Babson College; Thoams Flynn, Vice President for Student Affairs, Monroe Community College.

BATTLING STRESS IN THE WORKPLACE: THE HEALING POWER OF LAUGHTER AND PLAY (Weinstein)

Monday 10:30 - 11:45

Location: CC 207

This program will offer innovative and fun techniques for coping with everyday stress. Laughter and play are important parts of our everyday lives and Matt will show us how to use them for a healthier and happier life. This program and its concepts have been presented on the Phil Donahue Show. Come prepared to participate!

Chairperson: Matt Weinstein, Chief Executive Officer, PLAYFAIR

MAINSTREAMING BLACK LETTERED ORGANIZATIONS INTO TRADITIONAL GREEK SYSTEMS (Human Rights)

Monday 10:30 - 11:45

Location: HR Churchill/Downs

The presenters will describe strategies for successfully integrating traditional greek systems at predominantly white institutions. Examples of successful interventions that describe staff roles and student reactions, positive and negative, will be shared. Case studies will be reviewed from two southeastern institutions and one northeastern institution.

Chairperson: Jim Hayes, Dean of Students, Florida State University

Participants: Charlene Cole, University Judicial Officer, Florida State University; Ralph Johnson, Greek Advisor, University of Arkansas.

RESPONDING TO THE NEEDS OF WOMEN IN STUDENT AFFAIRS PREPARATION PROGRAMS (Human Rights)

Monday 10:30 - 11:45

Location: HR Cherokee

More women than men are now entering student personnel preparation programs. The purpose of this program is to present the results of a two year longitudinal study of students' perceptions of their graduate training in student personnel administration, focusing specifically on the perceptions of women students.

Chairperson: Nancy J. Evans, Assistant Professor of Higher Education and Student Affairs, Indiana University

Participants: Rebecca Tinker, Graduate Assistant, Indiana University; Elizabeth Nuss, Dean for Undergraduate Life, Indiana University

STUDENT AFFAIRS AT SMALL LIBERAL ARTS COLLEGES: DIALOGUE ON MODELS (Creativity)

Monday 10:30 - 11:45

Location: CC 201

Several years ago at the New York NASPA Conference in a session for small colleges, a participant complained about the many hats small college Student Affairs people had to wear and how difficult it was to keep up with the large institutions in the services offered to students. In response to this problem, the presenter of this session has developed a model Student Affairs at small liberal arts colleges based on his own experience at two small, residential liberal arts institutions. Implications of the model will be explored.

Chairperson: Karl Schilling, Associate Dean/Western Program, Miami University

COMMERCIALIZATION AND THE CAMPUS (Quality of Life)

Monday 10:30 - 11:45

Location: CC 205

This program will address the question: under what circumstances and in what form, if any, should university departments or recognized student organizations enter into agreements with private, commercial enterprises or non-profit organizations so as to make university facilities, space and traffic flow available for the promotion of commercial goods or services? Information gathered from numerous institutions will be presented as well as a set of guidelines or questions which administrators should ask prior to making decisions in this important area.

Chairperson: David Bergen, Student Activities Coordinator, Texas A&M University

Participants: Charlotte Taylor, Student Activities Advisor, Texas A&M University

SEPARATION OF CHURCH AND STATE — DOES IT EXIST ON YOUR CAMPUS (Human Rights)

Monday 10:30 - 11:45

Location: CC 206

The role, relationships and practices of religious freedoms at a large, four-year public university will be presented with specific references to: Land/lease agreements to religious groups on state property; use of state-owned facilities by religious groups; nature and status of student religious organizations; university liaison with campus ministry association; and the role of the campus ministry association on a university campus.

Chairperson: Charles F. Hewitt, Associate Vice President for Student Affairs, University of South Florida

Participants: Rev. Tom A. Cleary, Baptist Campus Minister and Chairman of the Campus Ministry Association of the University of South Florida

CREATIVE STUDENT SERVICES — BEYOND 1984 (Creativity)

Monday 10:30 - 11:45

Location: CC 212

This program proposes that joint and shared community college programming and new program planning may be a new feature of higher education into the 21st Century. The

presentors plan to share information on the development of new and joint Student Services and Student Development programs of three major Florida schools (2 universities and 1 community college), a unique arrangement for the purpose of offering university bachelors and masters degree programs on the community college campus site. The program will demonstrate the positive outcomes of such shared partnerships in higher education.

Chairperson: Karel King, Assistant Dean of Student Affairs, Florida International University

A TOTAL INVOLVEMENT EDUCATIONAL SYSTEM: TECHNOLOGY IN SUPPORT OF STUDENT DEVELOPMENT (Technology)

Monday 10:30 - 11:45 **Location:** CC 213

This program will demonstrate how the tremendous power of computers can be used to intentionally help students learn and develop through their involvement in co-curricular activities. Formulated using developmental theory, T.I.E.S. encourages students to take responsibility for designing the out-of-class experiences that will help them maximize their potential while preparing them for the world at work. T.I.E.S. has important implications for retention and recruitment. The presenter will describe the system, theoretical framework and the development of institutional support.

Chairperson: Martha L. Brown, Assistant to the Project Coordinator, University of Wisconsin-Stevens Point

STUDENT SERVICES MAKES A DIFFERENCE: RETENTION OF ADULT STUDENTS IN COMMUNITY COLLEGE TECHNICAL DEGREE PROGRAMS (Creativity)

Monday 10:30 - 11:45 **Location:** CC 214

Adult students in community college technical degree programs operate among, within, and under a multitude of stress-inducing circumstances. This program will focus on the development and implementation of support services for adult students in programs of this type and will include a definition of community college technical degree programs, identification of adult student needs in technical degree programs, and a presentation of a three step retention model to help organize student services for adults seeking technical degrees.

Chairperson: George Young, Vice President of Student Development, Broward Community College

Participants: Cathy Urquhart, Student Development Specialist, Broward Community College - North

IMPROVING YOUR THINKING SKILLS (Creativity)

Monday 10:30 - 11:45 **Location:** CC 215

One area which is seldom considered in taking an inventory of what skills staff possess is their thinking ability. Rarely has anyone had any training in the area of improved thinking other than a logic course many years ago, yet the ability to think is one's most valuable resource. By improving thinking skills we can think more clearly, logically, and creatively; improve our memory; solve problems and make decisions more effectively. The purpose of this program is to share with the participants ways in which one can improve thinking skills.

Chairperson: Carl Hite, Dean of Student Services, Piedmont Virginia Community College

Participants: Linda Voegel, Director of Student Activities, University of Tampa

UNIVERSITY LEISURE SERVICES IN 2000 A.D.: A PLANNING MODEL (Creativity)

Monday 10:30 - 11:45

Location: CC 216

The program will follow a workshop format with the audience involved in trend analysis and planning. The program is designed to illuminate, anticipate, and investigate trends and directions in university leisure services. The audience will participate in a review of the propositional inventory, a scenario, and their respective applications to planning. The participants will also compare their trend analysis with an analysis completed by a panel of experts in the field of student life. Exploration of factors which impact leisure services can be valuable in planning such future service

Chairperson: Sheila A. Hyde, Doctoral Graduate Student, Texas A&M University

ALUMNI CAREER INFORMATION SOFTWARE (Technology)

Monday 10:30 - 11:45

Location: CC 217

In a time of reduced budgets and limited office staff personnel, it became necessary to find an efficient and reliable means of generating current career information data in a timely manner. Use of the Alumni Career Information Software System developed by Tougaloo College offered a cost-effective means of organizing and generating the data into reports that meet user needs on a number of levels. Details of the development and implementation of their program will be discussed.

Chairperson: Felicia Smith, Director of Career Planning and Placement, Tougaloo College.

EDWIN NEWMAN — CONFERENCE KEYNOTE

Monday 2:00 - 3:15

Location: Galt House — Archibald Cochran Ballroom

BEYOND 1984: PROMISES TO KEEP

Chairperson: Edwin Newman, Head of Special Reports, National Broadcasting Company

A FOLLOW-UP WORKSHOP WITH ROBERT WILLIAMS (Quality of Life)

Monday 3:30 - 4:45

Location: CC 201

Robert Williams will conduct this workshop as an opportunity to explore in more depth the concepts from his address in the morning and to provide participants an opportunity to engage him in questions and answers.

Chairperson: Robert Williams, Professor of Psychology and Black Studies and Director of the Minority Mental Health Program, Washington University

PROGRESS AND PROSPECTS FOR WOMEN AND MINORITIES: EQUITY AT THE TOP? (Human Rights)

Monday 3:30 - 4:45

Location: CC 202

In this period of limited growth and diminishing opportunities to become a chief student affairs officer, benchmark profiles on CSAO's are necessary for the purpose of auditing progress of women and minorities in moving toward equity in employment shares at the top. Equity in employment will need continuing monitoring throughout the decade of the 1980's to ensure that women and minorities attain the top leadership positions in student affairs. Past and on-going studies will be reviewed and projections for future opportunities will be discussed.

Chairperson: Scott T. Rickard, Vice Chancellor for Student Affairs, University of Maryland Baltimore County

Participants: Bob E. Leach, Vice President for Student Affairs, Florida State University; Marsha Duncan, Vice President for Student Affairs, Lehigh University.

SYNECTICS: A CREATIVE APPROACH TO PROBLEM SOLVING (Creativity)

Monday 3:30 - 4:45

Location: CC 218

Most of us are quite effective at logical and rational thinking which have been developed and reinforced by our educational and organizational institutions. Through research it has been learned that there is another set of skills necessary for problem solving: our creative thinking skills. These skills often have not been developed to the point where they can be used in equal partnership with our analytical, logical skills, but techniques discovered by Syntectics demonstrate that creative thinking skills could be developed more fully in all of us.

Chairperson: William D. Gaulin, Associate with Syntectics, Inc.

STUDENT AFFAIRS MICRO-COMPUTER USER GROUPS MEETING (Technology)

Monday 3:30 - 4:45

Location: CC 219

The purpose of this session is to bring together users with common interests or common types of equipment. Users with like interests can use this as an opportunity to begin to build networks and/or support groups to use as resources after the conference. If you have an interest in joining one of these user groups — PLEASE COME!

Chairperson: G. Gary Grace, Director of Residence Life, Miami University

Participants: Michael Miller, Assistant Dean of Students, Georgia Southern College and Coordinator of Technology Promise Area

SMALL COLLEGE NEEDS: SETTING THE FUTURE AGENDA (Small Colleges)

Monday 3:30 - 4:45

Location: HR Kentucky Suite

In the last several years NASPA has been making a concerted effort to address the special needs of members working at institutions of less than 5000 students. The majority of this work has taken place at the regional levels. This session will focus on how well this effort is going and what must further be done in the years ahead. The results of this planning session will be submitted to the national leadership for reaction and related action.

Chairperson: Rita A. Byrne, Associate Dean of Students, Mount Holyoke College

STANDARDS FOR THE PROFESSION: STATUS OF THE COUNCIL FOR THE ADVANCEMENT OF STANDARDS (Special Interest)

Monday 3:30 - 4:45

Location: HR Cherokee

The Council for the Advancement of Standards is a multi-associational effort to promulgate standards within all the functions normally embraced by student affairs agencies in higher education. The standards are being developed for many reasons including (1) to codify standards where no systematic approach previously existed, (2) to produce a useful tool for self evaluation and (3) to develop national standards for integration into all regional accreditation activities.

Chairperson: William L. Bud Thomas, Vice Chancellor for Student Affairs, University of Maryland

COMMUNITY COLLEGE INTERESTS COMMUNITY COLLEGE TASK FORCE REPORT

Monday 3:30 - 4:45

Location: Convention Center — Room 207

During the past year, a Community College Task Force has been studying the relationship and interaction of community college student affairs officers with NASPA. The specific charge by the NASPA Board of Directors was "to facilitate the delivery of NASPA services to community college members."

At this session, the Task Force will present its findings and recommendations. All community college student affairs officers and other interested individuals are encouraged to attend.

Moderator: Tom Flynn, Vice President for Student Affairs, Monroe Community College and Chair of the NASPA Community College Task Force

ACQUAINTANCE RAPE: A GROWING PROBLEM (Human Rights)

Monday 3:30 - 4:45

Location: HR Churchill/Downs

The entire issue of the rights of a human being to self-determination of the use of one's body will be addressed in this session with particular emphasis on acquaintance rape as an ever-increasing problem. Films, programs on self-defense and male/female communication relationship skills will also be featured.

Chairperson: Frederick A. Dobens, Dean of Students, Siena Heights College

Participants: Andrea Parrot-Eggleston, Department of Human Services Studies, Cornell University; Connie Dyer, Director of the Office of Women's Affairs, Indiana University; Nancy Richards, Dean of Students, Douglas College.

EVALUATION OF PROGRAMS AND SERVICES IN STUDENT AFFAIRS (Quality of Life)

Monday 3:30 - 4:45

Location: HR Iroquois

The presenters will provide an evaluation model to show how the process of evaluation and needs assessment is vital for institutional and departmental growth and development. A needs assessment will be discussed in detail during the program, which will also provide a panel discussion on evaluation instruments and processes used by various institutions with an overview of materials available on evaluation of programs and services.

Chairperson: Suzanne E. Gordon, Dean of Students, University of Arkansas

Participants: Daniel Skip Wiest, Assistant Dean of Students, Gonzaga University; Linda A. Friedman, Assistant Director of Housing, University of Arkansas.

THE ODD COUPLES: THE PAST, PRESENT AND FUTURE FOR DUAL CAREERS IN ACADEME

(Human Rights)

Monday 3:30 - 4:45

Location: CC 204

From the viewpoint of both employer and employee, this program will examine a growing issue in academe: the impact of dual career families in which both spouses pursue a career in higher education at the same or different institutions. The session will offer an historical, philosophical and practical overview of this issue and reveal the preliminary results of national survey on the topic.

Chairperson: F.D. Spencer, Director of Housing and Residence Life, Virginia Tech

Participants: Norrine Bailey Spencer, Director of Undergraduate Academic Advising, College of Business, Virginia Tech; Cheryl J. Troutman, Coordinator of Residence Halls, Virginia Tech; Douglas W. Troutman, Coordinator of Student Organizations, Virginia Tech.

MINORITY CONCERNS IN TODAY'S RESIDENCE HALLS: MYTH OR REALITY? (Human Rights)

Monday 3:30 - 4:45

Location: CC 205

This program will provide an opportunity to explore minority concerns and approaches used to meet them in today's college and university residence halls as well as on the campus in general.

Chairperson: James F. Asberry, Resident Director, University of Massachusetts

Participants: Jeanette Newhouse, Coordinator of Project Awareness, University of Michigan; Harry LeGrande, Assistant Director of Residential Services, University of California-Berkeley; Ron Smith, Southwest Area Coordinator, University of Washington; Howard Schein, Assistant Director of Housing for Academic Programs, University of Illinois.

A MODEL FOR INCREASING RACIAL SENSITIVITY ON COLLEGE CAMPUSES (Human Rights)

Monday 3:30 - 4:45

Location: CC 206

This program will present an opportunity for St. Mary's Dominican College to relate how they are ameliorating the problem of racism on their campus. Through a grant, the college has developed a comprehensive plan to deal with racism as it relates to learning and socializing on campus.

Chairperson: Dorothy Rhoda, Director of Counseling Services, Dominican College

DECLARING WAR ON ATTRITION (Creativity)

Monday 3:30 - 4:45

Location: CC 212

The reason(s) why a person drops out seems more often than not to be multifaceted; these multi-variate causes make more difficult efforts to develop practical and effective retention programs. This program will begin by generating a dialogue on the national attrition dilemma, supported by current research,

make a transition into the Boston University problem, use Boston University's four-pronged attack as an example, and conclude with a discussion of proven solutions that work.

Chairperson: Ronald J. Kovach, Coordinator of Residence Education, Boston University

Participants: Christopher S. Queen, Assistant Dean of Students, Boston University

IMPLEMENTING A COMPUTER LITERACY PROGRAM: A PHILOSOPHICAL AND PRACTICAL PERSPECTIVE (Technology)

Monday 3:30 - 4:45

Location: CC 213

This program will offer an overview and explanation of what is meant by Computer Literacy and a description of the state of computer literacy in higher education, as well as a philosophical and practical perspective on the development of a computer literacy program based on the computer literacy experiment conducted with 600 MBA candidates enrolled in the Graduate School of Business at Indiana University, Bloomington campus. Among the many topics to be discussed will be program development, hardware and software considerations, and student attitude change and skill development.

Chairperson: Joseph Pica, Director of Graduate Student Services, Indiana University

NEW STUDENTS AND THE LEARNING PROCESS: THREAT OR CHALLENGE (Creativity)

Monday 3:30 - 4:45

Location: CC 214

Faculty nationwide agree that today's students are different. These students do not stage protest or bomb buildings; they dress neatly and seem more polite, more serious. Yet somehow the gap between students and faculty may be wider than it was in the 60's. This program will describe the unprecedented challenge of New Students to the learning process, especially as it is commonly perceived in liberal arts institutions. The results of a 3-year study on New Student characteristics will be presented along with implications for improving support services and retention.

Chairperson: Charles C. Shroeder, Vice President for Student Development, Saint Louis University

FRESHMAN ORIENTATION: A STUDENT LEADERSHIP TRAINING MODEL (Creativity)

Monday 3:30 - 4:45

Location: CC 215

This presentation will examine both the development and content of Freshman Orientation classes and Student Leadership classes based on a program piloted by Missouri Southern State College which incorporates a leadership training model with the actual teaching of a required one credit hour class for freshman. The purpose of the actual Freshman Orientation class is to provide a small group setting for open communication between entering freshmen students and upperclass leaders in an informal, yet structured setting.

Chairperson: Elaine Freeman, Director of Freshman Orientation, Missouri Southern State College

Participants: Doug Carnahan, Assistant Dean of Students, Missouri Southern State College

RECONCEPTUALIZING ORGANIZATIONAL DEVELOPMENT FOR STUDENT AFFAIRS PROGRAMS (Creativity)

Monday 3:30 - 4:45

Location: CC 216

Past approaches to organizational development have focused primarily on changing strategy, structure or systems. New research and theory is challenging these approaches. This program will present results of a study of current models for the management and development of student affairs programs and will propose a broader framework for managing a wider range of variables and several specific models for experimentation.

Chairperson: William L. Deegan, Director of Center for Community Colleges, Teachers College — Columbia University

DEVELOPING A SYSTEM OF ALLOCATING COMPUTER PROGRAMMING TIME FOR PROJECTS FROM ADMINISTRATIVE AND STUDENT SERVICE UNITS (Technology)

Monday 3:30 - 4:45

Location: CC 217

Given the increasing demand for computer programming time, each institution needs to establish procedures and guidelines concerning the allocation of limited programming time to various service units. In response to this need, the University of Wisconsin Oshkosh has established a committee which allocates programming time for both major and minor projects to various university administrative and service offices. This presentation will share the response of the University of Wisconsin-Oshkosh to the needs and considerations in this area.

Chairperson: Edwin B. Smith, Assistant Chancellor for Student Programs and Services, University of Wisconsin-Oshkosh

Participants: Lawrence J. Pasquini, Associate Dean of Students, University of Wisconsin-Oshkosh

TUESDAY

J. VICTOR BALDRIDGE — PROMISE AREA SPEAKER (Technology)

Tuesday 9:00 - 10:15

Location: CC 210

THE PROMISE OF TECHNOLOGY IN EDUCATION: MYTH OR REALITY?

Chairperson: J. Victor Baldrige, Senior Research Sociologist with the Higher Education Research Institute, UCLA

STUDENT AFFAIRS AND THE LAW — A HISTORICAL PROSPECTIVE OF DUE PROCESS (Quality of Life)

Tuesday 9:00 - 10:15

Location: CC 201

The celebrated Landmark cases that ushered in the constitutional application of due process at colleges and universities as we know it today began at traditional black institutions. This is evidence to the fact that students at traditional black institutions not only spawned the civil rights demands of the 1960's but also spawned the current interpretations of constitutional due process. It is without question that these students' efforts enhanced the quality of life on our campuses, in our country

and indeed, in our universe. Participant involvement is encouraged.

Chairperson: C.W. Grant, Vice President for Student Affairs, Albany State College

STUDENT RIGHTS AND FREEDOMS REVISITED — BY CASES (Human Rights)

Tuesday 9:00 - 11:45

Location: CC 202

In 1967 NASPA joined several other educational organizations to draft and issue the JOINT STATEMENT OF STUDENT RIGHTS AND FREEDOMS. The statement profoundly influenced many subsequent institutional policies now found in our handbooks and catalogues. Yet, it remains somewhat controversial and some even claim that would not be acceptable in today's climate of conservative retrenchment. That statement will be used as the standard against which a number of cases will be discussed. Participants will be asked to actively discuss, analyze and take positions.

Chairperson: James Lyons, Dean of Student Affairs, Stanford University

CREATIVITY AND THE CREATIVE PROCESS (Creativity)

Tuesday 9:00 - 10:15

Location: CC 218

In this lecture Charles Pace will examine creativity as both process and product. Drawing heavily from leading experts on creativity in the arts, sciences, philosophy and religion, a process will be unveiled that is practical in its nature and universal in its scope. Charles analyzes the process of a germinal idea becoming a tangible product to unfold the mystery that some people attach to creativity. Special emphasis is given to the role of preparation and visualization in developing and enhancing creative ability.

Chairperson: Charles Pace, Lecturer/Actor/Playwright/Teacher

Participants: NOTE: A follow-up session, **A MORNING WITH CHARLES PACE: CREATIVITY II**, will be offered on Wednesday morning at 9:00 in room 207 of the Convention Center.

WRITING FOR A REASON (Graduate Faculty)

Tuesday 9:00 - 10:15

Location: HR Churchill/Downs

This session will focus on writing for selected professional journal in the field of student affairs. Editorial policies and article selection will be discussed.

Chairperson: Larry Ebberts, Editor, *NASPA Journal*

Participants: Betty Harrah, Editor, *Journal of College and University Student Housing*; Bob Silverman, Editor, *Journal of Higher Education*.

STUDENT SERVICES IN COMMUNITY COLLEGES: PROMISES TO KEEP (Community College)

Tuesday 9:00 - 10:15

Location: HR Kentucky Suite

A cadre of well known NASPA personalities from the community college ranks will review the significant present and future community college issues in student services and how they relate to our conference theme, Beyond 1984: Promises to Keep.

Chairperson: Tom Flynn, Vice President for Student Affairs, Monroe Community College

Participants: Jackie Moe Caswell, Assistant to the Chancellor, Dallas Community College District; Joe Buchanan, Dean of Students, Tidewater Community College; George Young, Vice President for Student Development, Broward Community College.

HOW WOULD YOU HANDLE THIS? (Special Interest)

Tuesday 9:00 - 11:45

Location: HR Iroquois

This session is a Nuts and Bolts one that informally offers NASPA members an opportunity to discuss their programs, concerns, problems, and aspirations with other professionals. The panel consists of Student Personnel Administrators who have been quite active in professional development. The principal thrust of this session is a chance to exchange and share ideas with your colleagues.

Chairperson: Peter E. Durkee, Vice President for Student Affairs, University of Southern Mississippi

Participants: Jim Caswell, Dean of Student Life/Assistant Vice President for Student Affairs, Southern Methodist University; Peggy Elder, Vice President of Student Affairs, New Mexico State University; Bob Leach, Vice President for Student Affairs, Florida State University.

CASE STUDIES INVOLVING PROFESSIONAL ETHICS AND PERSONAL INTEGRITY (Special Interest)

Tuesday 9:00 - 10:15

Location: HR Theatre

This session will present case studies on counseling ethical and legal issues related to services for international students. The program will also address issues involved in developing a multi-cultural, multi-ethnic environment within a campus community.

Chairperson: Laurie D. Zelman, Chair of Region VI of NAFSA and Director of International Student Services, Case Western Reserve University

Participants: Roger Lehr, Past Chair of Region VI of NAFSA and Director of International Student Services, Indiana State University

TRAINING STUDENT LEADERS: A PERSONAL GROWTH APPROACH (Weinstein)

Tuesday 9:00 - 10:15

Location: CC 207

All of our student leaders have learned to read, but few of them have learned the skills of Personal Literacy — how to read the book that is yourself. This workshop presents an easily adaptable model of increasing self-esteem and the self-confidence of student leaders.

Chairperson: Matt Weinstein, Chief Executive Officer, PLAYFAIR

LIFE ON THE LOWER RUNGS OF THE STUDENT AFFAIRS CAREER LADDER (Quality of Life)

Tuesday 9:00 - 10:15

Location: HR Cherokee

This professional development program responds to the need for entry level professionals in student affairs to learn the student personnel facts of life. These facts of life consist of practical advice and common-sense tips. The presentation will focus on building solid relationships with colleagues and other

units across the campus with particular emphasis on communication skills.

Chairperson: Anne C. Murray, Assistant Dean of Student Affairs, Western Kentucky University

Participants: Frank H. Julian, Vice President for Student Development, Murray State University

THE RESPONSIBILITIES OF LEADERSHIP: A VALUE-BASED TRAINING PROGRAM FOR STUDENT LEADERS (Quality of Life)

Tuesday 9:00 - 10:15

Location: CC 203

This presentation describes and discusses a training program for student leaders at the University of Pennsylvania which combines cognitive, affective, and skill objectives, utilizing strategies of experiential education. The content is both theory-based and practical with strong emphasis on values, stressing in all segments the responsibilities of leadership.

Chairperson: Robert Schoenberg, Counselor and Program Advisor, University of Pennsylvania
Participants: Mary Spata, Assistant Director of Student Life, University of Pennsylvania; Carol Tracy, Director of the Women's Center, University of Pennsylvania; Jacqueline Wade, Associate Director for Student Development, University of Pennsylvania; Francine Walker, Associate Director of Student Activities, University of Pennsylvania.

IMPROVING QUALITY OF LIFE THROUGH RESIDENTIAL STAFF SELECTION (Quality of Life)

Tuesday 9:00 - 10:15

Location: CC 204

One of the best ways to improve the quality of life of students is through the staff who work most directly with the students; however, the process of finding the best people for residential staff can present a dilemma. To deal with this problem, staff at the University of Southern California developed and extensively tested a paraprofessional selection model, the Carousel. This program will detail the Carousel process to participants allowing them to understand and challenge the model and to apply its components to their situation.

Chairperson: Logan Hazen, Director of Resident Student Development, University of Southern California

Participants: Howard Weinstein, Assistant Director, Resident Student Development, University of Southern California; Leslie Haxby, Complex Coordinator, Resident Student Development, University of Southern California.

ENRICHING CAMPUS LIFE THROUGH ALCOHOL EDUCATION (Quality of Life)

Tuesday 9:00 - 10:15

Location: CC 205

This program will be presented in a panel format. Statistics graphing the drinking patterns nationally and at two institutions will be shared using the statistics to show the relationship between alcohol usage and the quality of life on campus. The presentation will culminate with overviews of some creative ideas on presenting alcohol education programs in a university/college setting and surrounding community.

Chairperson: Ralph Johnson, Greek Coordinator, University of Arkansas

Participants: Judy Hayner, Counselor, University of Arkansas; Charlene Cole, Judicial Coordinator, Florida State University; Tom Heffington, Alcohol Information Center, Florida State University.

PUT IT ON THE LINE — AN EXPERIENCE IN BLACK AND WHITE (Human Rights)

Tuesday 9:00 - 11:45

Location: CC 206

The format includes information sharing, personal skills development, definition building, one-on-one exchanges, small group discussions and strategy building in coping with racist thoughts, feelings and behaviors as well as becoming proactive as opposed to reactive to racist behaviors.

Chairperson: Jefferson L. Humphrey, Associate Director of Housing, University of Illinois

Participants: Frank L. Nasca, Assistant Director of Housing, University of Illinois

MAPPING THE SPIRITUAL DEVELOPMENT OF STUDENTS (Human Rights)

Tuesday 9:00 - 11:45

Location: CC 212

This session will explore the spiritual development of young people in a college environment. The concept of faith stages and its relationship to the student's ability to develop spiritual meaning out of what happens to them in college will be discussed.

Chairperson: Rev. L. Richard Bradley, Campus Pastor, Ohio State University

Participants: Robert F. Rodgers, Assistant Professor, College of Education, Ohio State University

LEARN OR GET BURNED: ALCOHOL EDUCATION AS AN ALTERNATIVE TO THE JUDICIAL SYSTEM (Creativity)

Tuesday 9:00 - 10:15

Location: CC 213

Alcohol related behavioral problems continue to have a major effect on the campus environment. This session will present an innovative alternative for handling student policy violations which are alcohol related. The presentation will provide participants with a working model for dealing with alcohol violations through a peer education program. The model focuses on helping students who have experienced problems associated with their use of alcohol and increasing their knowledge of the affects of alcohol use and abuse.

Chairperson: Patricia Cordner, Assistant Director for Residence Life, University of Delaware

CHANGING ALCOHOL EDUCATION POLICY THROUGH THE POWER OF STRUCTURE: A CASE STUDY (Creativity)

Tuesday 9:00 - 11:45

Location: CC 214

The purpose of this workshop is to present a case study of how campus alcohol education policy is being affected nationally through the involvement of student affairs leaders acting on behalf of the major national student affairs professional associations. A panel of members from the Inter-Association Task Force on Alcohol Issues representative of NASPA, ACPA, ACUHO-I and BACCHUS will describe their work in formulating and implementing a national alcohol education grants

program as well as the development of guidelines for the marketing of beverage alcohol on campus.

Chairperson: Gerardo M. Gonzalez, President of BACCHUS, University of Florida

Participants: Dennis Roberts, Associate Dean of Students, Southern Methodist University; Thomas Aceto, Vice President for Student Affairs, University of Maine-Orono; Paul Oliaro, Director of Residential Life, University of Vermont.

ORIENTATION: A SIGNIFICANT DIFFERENCE IN ENROLLMENT MANAGEMENT (Creativity)

Tuesday 9:00 - 10:15

Location: CC 215

An overview of the enrollment management model will be presented. Members of the National Orientation Directors Association will illustrate the role orientation programs across the nation are playing in the effective management of college enrollments. The panel will present some creative strategies in orientation programs to help the freshman students' needs be met and to facilitate a smooth transition into the collegiate environment. It will also present the importance of these programs in maintaining steady enrollments through retention of students.

Chairperson: Jenny Layman Sawyer, Director of Orientation and Post Admissions Services, University of Louisville

Participants: Debby Moberly Schriver, Assistant Dean of Student Conduct and Orientation, University of Tennessee; Edward Hammond, Vice President for Student Affairs, University of Louisville; Don Perigo, Director of Orientation, University of Michigan.

IN SEARCH OF EXCELLENCE IN STUDENT AFFAIRS (Creativity)

Tuesday 9:00 - 11:45

Location: CC 216

This panel of chief student affairs officers will share their variety of work experiences in the context of two best-selling books that have captured the attention of managers and administrators in many fields: IN SEARCH OF EXCELLENCE and the ONE MINUTE MANAGER.

Chairperson: Stanley R. Levy, Vice Chancellor of Student Affairs, University of Illinois at Champaign-Urbana

Participants: William Riley, Assistant Vice Chancellor of Student Affairs, University of Wisconsin-Oshkosh; James Scott, Vice President for Student Affairs, Marquette University; Steve Peterson, Vice President for Student Affairs, Central Missouri State University; Carol Harter, Vice President for Administrative Services, Ohio University.

A UNIQUE APPROACH TO ADDRESSING CAMPUS ISSUES AND CONCERNS (Creativity)

Tuesday 9:00 - 10:15

Location: CC 217

This program will describe the unique approach taken by Syracuse University to identify, discuss, and address the issues and concerns of its students and staff. Through implementation of a Fall Student Leaders Conference, an off-campus place and time has been provided to address key campus issues and promote deeper understanding between student leaders and administrators resulting in an enduring effect and impacting on the development of the student body and the overall quality of

campus life at Syracuse. This workshop will feature a slide show and a discussion of the model.

Chairperson: William R. Prusinowski, Advisor to Student Groups and Organizations, Syracuse University

Participants: William M. Cummings, Assistant to the Dean of Students, Syracuse University; Martha E. Patrick, Graduate Assistant, Office of Orientation Programs.

FOUR PHASES OF DEVELOPMENT AT A LIBERAL ARTS COLLEGE (Creativity)

Tuesday 9:00 - 10:15

Location: CC 219

The focus of this program will be to discuss a unique student development program being utilized at Spelman College. This program uses the concept of a four phase identity-forming process that all students experience in college and that each phase requires a different set of developmental activities. The presenters will discuss this program and share strategies and activities that will have a positive impact on student development.

Chairperson: Carmen Jordan-Cox, Dean of Student Life, Spelman College

Participants: Joy A. O'Shields, Associate Dean of Life Planning Programs, Spelman College

BETTY L. SEIGEL — PROMISE AREA SPEAKER (Quality of Life)

Tuesday 10:30 - 11:45

Location: CC 210

KNOWLEDGE WITH COMMITMENT

Chairperson: Betty L. Seigel, President, Kennesaw College

DANIEL UPDEGROVE — PROMISE AREA SPEAKER (Technology)

Tuesday 10:30 - 11:45

Location: CC 207

PROMISES OF TECHNOLOGY

Chairperson: Daniel Updegrove, Director of Planning Model Activities and External Relationships, EDUCOM

CAREER LADDERS IN STUDENT AFFAIRS AND RELATED EDUCATIONAL SETTINGS (Creativity)

Tuesday 10:30 - 12:00

Location: CC 218

The session will examine career opportunities for recent graduates and young professionals who wish to pursue careers in student affairs administration, teaching, academic affairs administration, or professional associations. Three panelists will provide participants with information on the academic credentials, job skills and experience required for these career paths.

Chairperson: Richard F. Stevens, Executive Director, NASPA

Participants: Annette Gibbs, Associate Dean of Students and Professor of Higher Education, University of Virginia; David McIntyre, Vice Chancellor for Student Affairs, Appalachian State University.

WRITING FOR THE NASPA JOURNAL (Special Interest)

Tuesday 10:30 - 11:45

Location: HR Churchill Downs

This session will focus on writing for the *NASPA Journal*. Members of the editorial board will discuss writing styles and what they look for when reviewing articles. The session will focus on the specifics of getting published.

Chairperson: Larry H. Ebberts, Editor of the *NASPA Journal* and Assistant Dean of the College of Education, Iowa State University

Participants: Rosalie Passovoy, Systemwide Student Affairs and Services, University of California at Berkeley; Leonard Goldberg, Dean of Educational Services, Dickinson College; W.C. Howard, Dean of Student Development, Daytona Beach Community College.

STUDENT LIFE PROGRAMS ON THE URBAN CAMPUS: CRITICAL ISSUES (Special Interest)

Tuesday 10:30 - 11:45

Location: HR Kentucky Suite

This program is under the auspices of the Division of Urban Affairs in the National Association of State Universities and Land-Grant Colleges (NASULGC). The session will present points of view in a panel format regarding student life issues on the urban university campus. These presentations will be followed by audience discussion. The session will address one of NASULGC's main goals for 1984: to identify individuals who will be willing to work with its Division of Urban Affairs to develop analyses and papers on student life issues on the urban campus.

Chairperson: John D. Jones, Vice President for Student Affairs, University of Alabama-Birmingham and Chairman of the NASULGC Council for Student Affairs

Participants: Edward Hammond, Vice President for Student Affairs, University of Louisville, and NASPA President; Charlie Desmond, Vice Chancellor for Student Affairs, University of Massachusetts-Boston and Member of Urban 13 Institutions; Nevin Brown, Assistant Director for Urban Affairs, NASULGC.

PROFESSIONAL PREPARATION IN STUDENT AFFAIRS: ARE RECENT GRADUATES COMPETENT TO PRACTICE? (Graduate Faculty)

Tuesday 10:30 - 11:45

Location: HR Cherokee

This program will present the results of a recently completed doctoral study which examined the perceptions that professionals in student affairs held of the training recent Master's graduates of preparation programs received for a common core of competencies. Perceptions of the importance of these competencies for assuming an entry-level position in student affairs were also examined. The three groups of professionals were compared to assess differences in perception of possession and importance of competencies.

Chairperson: Randy Hyman, Assistant Dean of Student Services, South Dakota State University

Participants: Art Sandeen, Vice President of Student Affairs, University of Florida; Gerald Saddlemire, Chair, College Student Personnel Program, Bowling Green State University.

COUPLING AND CAREERS: ISSUES FOR DUAL CAREER COUPLES AT THE LAUNCHING STAGE

(New Professionals)

Tuesday 10:30 - 11:45

Location: HR Theatre

Chairperson: Ellen S. Amatea, Assistant Professor of Counselor Education, University of Florida

MANAGING CREATIVE ORGANIZATIONAL ENVIRONMENTS (Creativity)

Tuesday 10:30 - 11:45

Location: CC 201

This program will focus on the results of an empirical analysis of eight characteristics found to be associated with the press toward creativity in campus student affairs organizational units. These findings will be discussed from both a traditional and alternative organizational perspective. In addition, the program will address the task of establishing an administrative environment that is conducive to creativity on campus.

Chairperson: Carney Strange, Associate Professor of College Student Personnel, Bowling Green State University

Participants: George Kuh, Associate Professor, Department of Educational Leadership and Policy Studies, Indiana University; David Hull, Assistant Vice Chancellor for Student Affairs, Louisiana State University; David Palmer, Vice President for Student Affairs, Hanover College.

RESIDENCE HALLS AND THE PROMOTION OF MULTICULTURAL UNDERSTANDING (Human Rights)

Tuesday 10:30 - 11:45

Location: CC 203

This program will identify points of cultural conflict often encountered in residence halls, provide a rationale for the development of cultural awareness projects in residence halls and suggest methods for accomplishing the goals universities set for themselves when they seek to provide an environment in which students can grow and discover their human potential.

Chairperson: Melvin C. Terrell, Director of the Multicultural Education Center, University of Wisconsin-Oshkosh

Participants: Christopher G. Johns, Minority Affairs Specialist, University of Wisconsin-Oshkosh

BATTERING IN RELATIONSHIPS: A NEW EXPERIENCE? (Human Rights)

Tuesday 10:30 - 11:45

Location: CC204

The program will deal with issue of violence against women in the context of an on-going relationship during the university experience. The violent behavior to be examined will not be limited only to physical abuse, but will also deal with emotional and sexual abuse.

Chairperson: Philip M. Ricci, Assistant Director of Housing, Montana State University

CREATING A CAMPUS DAY CARE CENTER (Human Rights)

Tuesday 10:30 - 11:45

Location: CC 205

This presentation will serve as a frank overview of all the problems, pitfalls, and avenues to success that an administrator should be aware of in establishing a day care center on campus.

Chairperson: Peter G. Snyder, Director of Housing & Residence Life, Rensselaer Polytechnic

Participants: Kathy Duran-Norton, Program Coordinator, Continuing Education Department, John Fisher College

RETENTION AND THE UNDECIDED STUDENT: AN INTERVENTION MODEL (Creativity)

Tuesday 10:30 - 11:45

Location: CC 213

There are specific interventions that can be developed to increase the retention of undecided students and remote their academic and career progress. This program will include a theoretical and research-based profile of the undecided student, factors that contribute to attrition within this population, critical components of an action-oriented retention model for undecided students, and application of the model on one midwestern university campus. There will be time for discussion and questions regarding the model.

Chairperson: Virginia N. Gordon, Coordinator for Academic Advising, Ohio State University

Participants: Donald H. Craig, Assistant Coordinator for Academic Advising, Ohio State University

STAFF DEVELOPMENT — THE IDEAL VS. REALITY (Creativity)

Tuesday 10:30 - 11:45

Location: CC 215

This program will present the results of a study completed by the presenters in 1982. The study focused on the perceptions of some 200 Chief Student Affairs Officers on the characteristics of staff development programs currently in place on their campuses compared with characteristics of staff development programs preferred by the CSAOs. The presentation will examine a common core of literature (ideal) with discussion of agreements and discrepancies with the ideal based upon CSAOs responses concerning their current programs (reality).

Chairperson: Richard B. Artman, Vice President for Student Affairs, Nebraska Wesleyan University

Participants: H. Bart Merkle, Associate Dean of Students, Tulane University

THE TYRANNY OF CUSTOM: TESTING ASSUMPTIONS AND TAKING RISKS (Creativity)

Tuesday 10:30 - 11:45

Location: CC 217

The primary purpose is to examine the tyranny of custom and to suggest strategies for creative action. The presenters will raise two critical questions about student affairs: Why are we doing this? and Why are we doing it this way? Discussion will begin with an exploration of how phenomenological absolutism (believe is seeing) affects student affairs, followed by a review of some time-honored practices which may hinder rather than assist the process of student development.

Chairperson: Glenn Nicholls, Dean for Human Development, Saint Louis University

Participants: Charles Schroeder, Vice President for Student Development, Saint Louis University

A WHACK ON THE SIDE OF THE HEAD (Creativity)

Tuesday 10:30 - 11:45

Location: CC 219

The focus of this workshop will be on methods to unlock your mind for innovation and on ways to enhance and develop creativity within both individuals and organizations. Methods

on how to become a creative change agent within an academic institution will be identified and discussed. Also offered will be an assessment instrument of personal creativity style and the creativity potential of one's work environment.

Chairperson: Sharyn L. Slavin, Director of the Career Development Center, University of Southern California

Participants: Jerry Houser, Assistant Director of the Career Development Center, University of Southern California

LUNCH TIME CONFERENCE PROGRAM SPECIALS

Tuesday 12:00 - 1:30 **Location:** HR Regency Ballroom

Three outstanding programs will be offered concurrently during the noon hour on Tuesday in the Hyatt Regency Ballroom. Participants will be able to buy lunch from a buffet at the ballroom and then attend any one of three exciting and informative sessions: 1. WORLD TRAVELER'S REVIEW; 2. FASHION SHOW FOR PROFESSIONAL MEN AND WOMEN; 3. DRESSING PROFESSIONALLY — THE IMPORTANCE OF COLOR AND CLOTHING.

THE WORLD TRAVELER'S REVIEW (Conference Special)

Tuesday 12:00 - 1:30 **Location:** HR Regency North

George Young in full Kuwaiti regalia, John Koldus eating lunch with chopsticks, Tom Thielen stuck in a German beer keg, and many more exotic happenings will appear before your very eyes in this session. Many student personnel administrators have traveled internationally for the State Department, on academic exchange programs, with a study abroad program or as consultants for foreign governments. This informal session will provide an opportunity for the presenters to tell about their travels, their views of education abroad and consultant experiences with foreign governments.

Chairperson: Carolyn Adair, Director of Student Activities, Texas A&M University (ITALY)

Participants: John Koldus, Vice President for Student Services, Texas A&M University (CHINA); George Young, Vice President for Student Development, Broward Community College (KUWAIT); Tom Thielen, Vice President for Student Affairs, Iowa State University; Art Sandeen, Vice President for Student Affairs, University of Florida (SWEDEN); Moses Turner, Vice President for Student Affairs, University of Michigan (GERMANY)

FASHION SHOW FOR PROFESSIONAL MEN AND WOMEN (Conference Special)

Tuesday 12:00 - 1:30 **Location:** HR Regency Ballroom

DRESSING PROFESSIONALLY — THE IMPORTANCE OF COLOR AND CLOTHING (Conference Special)

Tuesday 12:00 - 1:30 **Location:** HR Regency Ballroom

SARAH WEDDINGTON — PROMISE AREA SPEAKER (Human Rights)

Tuesday 2:00 - 3:15 **Location:** CC 210

HUMAN RIGHTS IN HIGHER EDUCATION: ARE WE PART OF THE PROBLEM OR PART OF THE SOLUTION?

Ms. Sarah Weddington, Texas attorney who successfully argued the landmark human rights case

before the Supreme Court in *Roe v. Wade* (1973), will present an overview of human rights in higher education. Looking at our institutions from an historical perspective, she will examine the treatment of women, minorities and other disenfranchised people, while attempting to answer the question posed by the session's title. The speaker will also suggest possible future scenarios.

PROMOTING VALUES EDUCATION IN STUDENT DEVELOPMENT (Quality of Life)

Tuesday 2:00 - 3:15 **Location:** CC 201

The program will examine the importance of values education activities for student development. Factors which influence ethical development in college students will be discussed and recent research on moral development will be related to student development issues. Data from a recent survey of NASPA chief student personnel administrators will be presented which summarizes current efforts to promote values education in member colleges and universities.

Chairperson: Jon C. Dalton, Dean of Student Life, Iowa State University

CREATIVE COPING WITH FINANCIAL CONSTRAINTS (Creativity)

Tuesday 2:00 - 3:15 **Location:** CC 218

Alternate funding sources for student affairs must be identified if we are to resolve the current dilemma of declining resources. This session will discuss creative approaches to attracting funds from the government, foundations, parents, alumni and private donors. In addition, other revenue-producing activities, techniques for maintaining and strengthening the Student Affairs' budget and methods to mobilize the staff into proposal writing teams will be presented.

Chairperson: Suzanne E. Gordon, Dean of Students, University of Arkansas

Participants: Art Shriberg, Vice President for Student Affairs, Xavier University; Peggy Peterson, Coordinator of the Special Services Unit, University of Arkansas; Fred Brodzinski, Dean of Students, Ramapo College of New Jersey; Sally E. Watson, Counselor and Coordinator for Evenings Students, Bluefield State College.

MICROCOMPUTERS AND TERMINALS AS PROFESSIONAL WORK STATIONS (Technology)

Tuesday 2:00 - 3:15 **Location:** CC 219

Chairperson: Daniel Upedegrove, Director of Planning Model Activities and External Relationships, EDUOCO

STAFF DEVELOPMENT STRATEGIES FOR SMALL COLLEGES (Small Colleges)

Tuesday 2:00 - 3:15 **Location:** HR Iroquois

This program will present a panel of four members each representing a different kind of institution (religious affiliated, four year all female, four year public state college, and two year private all female). Each panel member will describe a staff development project they have worked with, giving the strengths and weaknesses and serving as a springboard for audience discussion.

Chairperson: Rita A. Byrne, Associate Dean of Students, Mount Holyoke College

Participants: Kristin Bentley, Dean of Students, Midway College; Ralph Chumbley, Vice President for Student Development Services, Christian Brothers College; Joseph Mark, Dean of Students, Castleton State College.

FROM PREPARATION THROUGH PRACTICE — INVOLVING GRADUATE PROGRAMS IN THE PROFESSIONAL DEVELOPMENT OF ADMINISTRATORS (Graduate Faculty)

Tuesday 2:00 - 3:15

Location: HR Cherokee

This program examines creative ways in which graduate preparation programs can become involved in the continuing education of student affairs administrators. Specifically, the program focuses on efforts of the University of Vermont to become more involved in the area of development.

Chairperson: Robert Young, Associate Professor of Higher Education, University of Vermont

Participants: Leila Moore, Director of Career Path Associates, State College, Pennsylvania; William Murabito, Acting Associate Vice Chancellor for Student Affairs, SUNY Plaza.

ROPES TO SKIP AND ROPES TO JUMP (New Professionals)

Tuesday 2:00 - 3:15

Location: HR Kentucky Suite

This session will explore strategies with new professionals on how to become an effective staff member after starting that first job by getting socialized into the organization.

Chairperson: Lyle Sussman, Associate Professor of Management, University of Louisville

THE LADDER TO THE TOP (New Professionals)

Tuesday 2:00 - 3:15

Location: HR Churchill/Downs

Chairperson: Larry Lunsford, Assistant Dean of Students, Robert Morris College, Pittsburgh Center

Participants: Martha Harter, Virginia Polytechnic Institute; George Kuh, Associate Professor, Department of Educational Leadership and Policy Studies, Indiana University.

COUPLING AND CAREERS: DESIGNING A WORKSHOP FOR DUAL CAREER COUPLES (Graduate Faculty)

Tuesday 2:00 - 4:45

Location: HR Theatre

Chairperson: Ellen S. Amatea, Assistant Professor of Counselor Education, University of Florida

THE CONSULTING PROCESS (Creativity)

Tuesday 2:00 - 3:15

Location: CC 202

This session will present a panel discussion on the consulting process featuring panelists who have extensive experience in higher education and private industry administration and consulting. The group will discuss the consulting process addressing the following: defining the need for a consultant, why employ a consultant, selecting the right consultant, the consulting agreement, fees and expenses, working with consultants and the report/implementation phase.

Chairperson: Gary North, Assistant Vice Chancellor, University of Illinois at Champaign-Urbana

Participants: Donald Adams, Vice President for Student Affairs, Drake University; Gary Frost, Vice President for Personnel, CUBIT Operation; Stanley R. Levy, Vice Chancellor for Student Affairs, University of Illinois at Champaign-Urbana.

SIMPLE STRATEGIES FOR TAKING STRESS IN STRIDE (Quality of Life)

Tuesday 2:00 - 4:45

Location: CC 203

A workshop program designed to meet the specific needs of student affairs professionals who are excessively stressed from their personal lives and/or their student affairs responsibilities. Participants will discover mechanisms that will enable them to enhance their own quality of life.

Chairperson: Frank A. Bucci, Vice President for Student Affairs, Kutztown University

FIVE EASY PIECES: HUMAN RELATIONS AWARENESS (Quality of Life)

Tuesday 2:00 - 4:45

Location: CC 204

The program is a simulation with everyone in attendance participating. A series of five games will be played dealing with barriers that divide people and issues such as racism, sexism, sexual preference, class and culture will be addressed. The games serve to introduce human relation issues in a way that is quick and fun.

Chairperson: Kris R. Clarkson, Assistant Dean of Freshmen, Dartmouth College

Participants: Christopher Lyons, Director of Student Activities and Housing, Hobart College; Patricia Hendricks, Assistant Director of Housing, Dartmouth College.

ALCOHOL ON CAMPUS: LEGAL LIABILITY FOR POSSESSION, SALE, GIFT OR USE (Quality of Life)

Tuesday 2:00 - 3:15

Location: CC 206

This program will speak to the rules of the game for alcohol and will present a national review of the law of alcohol use, possession, sale or gift on campus. Topics covered will include common law liability, dram shop act liability, new liabilities created by standards of professional associations and anti-hazing statutes, and an 18 point rush management program.

Chairperson: E.T. Joe Buchanan, Dean of Student Services, Tidewater Community College

FROM THEORY TO PRACTICE: DESIGNING ENVIRONMENTS THAT MAKE A DIFFERENCE (Quality of Life)

Tuesday 2:00 - 4:45

Location: CC 205

The philosophical orientation of student personnel work has moved from control, to service to the current developmental foci, which has proven to be quite problematic. Although the use of developmental theory to enlighten professional practice has been an espoused promise, this promise has rarely become a reality. This presentation will discuss integrating various theories and models in order to provide substance to developmental practice.

Chairperson: Charles C. Shroeder, Vice President for Student Development, Saint Louis University

RECOMMENDATIONS FOR RESPONDING TO THE NON-ACADEMIC NEEDS OF ADULT STUDENTS

(Creativity)

Tuesday 2:00 - 3:15

Location: CC 212

This program will offer concrete recommendations that will enable student services personnel to respond more effectively and creatively to the non-academic needs of students 25 years and older. The recommendations are based upon a nation-wide survey of chief student affairs officers perceptions of important student services for adult students and upon the results of a two-year study conducted at Seattle University.

Chairperson: Andrew J. Thon, Assistant Vice President for Student Life, Seattle University

Participants: Kenneth R. Nielson, Vice President for Student Life, Seattle University; Donna Vaudrin, Dean for Students, Seattle University.

INTEGRATING THE MBO SYSTEM AS AN ACADEMIC ADVISING TOOL

(Creativity)

Tuesday 2:00 - 3:15

Location: CC 213

Few programs have been created which specifically address the developmental needs of the undecided student, a group which has consistently posed a challenge to their academic advisors and career counselors and who, as a population, represent one of the highest hidden risks to retention. The purpose of this program is to reintroduce educators to a counseling approach which implements a current managerial goal-setting technique, the MBO system, as a vehicle for addressing this observed deficiency in current strategies.

Chairperson: Melora A. Sundt, Freshmen Advisor, Miami University

Participants: Diana McVey-Wood, Freshmen Advisor, Miami University

PROVIDING STUDENT SERVICES IN GRADUATE SCHOOL

(Creativity)

Tuesday 2:00 - 4:45

Location: CC 214

Graduate School student affairs professionals share common goals, interests and concerns that have not been addressed in higher education literature or by professional organizations. This discussion session will provide an opportunity for professionals who have graduate student constituencies to share information and ideas. The purpose of the session will be to identify: common goals, roles as graduate school student affairs professionals, services students need, and how to help each other improve our services.

Chairperson: Allyn Sinderbrand, Director of Student Affairs and Advisement, Pace University's Lubin Graduate School of Business.

SHARING STUDENT ACTIVITY COMPUTER APPLICATIONS IN STUDENT AFFAIRS

(Technology)

Tuesday 2:00 - 3:15

Location: CC 215

This program will describe some model applications in student life areas for computer/technology programs. Few of the application programs have focused on general student life or

student activity areas. In response to this need, this program will present applications which focus on the eclectic users in student affairs departments that have a variety of data and word processing needs. Actual programs in use will be described and distributed with information offered on how they were developed and implemented. Suggestions on how to apply these ideas will be discussed.

Chairperson: Jim Moore, Assistant Dean of Student Life, Iowa State University

Participants: Kristine Dillon, Assistant Vice President for Student Affairs, University of Southern California; Greg Fawcett, Director of Program Analysis, University of Michigan.

HOW NOT TO BECOME A TOASTED MARSHMALLOW

(Creativity)

Tuesday 2:00 - 3:15

Location: CC 216

Every residential university or college is haunted by the fear of a major fire and loss of student lives. The fear is usually compounded by student reluctance and/or poor attitudes towards good fire safety habits. Student attitude change is crucial in developing an effective fire safety program and this presentation will deal with ways to creatively change student attitudes toward fire safety awareness. The program stresses creativity, student responsibility for planning and implementing and motivational aspects of attitude change.

Chairperson: Michael McGee, Coordinator of Residence Life Programs, Pennsylvania State University

COLLEGE/UNIVERSITY INVOLVEMENT THROUGH EARLY WARNING SYSTEMS

(Technology)

Tuesday 2:00 - 3:15

Location: CC 217

Given the increasing concern by institutions of higher education for the retention of students, the Early Warning Systems implemented by two medium sized public institutions attempt to encourage a wider college, university involvement in retaining students. Details of these two systems will be offered to participants. These systems, used to identify students who are experiencing either academic or personal difficulties early in the semester, will be thoroughly reviewed by the presenters.

Chairperson: Kent Laudeman, Director of Counseling & Developmental Services, Indiana University at South Bend

Participants: Lawrence J. Pasquini, Associate Dean of Students, University of Wisconsin-Oshkosh

HUMAN RIGHTS IN HIGHER EDUCATION: ARE WE PART OF THE PROBLEM OR PART OF THE SOLUTION?

(Human Rights)

Tuesday 3:30 - 4:45

Location: CC 210

A distinguished panel of student affairs administrators will respond to Ms. Sarah Weddington's address, which has the same title as this program. Ms. Weddington will, in turn, comment on their responses, and accept questions from the audience, as time permits.

Chairperson: Dr. Magdalena de la Teja, Assistant to the Vice President for Student Affairs, University of Texas at Austin

Participants: James Banning, Vice President for Student Affairs, Colorado State University; Mary Lou Fenili, Vice President and Dean of Student Life, Pacific Lutheran University; Carmen Jordan-Cox, Dean of Student Life, Spelman College.

COMMUNICATION WITH THE OTHER HEALTH IMPAIRED STUDENT (Quality of Life)

Tuesday 3:30 - 4:45

Location: CC 201

Focus of the program will be on the other health impaired student who has chosen to further his/her education. This is a student capable both mentally and emotionally, but suffers medically from a chronic illness. Presenter will discuss the importance of communicating with this student in a most effective manner in order to exert a positive influence on his/her quality of life, and enhance the quality of his/her campus life.

Chairperson: Joan K. Finger, Coordinator of the Division of Communication Skills, North Carolina Department of Public Instruction

CAREER ALTERNATIVES IN BUSINESS AND INDUSTRY (Creativity)

Tuesday 3:30 - 4:45

Location: CC 218

As American business and industry has expanded its own program and services in education, training, and related areas, new job opportunities for individuals in the student development profession have arisen. This program will provide an overview of where these jobs are located and will offer career information to those who wish to use their student development training and skills in an alternate workplace.

Chairperson: Michael Gast, Manager of Human Resources, Motorola Inc.

CAMPUS-WIDE INTERACTIVE COMMUNICATIONS ON CAMPUS: TWO CASE STUDIES (Technology)

Tuesday 3:30 - 4:45

Location: CC 219

This session will provide an opportunity for this state-of-the-art technology to be demonstrated and discussed. Systems which are currently in place at Clemson University and the Rochester Institute of Technology will be thoroughly presented.

Chairperson: Chris Foreman, Systems Analyst, Clemson University

Participants: Barry Culhane, Assistant Vice President for Campus Life, Rochester Institute of Technology; Jeffrey Porter, Chairperson for Human Development, National Institute for the Deaf; Joseph Nairn, Director of Orientation and Special Programs, Rochester Institute of Technology.

FRATERNITIES AND SORORITIES: CONTRIBUTORS TO QUALITY OF STUDY LIFE? (Quality of Life)

Tuesday 3:30 - 4:45

Location: HR Kentucky Suite

Fraternities and sororities have been an important, although sometimes controversial, part of the collegiate scene for over two hundred years. However, are they still relevant to the student population in 1984 and beyond? Can they be significant contributors to the quality of student life in the future? If so, how? A panel of distinguished experts will debate the pros and cons of these issues.

Chairperson: William V. Muse, Vice Chancellor for Academic Programs, Texas A&M University System

Participants: Mary Barbee, Past Chairman of the National Panhellenic Council, Assistant Dean of Students, University of New Mexico; Lyle Gohn, Vice Chancellor for Student Services,

University of Arkansas.

INSPIRATION, MOTIVATION AND FEEDBACK (Weinstein)

Tuesday 3:30 - 4:45

Location: CC 207

Classical philosophers have shown us that the three most effective ways to teach are by example, by example, and by example. Before we can inspire our staff with a sense of motivation and purpose, we must be clear about the roots of our own sense of inspiration. This session will explore the complicated interrelationship between essential skills of an effective administrator: How to give praise, how to give critical feedback and how to nourish a climate of inspiration.

Chairperson: Matt Weinstein, Chief Executive Officer, PLAYFAIR

ENROLLMENT MANAGEMENT: A PARADIGM FOR THE STUDENT AFFAIRS PROFESSION (Creativity)

Tuesday 3:30 - 4:45

Location: HR Churchill/Downs

This program will examine a comprehensive model of enrollment management. The model includes the following elements: marketing and recruitment, pricing and financial aid, academic and career advising, academic assistance programs, orientation, student services and retention services. All of these elements require a systematic institutional research and evaluation program. Research in all of these areas will be reviewed and their applicability for effective enrollment management programs will be presented.

Chairperson: Don Hossler, Assistant Professor, Loyola University of Chicago

NEW APPROACHES TO OLD QUESTIONS OF ETHICS AND VALUES FOR STUDENTS WITH DISCIPLINARY PROBLEMS (Quality of Life)

Tuesday 3:30 - 4:45

Location: HR Iroquois

This session reports on the results of a two year experimental program designed to positively influence the ethical reasoning skills and values of students who committed serious violations of the Louisiana State University discipline code. The successes, failures, and modifications to the program will be discussed with special emphasis on measurements of ethical reasoning skills and on issues of course content and program appropriateness.

Chairperson: Gregory S. Blimling, Dean of Students, Louisiana State University

Participants: Nancy I. Mathews, Graduate Assistant, Louisiana State University

STAFF DEVELOPMENT: A PROMISE THAT CAN BE KEPT AT THE SMALL COLLEGE! (Quality of Life)

Tuesday 3:30 - 4:45

Location: HR Cherokee

The implementation of meaningful staff development programs at smaller institutions is often viewed as an extremely difficult if not impossible task. This program will explore the issue of staff development, particularly as it relates to those responsible for this activity in the small college setting and will include a dialogue between the presenters and the participants about the purposes and problems of staff development as they relate to the small college.

Chairperson: Bill Grace, Graduate Assistant, Iowa State University

Participants: Jim Thorius, Graduate Assistant, Iowa State University

CAMPUS ACTIVITIES/COLLEGE UNION AND RESIDENCE LIFE/HOUSING: A PROMISE FOR THE FUTURE (Creativity)

Tuesday 3:30 - 4:45

Location: CC 202

Many institutions are faced with the challenges of declining enrollments and decreasing funds. The presenters of this session will include the philosophical perspective they worked from at the University of Pittsburgh at Bradford to establish cooperative efforts, the concrete programs that were created, the on-going practices that have developed and the benefits that students, staff and the campus in general feel have resulted.

Chairperson: Elizabeth M. Kuhn, Director of Residence Life and Housing, University of Pittsburgh

Participants: Laura L. Avitable, Assistant Dean of Students, SUNY at Purchase

BLACK STUDENTS ON A WHITE CAMPUS: A STUDENT LEADERSHIP PERSPECTIVE (Human Rights)

Tuesday 3:30 - 4:45

Location: CC 206

In asking ourselves how should student personnel professionals exercise leadership as a humanizing force on campus, we need to listen to those that we serve — the students. This program will present the thoughts, on several issues and concerns, of selected black student leaders on predominantly white campuses.

Chairperson: Narbeth R. Emmanuel, Associate Dean for Student Affairs, The University of Vermont

STUDENT RESOURCE MANAGEMENT: SCENARIO FOR SUCCESS (Creativity)

Tuesday 3:30 - 4:45

Location: CC 212

The success of paraprofessional programs depends on the three R's: recruitment, retention and recognition. To meet this challenge, this session will allow participants to actually develop a personalized plan for recruitment which can be utilized on their home campus and, through group involvement, problem solving activities and the sharing of information, gain useful knowledge and develop new skills in the creative management of human resources. They will be presented with nuts and bolts ideas and information that may be used in their own programs.

Chairperson: Mary Beth Mackin, Residence Hall Director, Ball State University

Participants: Susan P. Wanzer, Director of Student Voluntary Services, Ball State University; Rhonda K. Arick, Residence Hall Director, Ball State University.

PRACTICAL AND THEORETICAL IMPLICATIONS OF THE PRAXIS CAREER DEVELOPMENT MODEL FOR RESIDENCE HALL STAFF (Creativity)

Tuesday 3:30 - 4:45

Location: CC 213

This program will present a model for training Resident Assistants to facilitate career development for freshmen. The results of a pilot study, conducted by the major presenter,

including pre and post-intervention assessment, will be discussed in terms of the effectiveness of such an approach.

Chairperson: David G. Klepitsch, Resident Advisor, Miami University

Participants: Bernard W. Franklin, Assistant Professor of College Student Personnel, Miami University; G. Gary Grace, Director of Residence Life, Miami University.

GETTING HARD DATA NEEDN'T BE HARD: USE OF THE INTERVIEW IN STUDENT AFFAIRS DECISION-MAKING AND RESEARCH (Technology)

Tuesday 3:30 - 4:45

Location: CC 215

The purpose of this program is to acquaint participants with ways in which interviews can be used to enhance both decision-making and research in student affairs. Strategies will be shared to address four issues central to the effective utilization of interviews as a data-gathering technique. Various styles of interviewing will be presented as options for data-gathering, including both structured and non-directive interviews, which will be modeled with examples of how each might be used for coding interview data either for computer analysis or for naturalistic inquiry data reduction.

Chairperson: George D. Kuh, Chairman of the Department of Educational Leadership & Policy Studies, Indiana University

Participants: Deborah E. Hunter, School of Education, Indiana University; Nancy J. Evans, Assistant Professor of Education, Indiana University; Linda Lazere, Assistant Coordinator, Wilkie Residence Hall, Indiana University.

PROVIDING STUDENT SERVICES FOR RETURNING ADULTS AT THE COMMUNITY COLLEGE (Creativity)

Tuesday 3:30 - 4:45

Location: CC 216

In this session the presenter will discuss the developing program of student services to returning adults at New York City Technical College. Highlighted will be the developmental needs of adult students, efforts to increase the utilization of existing resources, and increasing the credibility and visibility of the department of student affairs by working with other departments in the college, carefully evaluating the program, and developing an on-going interdisciplinary group of committed faculty.

Chairperson: Kay E. Jackson, Counselor and Coordinator of the Returning Adult Student Program, New York City Technical College

DESIGNING AND CREATING MICRO-COMPUTER PROGRAMS FOR SMALL PROJECTS IN STUDENT SERVICES (Technology)

Tuesday 3:30 - 4:45

Location: CC 217

Many small data projects in student services can be handled easily by a micro computer with many of the data base programs available today. This presentation is designed to guide middle managers in student services through the steps involved in the planning and creation of self-authored, menu driver, friendly data keeping programs to handle many of those small projects. Custom written report generating programs as well as the steps required to integrate data from a data base with a word processing program will be discussed and demonstrated.

Chairperson: James A. Stakenas, Director of Special Programs, University of Nebraska Medical Center

WEDNESDAY

DUDLEY E. FLOOD — PROMISE AREA SPEAKER

(Quality of Life)

Wednesday 9:00 - 11:00

Location: CC 210

HOW TO AVOID THE HUNTING INSTINCT

Chairperson: Dudley E. Flood, Associate State Superintendent, North Carolina Department of Public Instruction

A MORNING WITH CHARLES PACE: CREATIVITY II (Creativity)

Wednesday 9:00 - 11:45

Location: CC 207

Using psychophysical and visualization techniques, Charles Pace will walk the participants through the evolution of a group project conceived and developed during this working session. The process of internal and external preparation and production of projects and persons will be examined in depth leading to the completion of the project from idea to production phase. The workshop will focus on the concerns of student affairs administrators. Attendance at **CREATIVITY AND THE CREATIVE PROCESS** (Tuesday at 9:00) is recommended, but not required. Loose fitting clothing is suggested.

Chairperson: Charles Pace, Actor/Writer/Teacher/Visual Artist

Participants: This presentation will be structured in such a way as to allow participants to come and go throughout.

STUDENTS' HUMAN AND LEGAL RIGHTS: AN UPDATE AND REVIEW (Human Rights)

Wednesday 9:00 - 11:45

Location: CC 202

Courts and federal agencies continually define and redefine the legal environment of higher education. Moreover, student affairs administrators frequently play key roles in determining institutional policy responses. Panel participants will discuss significant aspects of the law relating to due process, non-discrimination, privacy rights and constitutional rights. Audience participation will be encouraged.

Chairperson: David H. McClintock, Associate Dean of Students, University of Texas at Austin

Participants: Frank Ardialo, Dean of Students, University of Connecticut; Nancy Green, General Manager, Texas Student Publications, University of Texas at Austin; E.T. Joe Buchanan, Dean of Student Life, Tidewater Community College.

MINORITY STUDENT RETENTION: MEETING DEVELOPMENTAL NEEDS (Creativity)

Wednesday 9:00 - 10:15

Location: HR Churchill/Downs

This program will present a model for the development of a minority retention program for use by student personnel professionals. This model is based on the notion that the student personnel professional must assess the developmental needs of minority students; design and implement programs and services to meet those needs; and establish an effective

mechanism for program evaluation. The presenters will discuss how to implement this model and provide data which reflect the effectiveness of a developmentalist approach to minority student retention.

Chairperson: Bernard W. Franklin, Assistant Professor of Educational Leadership, Miami University

Participants: William H. Byas, Assistant to the Vice President for Student Affairs, Miami University

FRESHMAN ASSISTANCE: A RETENTION MODEL FOR FRESHMEN IN RESIDENCE HALLS (Creativity)

Wednesday 9:00 - 10:15

Location: HR Oaks

The presenters will describe the Western Kentucky University retention model for freshmen in residence halls, which combines proactive academic advisement and intrusive counseling in the setting of the residence halls. Originally implemented to create mentor relationships between the hall professional staff and the freshmen being mentored, the concept has expanded to include peer mentors working with freshmen for academic credit. Implicit in this model is the assumption that a significant other relationship develops between the freshman and the mentor.

Chairperson: Anne C. Murray, Assistant Dean of Student Affairs, Western Kentucky University

Participants: Aaron Wilson Hughey, Residence Hall Director, Western Kentucky University

CREATIVE APPROACHES TO THE FUNDING OF STUDENT AFFAIRS (Creativity)

Wednesday 9:00 - 10:15

Location: HR Derby

This program will identify major funding obstacles and potential responses to them. It will also suggest non-traditional funding sources and ways of successfully obtaining them. In addition, participants will receive a handy reference guide to assist in learning more about who gives to what, how to market a proposal and how to identify ideal potential donors to suggest with proposal submissions.

Chairperson: Patricia C. Harwood, Dean of Student Services, North Carolina School of the Arts

WELLNESS PROGRAM: AN INNOVATIVE APPROACH TO STUDENT DEVELOPMENT

(Quality of Life)

Wednesday 9:00 - 10:15

Location: HR Iroquois

The Wellness Program at Florida International University will be discussed for possible implementation at other institutions with emphasis on the eventual integration of several student development departments in offering a coordinated wellness series. Included will be an examination of specific wellness program offerings, a slide presentation, promotional suggestions, and ideas for implementation of other wellness related programs.

Chairperson: John A. Bonanno, Associate Dean of Student Affairs, Florida International University

Participants: Kathleen A. Morris, Coordinator of Health Services, Florida International University

THE ROAD TO LIFE QUALITY: A PROGRAMMING APPROACH (Quality of Life)

Wednesday 9:00 - 10:15

Location: HR Cherokee

This program will present a unique model of human development programming divided into eight dimensions that spell out the acronym POSSIBLE: Physical, Occupational, Sexual, Spiritual, Intellectual, Basic Social/Community, Leisure and Emotional. The belief is that a highly satisfying degree of life quality is POSSIBLE for individuals committed to working toward it.

Chairperson: Elizabeth MacDonald, Health Educator, University of New Hampshire

Participants: Gregg Sanborn, Dean for Student Affairs, University of New Hampshire; David Carroll, Assistant Director for Career Planning and Placement, University of New Hampshire.

STAFF EVALUATION: A PRACTICAL, ACCOUNTABLE, NON-THREATENING APPROACH (Quality of Life)

Wednesday 9:00 - 10:15

Location: CC 203

Presents an interview approach to staff evaluation adaptable to formal and informal performance evaluations for new professionals or para-professionals. The presentation will feature a model of a performance evaluation strategy with an opportunity for individual participation. The model and strategy are simple to use and allow both supervisor and supervisee to exchange evaluative feedback.

Chairperson: J. Kevin Wood, Coordinator of Residence Life, Adrian College

Participants: Victor R. Mattox, Associate Dean for Student Affairs, Adrian College

A PRACTICAL APPROACH TO OVERCOMING BARRIERS TO TRUST: USING THE STUDENT AFFAIRS MANAGEMENT TEAM MODEL (Quality of Life)

Wednesday 9:00 - 11:45

Location: CC 204

This session offers one approach to dealing with the present day impact upon Student Affairs management teams of the confluence of budget constraints, performance pressure, higher standards for personnel and increased productivity and workload. The presenters will offer an instrument for use in identifying existing barriers to facilitators for fostering mutual inter-unit and intra-unit communication, mechanisms for establishing peer professional support networks among managers, and a discussion of the overall program application of this approach to staff development issues.

Chairperson: Susan Raley-Lyon, Assistant Dean for Auxiliary Programs, Gallaudet College

Participants: Virginia Cowgell, Director of the Counseling and Placement Center, Gallaudet College; Marcia Melamed, Director of Health Services, Gallaudet College.

RESIDENT ASSISTANTS' ROLE WITH THE GRIEVING STUDENT (Quality of Life)

Wednesday 9:00 - 10:15

Location: CC 205

Death is a part of life which is often avoided or denied in our

society. This session is designed to familiarize professional and paraprofessional staff with a suggested framework within which the resident assistant can educate, counsel, and cope with the student who has recently been confronted with or is anticipating the death of a significant other. While most appropriate for those directly supervising Resident Advisors and other residence hall staff, the model is easily adapted to use with other staff members who relate directly to students.

Chairperson: Kevin E. Charles, Coordinator of Residence Hall Programs, Penn State University

NASPA DISSERTATION OF THE YEAR

Wednesday 9:00 - 10:15

Location: CC 201

Marcia Baxter Taylor of Ohio State University is the 1984 recipient of the NASPA Dissertation of the Year Award. She will present and be available to answer questions about her paper and her research findings during this program. Her dissertation is titled, "The Development of the Measure of Epistemological Reflection." All conference attendees are encouraged to attend.

SOCIAL ISSUES AND VALUES-DIRECTED PROGRAMMING IN RESIDENCE HALLS (Human Rights)

Wednesday 9:00 - 10:15

Location: CC 206

This program will consist of a brief presentation by University of Massachusetts residential education staff on programming and training efforts designed to address issues of racism, sexism, anti-Semitism, and heterosexism.

Chairperson: Larry Moneta, Assistant Director for Residential Education, University of Massachusetts

Participants: Susan D. Allen, Program Coordinator, Residential Education, University of Massachusetts

SUPPORTING GAY AND LESBIAN COLLEAGUES: PROMISES TO KEEP (Human Rights)

Wednesday 9:00 - 10:15

Location: CC 212

This program will enhance the understanding of and working with gay and lesbian colleagues, as well as students and staff. Increasing an awareness of human relations and communications as they relate to gay and lesbian colleagues will be emphasized.

Chairperson: Craig Henderson, Student Affairs Administrator, California State College-San Bernardino

Participants: Robert Gentry, Associate Dean of Students, University of California, Irvine; John Perkins, Assistant Vice President for Campus Life, George Washington University.

CREATIVE RHETORIC VS. COLD REALITY: BRIDGING THE GAP (Human Rights)

Wednesday 9:00 - 10:15

Location: CC 213

In responding to the needs of minority students, higher education officers have been much stronger on voicing promises and shorter on delivering concrete results. This session will be used as an opportunity to confront this session head-on.

Chairperson: Russell E. Thomas, Associate Professor, Memphis State University

Participants: Anthony J. Hubbard, Admissions Counselor, Tennessee Technological University

EMOTIONAL INOCULATION: AN ORIENTATION PROGRAM FOR ACADEMIC, PERSONAL AND CAREER DEVELOPMENT CHANGES (Creativity)

Wednesday 9:00 - 10:15

Location: CC 214

The Counseling Services staff at Virginia Tech has developed a model for orientation that has been in use for about four years. Aimed at entering freshmen, it is based on the concept of emotional inoculation. It is designed to predict for students the stresses and adjustments of university life as well as changes in their general lifestyle and their relationships with others and has the potential of being adapted to many special student groups.

Chairperson: Brian E. Warren, Associate Director of University Counseling Services, Virginia Tech

Participants: Patrick Murphy, Assistant Director of University Counseling Services, Virginia Tech; Marshall Tessnear, Coordinator of Mental Health Services, Virginia Tech.

DEVELOPMENTAL LEVEL AND EXPRESSED NEEDS: IMPLICATIONS FOR PROGRAMMING (Creativity)

Wednesday 9:00 - 10:15

Location: CC 216

This workshop program will be based on thesis research currently underway which seeks to differentiate the types of

needs expressed by traditional and non-traditional students in terms of their level of development as indicated by the results on the Student Development Task Inventory. The first portion of the workshop will be a report of the research findings. The remainder will take the form of discussion and activities aimed at exploring ways in which these results may help improve the practice of programming for student development.

Chairperson: D. Brian Denison, Resident Director, University of Maine at Orono

SUPPORTING STUDENT AND STAFF VOLUNTEERS: RESEARCH AND REALIZATION (Special Interest)

Wednesday 9:00 - 11:45

Location: HR Theatre

The workshop will provide information describing how campus volunteer organizational activities enhance the quality of campus life. Student affairs staff play an important leadership role in training and developing student volunteers. Well managed, volunteer activities not only enhance the individuals' lives through positive experiences, they impact greater society by infusing our communities with ethical, values-oriented volunteers.

Chairperson: Sara Boatman, Director of Campus Activities & Programs, University of Nebraska-Lincoln

Participants: Steve Slagle, Executive Director, National Association for Campus Activities.

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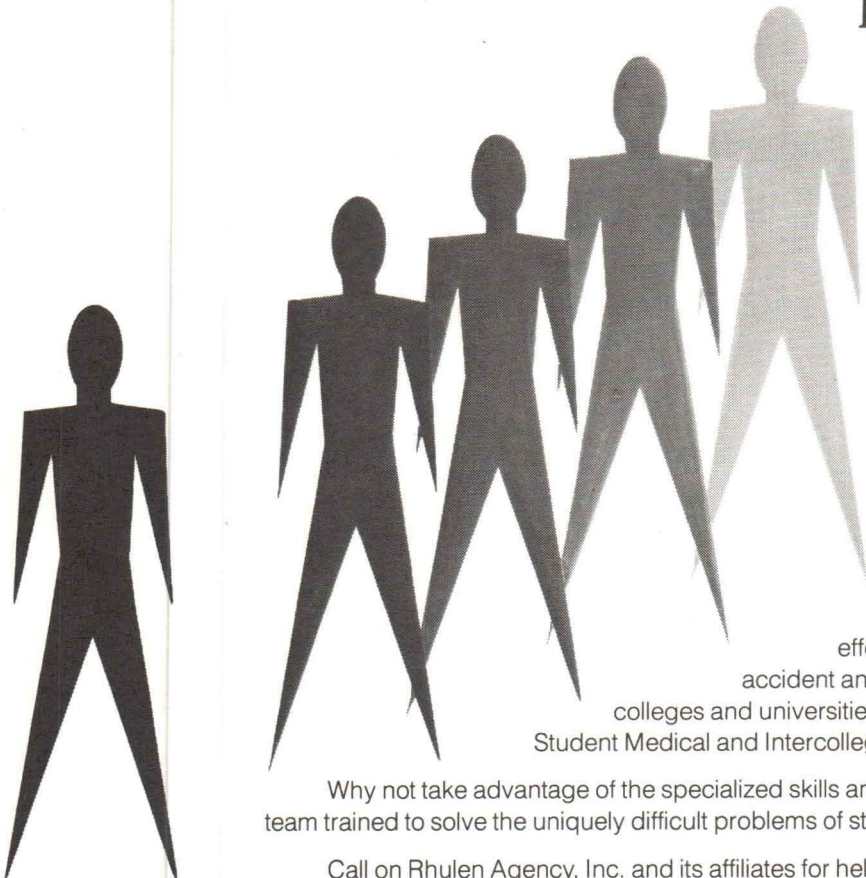
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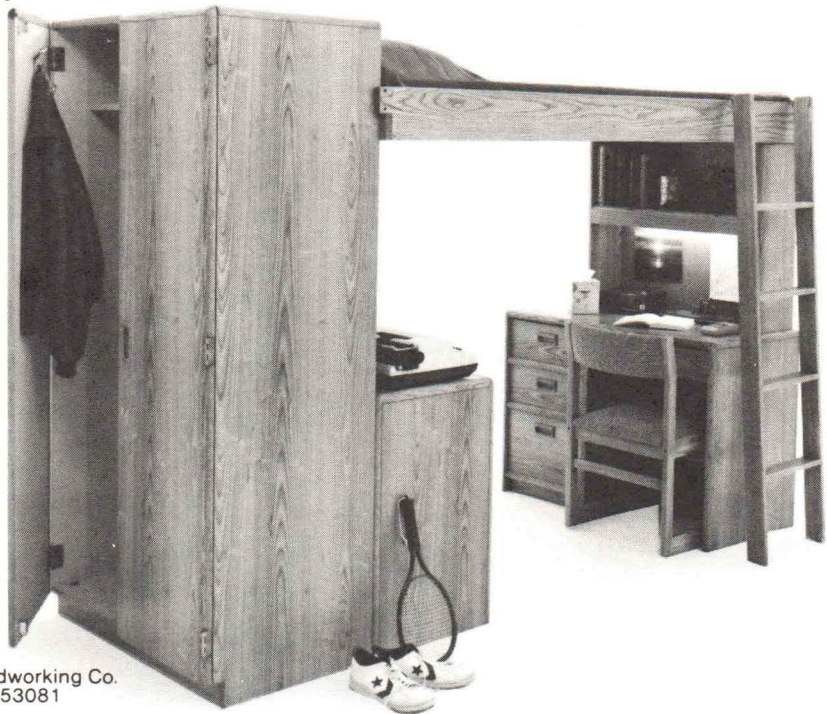
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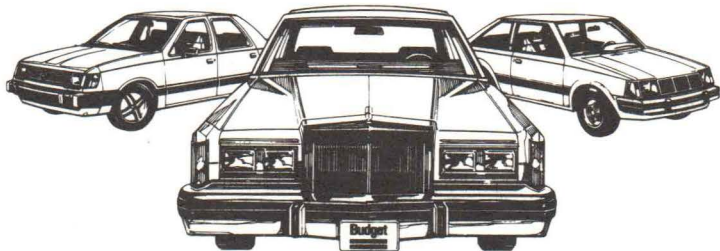
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Chair

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Associate Dean of Students
Mt. Holyoke College
Mary Lyon Hall
South Hadley, MA 01075

Student Affairs Academy

Charge of the Task Force:
To establish an American Academy of Student Affairs Professionals for the recognition of distinguished contributions to the profession of student affairs.

Chair

John Jones
Vice President of Student Affairs
University Station
University of Alabama-Birmingham
Birmingham, AL 35294

Community Colleges

Charge of the Task Force:
To facilitate the delivery of NASPA services to community college members, including the development of programs on the state, regional and national levels.

Chair

Thomas Flynn
Vice President for Student Affairs
Monroe Community College
1000 East Henrietta Road
Rochester, NY 14623

**Women in the Student Affairs
Profession**

Charge of Task Force:
To facilitate the involvement of women in the student affairs profession in NASPA's activities.

Chair

Marsha Duncan
Vice President of Student Affairs
Lehigh University
Behlehem, PA 18015

Ethnic Minority

Charge of the Task Force:
To facilitate the delivery of NASPA services to ethnic minority members, including the development of programs on the state, regional and national levels.

Co-Chairs

Carmen Jordan-Cox
Dean of Student Life
Spelman College
350 Spelman Lane, S.W.
Atlanta, GA 30314
Joyce Gibson
Dean of Students
Clark University
950 Main Street
Worcester, MA 01610

Policy Issues in Student Affairs

Charge of the Task Force:
To study the major policy issues currently facing the student affairs profession.

Chair

Paula Rooney
Vice President of Student Services
Reed College
3203 S.E. Woodstock
Portland, OR 97202

Fraternity and Sorority

Charge of the Task Force:
To interface the development of fraternities and sororities and their relationship to the college campus.

Chair

E. Garth Jenkins
Dean of Student Affairs
Campus Box 1357
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DeLand, FL 32720

Central Office Staff

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Richard F. Stevens
Assistant to Executive Director
Mary Anthony Weaver
Secretary-Receptionist
Mary Horne
Membership Coordinator
Richard Bello
Communications Editor
Nancy Craig
Graduate Assistant
Philip Winger
Special Projects
Maryianne Huffman
Word Processor & Data Entry
Shirley Becker

PAST PRESIDENTS OF THE ASSOCIATION

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1941-42	L.S. Corbett, University of Maine	1974-75	James R. Appleton, University of Southern California
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1943-44	J.H. Julian, University of South Dakota	1976-77	Alice R. Manicur, Frostburg State College
1944-46	Earl J. Miller, University of California	1977-78	Arthur Sandeen, University of Florida
1946-47	Arno Nowotny, University of Texas	1978-79	Donald V. Adams, Drake University
1947-48	E.L. Cloyd, North Carolina State College	1979-80	George W. Young, Broward Community College
1948-49	J.H. Newman, University of Alabama	1980-81	Lyle A. Gohn, University of Arkansas
1949-50	L.K. Neidlinger, Dartmouth College	1981-82	E.T. "Joe" Buchanan, Tidewater Community College
1950-51	Wesley P. Lloyd, Brigham Young University	1982-83	R. Mikell O'Donnell, Ohio State University
1951-52	A. Blair Knapp, Templer University		

NASPA in 1985

Portland, Oregon
City of Roses
March 31 - April 3



AN AFFORDABLE CONFERENCE AND CITY

- Within the top U.S. convention cities, Portland ranks first in low-cost benefits for the conference participant.
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And miles to go before I sleep.